

## Corporate Branding Masterclass for Small Medium Enterprises (SMEs) by Eugene Seah Invitation Giveaway Terms and Conditions

1. This Corporate Branding Masterclass for Small Medium Enterprises (SMEs) by Eugene Seah Invitation Giveaway ("**Giveaway**") is organised by Standard Chartered Bank (Singapore) Limited (the "**Bank**"). These terms and conditions govern your participation as an entrant in the Giveaway and they apply in addition to any applicable terms of use found on the Bank's website and page ("**Channel**"). Please read these Terms and Conditions carefully before entering the Giveaway.

2. By entering into the Giveaway, you agree to be bound by these Terms and Conditions and any applicable terms of use found on the Bank's website and the Channel. In addition, you are representing that the details you have provided are true, accurate and complete. Entrants may be asked to verify their entries.

### Giveaway Period and Eligibility

3. This Giveaway commences on 10 April 2017 and ends at 2359 hours (Singapore time) on 20 April 2017 ("**Giveaway Period**"). Entries must be received during the Giveaway Period in order to qualify as a valid entry.

4. This Giveaway is open to individuals who are owners, directors and shareholders of businesses in Singapore.

5. Persons who are not eligible to participate in this Giveaway are:

- i. The Bank's employees, employees of its subsidiaries, related corporations and affiliates, and/or the immediate family members of such employees; or
- ii. Employees or the staff of the Bank's service provider, Protocol Pte. Ltd. and advertising agencies or any other party involved in this Giveaway.

### Participation

6. To participate in this Giveaway, entrants must, during the Giveaway Period, successfully sign up by filling up and submitting a form ("**Form Entry**") that is linked from the Bank's post or advertisements on this Giveaway ("**Official Post**") on Facebook or any other channels

7. Each entrant is limited to **one (1)** Form Entry.

### Winner Selection Criteria

8. **Ten (10)** winners ("**Winners**") will be selected by the Bank in its sole discretion. The results will be final and no correspondence will be entertained.

9. The Bank is not responsible for entries to the Giveaway that cannot be processed due to any technical or operational reasons. Entries that are lost, late, misdirected, incorrect or incomplete, for any reason whatsoever, will not be eligible.

### Winners and Invitation

10. **Ten (10)** Winners will each receive an invitation to the seminar by Eugene Seah on 27 April 2017 ("**Invitation**").

11. The Winners will be notified via an email from the Bank, where details on the Invitation will be shared. If the Winner declines the Invitation, the Bank reserves the right to select another Winner or to not

select another substitute at all. The Bank reserves the right to refuse entry to any individual at the event/seminar should they present different identification details to the one provided in the Form Entry or should they fail to produce any form of identification.

12. The Invitation is not transferable or exchangeable for any other item. The Bank reserves the right to substitute an alternative item which may not be of equivalent value at any time by giving notice on the Channel or otherwise notifying the relevant Winners. Any Invitation that is unredeemed will be forfeited. No payment or compensation will be given in lieu.

### **Intellectual Property**

13. All promotional images produced by the Bank or any member of the Bank's Group and associated with the Giveaway, participants, the Winners and the Invitation will be the property of the Bank. The Bank reserves the right to publicize the name and photos taken during the seminar of the Winners on the Channel, official websites of any member of the Bank's group and such other channels similar to the Channel.

### **Data Protection**

14. You agree that personal information collected by the Bank about you (as provided or supplied by you) can be used by the Bank, and also disclosed to, and used by, persons who are involved in operating or promoting the event/seminar and the Giveaway on behalf of the Bank (including any third party co-organisers of the event/seminar, and the Bank's service providers, other members of the Bank's Group and Bank's Group service providers). In addition, by submitting a Form Entry, you agree that representatives of the Bank (including the Bank's service providers, other members of the Bank's Group and Bank's Group service providers) may contact you for marketing purposes in relation to the Bank's products and services.

15. You acknowledge that the Bank does not own or host Facebook or any other external websites, and the relevant privacy notices and other terms and conditions found on Facebook or such external websites will apply.

### **Miscellaneous**

16. The Bank reserves the right, in its sole discretion, to modify, suspend, withdraw and/or terminate the Giveaway (or part thereof) for any reason, including if a computer virus, bug, unauthorised human intervention or other cause (a "**Disrupting Event**") corrupts or impairs the administration, security, fairness, judging, or proper play of the Giveaway. If the Giveaway is so modified, suspended withdrawn, or terminated, the Bank reserves the right to award the Invitations to entrants from amongst the entries received prior to the Disrupting Event.

17. The Bank accepts no liability for (a) any of the views, comments or opinions made by the speaker(s) at the event/seminar, (b) the direct and indirect consequences of decisions made by attendees following the event/seminar, and (c) any loss or damage or property, personal injury or death arising from or in connection with the attending of the event/seminar.

18. The Bank may at any time vary, modify, add or delete any of these terms without prior notice or reason. The Bank may in its absolute discretion at any time edit or remove any posted content that, which in its opinion breaches any of these terms or for any other reason. These terms and conditions are governed by Singapore law and the customers agree to submit to the exclusive jurisdiction of the Singapore courts.

19. To the extent permitted by applicable law, you agree that the Bank will not be liable, under any circumstances and in any way, for any errors or omissions, loss or damage of any kind incurred as a result of your use of the Channel, participation (or inability to participate) in the Giveaway, any posted content or the acceptance of any Invitation. To the extent that the Bank suffers any claim, loss, damage or judgment

due to your acts or omissions (including, but not limited to, your participation in the Giveaway and the posted contents or breach of any of these terms by you), you agree to indemnify and hold the Bank, the Bank's Group and their respective officers, employees and agents harmless.

20. You acknowledge that the Giveaway is in no way sponsored, endorsed or administered by, or associated with, Facebook. To the extent permitted by applicable law, you agree that Facebook will not be liable, under any circumstances and in any way, for any errors or omissions, loss or damage of any kind incurred as a result of your use of the Channels and participation in the Giveaway.

21. Our decision in all matters arising out of or in connection with the Giveaway is final and conclusive and no correspondence will be entertained.

22. For the purposes of these Terms & Conditions, "Group" means, in relation to the Bank: each of Standard Chartered PLC and its subsidiaries and affiliates (including each branch or representative office).