

Photo Release

Standard Chartered drums it up for the visually impaired

Blindfolded Standard Chartered senior executives hit the drums at its annual CNY client dinner to raise funds for the visually impaired

Photos 1 and 2:



Standard Chartered Bank's Senior Executives were blindfolded and drummed with visually-impaired students from The Lighthouse School to raise funds for a Braille printer.

Photo 3:



Standard Chartered's Senior Executives usher in the Chinese New Year with 900 SME Banking, Private Banking and Priority Banking clients.

From left to right:

Ray Ferguson, Chief Executive, Singapore

Som Subroto, Regional Head of Consumer Banking, Southeast Asia

Dennis Khoo, Head of Consumer Banking, Singapore

Steve Bertamini, Group Executive Director and CEO, Consumer Banking

2 February 2012, Singapore – Standard Chartered Bank ushered in the Year of the Dragon with about 900 SME Banking, Priority Banking and Private Bank clients over a traditional Chinese New Year dinner at the Ritz-Carlton Millenia Singapore.

The Bank also arranged for an exclusive performance by Sandy Lam, a renowned international artiste, who delighted the clients with her repertoire of Canto-pop, Mandarin and English hits over dinner.

The highlight of this year's celebrations was a joint drum performance by the Bank's senior management and students from The Lighthouse School, a non-profit organisation for the visually and hearing impaired. Senior management were blindfolded and performed a drumming sequence with the visually-impaired students to raise funds for a

Braille printer for The Lighthouse School. With the Braille printer, textbooks and education materials can be printed in Braille. This will greatly facilitate the students' education and integration into society. This reinforces Standard Chartered's commitment to *Seeing is Believing*, the Bank's global initiative to help tackle avoidable blindness.

Dennis Khoo, Head of Consumer Banking, Standard Chartered Singapore, said:

"We treasure our relationship with our clients, and this annual Chinese New Year dinner provides the perfect opportunity for us to thank our clients for the support they have given us and to celebrate the Dragon Year with them.

With the fund-raising element, the celebration this year is especially heartwarming with the Bank and our clients pulling together to contribute towards a good cause.

While 2012 looks to be a more challenging year for businesses, we are committed to our clients and will continually enhance our suite of innovative financial products and services to tide them through downturns and capture opportunities in the midst of volatility."

Koh Poh Kwang, Principal, The Lighthouse School, said:

"I am grateful to Standard Chartered for taking the initiative to raise funds for the Braille printer and to the Bank's clients for donating generously. The Braille Printer is a valuable tool, and will help us greatly in educating and integrating these students into society.

What made the evening even more special was the fact that the Bank's senior management engaged the students in the drum performance. The students appreciated being involved and enjoyed themselves tremendously."

- Ends -

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Note to Editors:

Standard Chartered in Singapore is part of an international banking group with an extensive network of over 1,700 branches and outlets in more than 70 countries in the Asia Pacific Region, South Asia, the Middle East, Africa, the United Kingdom and the Americas.

It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

Standard Chartered has a history of 150 years in Singapore, opening its first branch here in 1859 and in October 1999 was among the first international banks to receive a Qualifying Full Bank (QFB) licence, an endorsement of the Group's long-standing commitment to its businesses in the country.

It serves both Consumer and Wholesale Banking customers. Consumer Banking provides credit cards, personal loans, mortgages, deposit taking and wealth management services to individuals and small to medium sized enterprises. Wholesale Banking provides corporate and institutional clients with services in trade finance, cash management, lending, securities services, foreign exchange, debt capital markets and corporate finance.

The Bank employs over 6,000 people in Singapore and has a network of 19 branches, 32 ATMs and 7 Priority Banking centres. Standard Chartered is the only international bank to offer NETS service, giving its customers access to EFTPOS at over 17,000 outlets islandwide. The Bank's global businesses - Consumer and Wholesale Banking - are managed out of Singapore, as is its global Technology & Operations function.

Key awards/achievements

- Leading the way through product innovation, for example, MortgageOne, e\$aver, CashOne, Business Instalment Loan, Business\$aver, FamilyLink, LinkOne & Visa Infinite
- First Singapore \$100 million Fixed Rate Note bond offering by The Central American Bank for Economic Integration, a Latin American issuer
- Xtra\$aver named "Best Deposit Product in Asia Pacific and Gulf States" (Asian Banker Journal - 2007)
- Best Bank in Singapore (The Asset Triple A Country Awards – 2009)
- Best Debt House in Singapore (The Asset Triple A Awards - 2003, 2005, 2007, 2008, 2009)
- Best Trade Finance Bank in Singapore (Global Finance – 2006, 2007, 2008, 2009)
- Country Deal of the Year, Singapore (Islamic Finance News Awards 2009)
- Singapore Capital Markets Deal of the Year (IFR Asia Review of the Year 2009)
- Retail Bank of the Year (Asian Banking and Finance – 2007, 2008)
- Best branch initiative - Vivo City branch (Asian Banking and Finance – 2007, 2008)
- Best self-service Initiative - Online banking (Asian Banking and Finance – 2008)
- Best core banking system initiative - Virtual banking relationship centre (Asian Banking and Finance – 2008)
- Best Corporate and Employee Citizenship Award (HRM 2008, 2009)
- Leader in HR practices (Singapore HR Awards 2009, 2010)
 - *Learning and Human Capital Development*
 - *Talent Management, Retention and Succession Planning*

- *Corporate Social Responsibility*
- *Performance Management (Special Mention)*
- *Regional/International/Global HR practices (Special Mention)*
- Best Graduate Development Practices and Fair Employment Practices (HRM 2010)
- President's Social Service Award 2008
- National Volunteerism and Philanthropy Centre Corporate Citizen Award for Volunteerism 2009
- Best Consumer Internet Bank, Singapore (Global Finance 2010)
- Silver Award for Best Community Programme (Global CSR Award 2010)