

press release

Standard Chartered Bank sponsors Uganda Sports Press Association Road Safety campaign

Kampala, Thursday, 01st September 2016: Standard Chartered Bank has today announced its support of the Uganda Sports Press Association Annual road safety campaign which will be held this Saturday 09th September 2016. This was announced at a joint press conference held between the two entities at the Standard Chartered Bank headquarters.

This year the Bank is sponsoring USPA to a tune of Ug 5,000,000 (Five million shillings only) to facilitate the organization of the road safety campaign.

While addressing journalists at a press conference, Head, Corporate Affairs, Brand & Marketing Standard Chartered Bank, Mrs. Hellen Nangonzi Lutakome said that the Bank is committed to supporting USPA in the road safety campaign to support the continuity of its agenda of creating awareness about road carnage and save the lives of Ugandans.

“Uganda is one of the African countries with the highest rate of road accidents, according to a World Health Organisation report on road safety. Uganda is reputed also to be among the highest rate of road accidents among the East African countries and deaths from reckless driving are also on increase leading cause of death in Uganda. It’s therefore imperative that we all join hands to combat these unnecessary deaths and save lives.”

I highly commend the passion and effort USPA continues to invest in creating awareness around road safety. This is a worthwhile initiative that Standard Chartered Bank has supported since 2007. We affirm our commitment to making a contribution towards sensitizing Ugandans about road safety and in the same spirit as USPA will dedicate this initiative to the spirit of our own employees who have perished in fatal car accidents over the years.

Nangonzi continued to say; *“All efforts must be made to ensure all stakeholders play their role in ending road carnage; we need to hold constructors accountable to constructing roads that are up to standard, ensure the concerned authorities uphold maintenance standards, ensure car owners maintain their vehicles, ensure regulations are put in place to manage the reckless bus drivers, impose penalties or sanctions on owners of vehicles that cause mass deaths on our roads. We need to be decisive to control the levels of road carnage in our country.”*

The president of the Uganda Sports Press Association, Mr. Sabiiti Muwanga thanked Standard Chartered for the sponsorship and partnership once again and said;

“Standard Chartered Bank has once again joined hands with us to extend the road safety campaign to our stakeholders. The Bank has been a reliable partner in the fight against road carnage and with this year’s sponsorship of Ugx 5 million, we shall once again spread the importance of being cautious drivers and saving lives.

Mr. Muwanga concluded by calling upon Ugandans to be more vigilant and caring towards fellow road users to avoid unnecessary road accidents.

There is need to act immediately and fast to end Road carnage. All the various agencies that should ensure safer roads should work together to save lives. Public enlightenment should be intensified. Our roads would be safer sign posts were not vandalized, if they were well maintained and a culture of obeying traffic regulations is enforced. We can change this by creating more awareness through initiatives such as this.

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Note to Editors:

Standard Chartered

We are a leading international banking group, with around 86,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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Standard Chartered Bank in Uganda

Standard Chartered Bank Uganda is a member of the Standard Chartered Group. The Bank has been operating in Uganda for over 100 years having celebrated its centenary in August 2012. As Uganda's oldest bank, established in 1912, it currently has a network of 11 branches and 30 ATMs spread across the country. The Bank employs over 600 people. Standard Chartered's offers a full range of banking products and services.

Standard Chartered is committed to the community in Uganda through various community relation programs, working closely with the Ministry of Health, Ministry of Education and Sports, Ministry of Water and the Environment, Ministry of Gender, Labour and Social Development, Sightsavers and National Forestry Authority. Some of the awards the Bank has won in the recent past include:-

- Best Corporate Website, 2015 Digital Impact Awards Africa
- Best Cybersecurity Practise, 2015 Digital Impact Awards Africa
- Best Online Banking service, 2015 Digital Impact Awards Africa
- Best Consumer Digital Bank 2015 - Global Finance Magazine
- Recognition for outstanding partnership to ending HIV and AIDS through membership subscription and local resource contribution by The AIDS Support Organisation (TASO) in September 2014
- Best Cybersecurity Practice 2014 - Digital Impact Awards Africa
- Best in Corporate Social Responsibility 2014 - Tumaini Awards
- CSR in Health Initiative of the year 2014 – Public Health Awards