

press release

FOR IMMEDIATE RELEASE

Standard Chartered launches ‘Moms Matter’ to encourage returning mothers to explore new careers in banking

Bank partners with Mums@Work and Careermums to engage over 100 mothers

30 September 2016, Singapore – Standard Chartered today launched the ‘Moms Matter’ initiative to engage mothers returning to the workforce to explore exciting new career opportunities in the banking industry. The Bank is partnering for the first time with Careermums and Mums@Work to actively reach out to returning mothers, whom the Bank recognises as an important talent pool.

Attended by over 100 mothers looking to get back into the workforce, the two-day ‘Moms Matter’ event focused on careers in Retail Banking and Information Technology & Operations, two areas in which the Bank is seeing greater expansion and investment in. Participants joined in panel discussions with senior leaders such as James Dolphin, CIO, Retail Banking and mothers employed by the Bank, to hear firsthand their personal experiences in the Bank and tips on achieving a good work-life balance. Participants also had the chance to network with line managers from the business and Bank’s Human Resource specialists, to explore open positions in the Bank, as well as receive practical guidance and insights on transitioning back into the workforce.

Andrew Chia, Head, Retail Banking, Singapore, said:

“The Moms Matter initiative speaks to our commitment to developing local talent and providing career opportunities for the local community. With returning moms an often overlooked group, we want to recognise that they have skills and talent that are relevant to the industry. Retail Banking is an area where the Bank is investing in for growth, and we are constantly looking for new talent to realise our ambitions.”

Sher-li Torrey, Founder of Mums@Work Singapore, said:

“Standard Chartered Bank’s ‘Moms Matter’ event clearly shows the bank’s dedication to making gender diversity a business imperative. In addition to numerous applications from mothers looking to rejoin the banking industry, we were surprised to receive emails from mothers who were inspired to see such an offering from a big multi-national firm like Standard Chartered Bank. ‘Moms Matter’ not only provides them with the opportunity to re-

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enter the workforce, but also serves as a great encouragement that there is an increasing number of enlightened employers who see value in making the workplace a fair and inclusive one.”

Standard Chartered supports mothers returning to the workforce and promotes a healthy work-life balance among our employees. Its policies such as flexible working arrangements help mothers to balance the competing demands of work and family commitments. In addition, the Bank offers all employees, including mothers, two days of family care leave which employees can take on top of their allocated leave. In 2013, an informal ‘Parents & Carers’ network was also set up so that a community of working parents and carers in the Bank can come together for support, share common experiences and participate in parenting workshops.

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Notes to Editor:

Standard Chartered Bank

Standard Chartered Bank in Singapore is part of an international banking group with around 84,000 employees and a 150-year history in some of the world's dynamic markets.

We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered Bank has a history of 157 years in Singapore, opening its first branch here in 1859 and in October 1999 was among the first international banks to receive a Qualifying Full Bank (QFB) license, an endorsement of the Group's long-standing commitment to its businesses in the country.

The Bank transferred its Singapore Retail and SME business to a locally-incorporated subsidiary, Standard Chartered Bank (Singapore) Limited ("SCBSL") on 7 October 2013. After the transfer, all banking services offered to retail and SME clients, particularly deposit taking, wealth management services, overdrafts, personal loans, credit cards, auto financing, and mortgages, are offered by SCBSL. SCBSL is rated one of the highest banks globally: Aa3 by Moody's and A+ by Fitch Ratings.

The Bank offers corporate and institutional clients services in trade finance, cash management, lending, securities services, foreign exchange, debt capital markets and corporate finance. The Bank also provides private banking services through its private banking division. The Bank employs around 7,000 people in Singapore and has a network of 17 branches, 6 Priority Banking centres and 29 ATMs.

The Bank's global business is managed out of Singapore, as is its global Technology & Operations function.

Careermums

Careermums is the first job portal in Singapore catering to non-traditional full time employment and lists jobs that are of part-time/freelance/flexi-hours on a professional or executive level suited for the PME mothers.

Mums@Work

Mums@Work was started in early 2010 as the first career portal in Singapore that supports women to find the perfect balance between being a mum and working. We provide mums with the support, assistance and advice when choosing flexi-time options or when starting a small Mumpreneur business. We also work with Employers who believe in the new way of work.