



press release

It's time again for the ultimate futsal tournament of the year – the Standard Chartered Cup

22nd March 2019 - Kampala: Standard Chartered Bank Uganda has today launched the 5th edition of its Standard Chartered Cup - “Road to Anfield” campaign. The 2019 Standard Chartered Cup tournament was announced at a press conference held at Kampala Serena Hotel - Katonga Hall.

The “Standard Chartered Cup – Road to Anfield” is an international 5 aside football tournament that offers football fans a ‘Money Can’t Buy’ opportunity to travel to the UK to attend an English Premier League match, benefit from a professional training session with the “Reds” legends and coaches at the LFC academy before attending a match viewing session of an LFC game in August 2019.

It is hinged on the Bank’s Liverpool FC sponsorship and is a great opportunity for Standard Chartered to reinforce its partnership with Liverpool FC and generate direct benefits to the businesses. This is the fifth (5th) time it is being held in Uganda, having been successfully launched in 2015.

The tournament provides the Bank with a platform to actively engage football fans, reward & motivate fans, clients and employees, further grow the support for Liverpool FC locally and promote a fun-filled, interactive, sporty and memorable Standard Chartered event.

40 teams of 7 players (participants) each, will play 10-minute 5-aside matches (with 2 substitutes).

The client tournament is open to 40 Corporate, Commercial or Business Banking entities that are clients of Standard Chartered Bank and participation is strictly by invitation.



The 40 teams will be grouped by the organisers in eight groups for the group stages and the group games will be played on a round robin basis. The top two in each group, will advance to the round of 16, and the winners will go on a knock out format advancing until the final.

While addressing journalists at a press conference, the Chief Executive Officer, Standard Chartered Bank, Mr. Albert R. Saltson said;

“We are very excited to host the Standard Chartered Cup once again for our clients, staff and the media. As a Bank, we are passionate; about football, about our clients, about our staff, about Liverpool Football Club and about the LFC fans in Uganda. That is why we keep organizing this futsal tournament, where 40 teams, formed from our customer base and media battle it out for an opportunity to win the Grand prize of watching a match live at Anfield, the home of Liverpool Football Club.

” Mr. Saltson said.

Mr. John Mwesigye, the Chief Information Officer and Chairman of the Standard Chartered Cup organizing committee presented the SC Cup tournament terms and conditions stating;

“A company is considered dully registered only upon completing the process of sharing the supporting documents from the Human Resource departments of the respective companies, confirming the players registered are employees and a passport photo, payment of registration fees and consenting to these terms and conditions. A team that has won the grand prize in the past may participate in the tournament but it will not be eligible to qualify to win the grand prize for one year following its last win. The team may be given a consolation prize in case they reach the final round of the tournament as they will have to forfeit the grand prize.”

Below are the important dates;

- **Friday 22nd March 2019** - Team registration opens
- **Monday 22nd April 2019** – Team registration closes
- **Wednesday 15th May 2019** - Team draws press conference
- **Saturday 18th May 2019** – Tournament at Mandela National Stadium, Namboole
- **August 2019** – Travel to UK



Upon confirmation of participation, each team of 7 members (5 players and 2 substitutes) will pay a registration fee of Ugx 1,500,000 to a Standard Chartered Account **LFC Road to Anfield Registration fees** and Account number: **0174199755688** and present payments slip to the **Corporate Affairs, Brand & Marketing department.**

This payment will entitle every participant to a goodie bag with an assortment of LFC merchandise.

The proceeds from this campaign will be donated towards the Seeing is Believing (SiB) project, which is the Bank's global initiative to help tackle avoidable blindness.

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Standard Chartered

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