

Standard Chartered Bank infuses weekday dining promotion with Asian flair

Weekday dining offer gives cardholders 15 per cent off at 100 restaurants and 6 per cent cashback on dining spends

15 September 2016, Singapore - Standard Chartered Bank ("The Bank") has launched one of the most competitive weekday dining offers in Singapore for its credit and debit card holders. Cardholders can enjoy up to 15 per cent off the total bill at over 100 participating restaurants at Bukit Pasoh, CBD and Marina Bay area, Dempsey and Orchard among other locations. They will also receive 6 per cent cashback on dining spends at participating restaurants with an accumulated minimum spend of \$300. The Bank is also partnering with GrabCar to offer a complimentary \$10 GrabCar code on a spend of \$120 or more.

This new dining campaign infused with a strong Asian flair speaks to the bank's strong heritage and network in the region. The promotion's line-up of classic Asian restaurants representing culinary influences across the region includes Peony Jade, a restaurant listed in the Michelin Bib Gourmand list, Song of India, a Michelin-starred restaurant, and The Peranakan.

Sarah O, Head, Unsecured Lending, Standard Chartered Singapore said:

"We believe in providing our clients with innovative and refreshing products and privileges. Eating out and enjoying good food is a national pastime, and the Singapore dining scene is influenced by a myriad of Asian cuisines. Our local clients are always on the lookout for dining deals that reflect their familiarity with regional cuisines.

With 15 per cent off the total bill at over 100 participating restaurants, and 6 per cent cashback with a minimum spend, the Dining Journeys campaign will offer our clients extensive, value for money dining deals at top Asian and international restaurants. We are excited to be able to enhance our value proposition across all credit cards with this promotion. "

The weekday dining promotions for cardholders include restaurants serving Asian and international cuisine:

- Peony Jade: 15% off à la carte food bill
- Song of India: 12% off à la carte bill
- The Peranakan: 12% off à la carte bill
- Cocotte: 12% off à la carte bill
- Longplay: 12% off à la carte bill
- Restaurant Ember: 12% off à la carte bill
- Tiger's Milk: 15% off total bill

The promotion is valid until 31 December 2016. More information on the Dining Journeys campaign is available [here](#). Standard Chartered's Good Life® Mobile App also lets clients access over 1,000 deals on-the-go and find the nearest great deals and coupons. Across Asia, the Bank has card offers and privileges at over 3,000 dining and lifestyle outlets.

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Note to Editors:

Standard Chartered

Standard Chartered Bank in Singapore is part of an international banking group with around 84,000 employees and a 150-year history in some of the world's dynamic markets.

We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered Bank has a history of 157 years in Singapore, opening its first branch here in 1859 and in October 1999 was among the first international banks to receive a Qualifying Full Bank (QFB) license, an endorsement of the Group's long-standing commitment to its businesses in the country.

The Bank transferred its Singapore Retail and SME business to a locally-incorporated subsidiary, Standard Chartered Bank (Singapore) Limited ("SCBSL") on 7 October 2013. After the transfer, all banking services offered to retail and SME clients, particularly deposit taking, wealth management services, overdrafts, personal loans, credit cards, auto financing, and mortgages, are offered by SCBSL. SCBSL is rated one of the highest banks globally: Aa3 by Moody's and A+ by Fitch Ratings.

The Bank offers corporate and institutional clients services in trade finance, cash management, lending, securities services, foreign exchange, debt capital markets and corporate finance. The Bank also provides private banking services through its private banking division. The Bank employs around 7,000 people in Singapore and has a network of 17 branches, 6 Priority Banking centres and 29 ATMs.

The Bank's global business is managed out of Singapore, as is its global Technology & Operations function.