

press release

Standard Chartered Bank sponsors Uganda Sports Press Association Road Safety campaign 2019

- *Painting of Mulago Accident Ward*
- *Church Service*
- *Zebra crossing painting*

Kampala, Monday, 12th August 2019: Standard Chartered Bank has today announced its support of the Uganda Sports Press Association Annual road safety campaign which will be held this Saturday, 24th August 2019. This was announced at a joint press conference held between the stakeholders at the Standard Chartered Bank headquarters.

The Bank once again announced a sponsorship of Ugx 5,000,000 (Five million shillings only) to facilitate the organization of the Road Safety Campaign as well as jointly implementing an Employee Volunteering initiative which will see USPA and the Bank paint the Mulago Casualty Ward in support of accident victims.

Last year the partners jointly executed a successful Blood donation drive under the theme “**5 days - 1,000 pints blood donation campaign**” that was implemented by Nakasero Blood Transfusion services at Buganda Royal University, IUIU, Makerere University, Mukwano Arcade and Lugazi. The campaign managed to collect over 500 units of blood.

While addressing journalists at a press conference, the Head, Operational Risk, Standard Chartered Bank Mr. Edward Barlow said that the partnership the Bank has maintained with USPA over the past 12 years is testament to the Bank’s “Here for good” brand promise and its commitment to contributing to the wellbeing of the communities in which it operates.

“We are glad to once again join the Annual USPA Road Safety Campaign to sensitize Ugandans about road safety. We are grateful for the partnership which has over the years given us an opportunity to lend our voice to a problem that affects all of us. With this campaign Standard Chartered Bank, USPA and partners have

consistently sensitized and appealed to Ugandans to pay more caution, obey road rules, respect other road users to curb the rampant yet avoidable accidents on our roads. We have all fallen victim or lost loved ones due to accidents so its all our duty to firmly do something about this escalating problem and bring down the number of injuries and deaths on our roads.

I am pleased to announce that this year we are also joining hands with USPA to paint the casualty ward at Mulago Hospital as part of the Road safety campaign. Last year we collected blood, this year let us join hands to reach out to the road accident victims and share a message of hope; that we understand the magnitude of their predicament and are doing something to transform mindsets and change attitudes. Our staff will actively participate in the activities lined up like; painting zebra crossings, marching, holding a remembrance service for our departed among other things. I urge other stakeholders to join us in this noble cause so we can reach more people.

Mr. Barlow added; The USPA Road Safety campaign is a worthwhile initiative that Standard Chartered Bank has supported since 2007. The other reason for our steadfast support of this initiative is because Uganda continues to be one of the African countries with the highest rate of road accidents and deaths from reckless driving, over speeding among other factors and as a Bank we have also lost several staff to road accidents.

The president of the Uganda Sports Press Association, Mr. Patrick Kanyomozi on while addressing the journalists thanked Standard Chartered for the sponsorship and partnership once again saying;

“Standard Chartered Bank has been a very consistent partner that has championed the cause of road safety for over 11 years now and for this we are very thankful. This year’s sponsorship of Ugx 5 million will go a long way in helping us implement the various initiatives planned that will take place at Lugazi like; the Zebra crossing painting, organizing the bicycle race and handle any other logistical requirements. USPA also welcomes the introduction of “5 days – 1,000 pints blood donation drive” to the Road safety campaign. This blood donation drive is essential as it is critical to saving the lives of road carnage victims, we therefore appreciate the Bank for sponsoring this additional initiative.” He said

Mr. Kanyomozi concluded by calling upon Ugandans to be more vigilant and caring towards fellow road users to avoid unnecessary road accidents.

There is need to act immediately and fast to end Road carnage. All the various agencies that should ensure safer roads should work together to save lives. Public enlightenment should be intensified. Our roads would be safer if sign posts were not vandalized, if they were well maintained and a culture of obeying traffic regulations is enforced. We can change this by creating more awareness through initiatives such as this.

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Note to Editors:

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Standard Chartered Bank in Uganda

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Standard Chartered is committed to the community in Uganda through implementation of various sustainability programs like Seeing is Believing, GOAL project and Financial Education working closely with the Ministry of Health, Ministry of Education and Sports, Ministry of Gender, Labour and Social Development, Sightsavers and Brien Holden Vision Institute.