

# press release

For immediate release

## **Shazad Dada, CEO Standard Chartered Pakistan recognised as 6<sup>th</sup> Top Advocate Executive for Women in business globally**

**KARACHI, 12 September 2019** – Shazad Dada, CEO Standard Chartered Pakistan, has been recognised as the sixth top Advocate Executive by the HERoes Women Role Model Lists 2019 supported by Yahoo Finance.

Shazad is the only Pakistani and one of two Standard Chartered executives to be recognised in this global listing of advocate executives. The 40 executives listed are senior leaders who are advocates for women in business and are dedicated to creating a more diverse and inclusive business environment for women. These executives work within at least three levels from the chief executive at large companies, or are the leaders of smaller organisations. The nominations were reviewed by the HERoes judging panel who scored each person on the influence of their role, their impact on women inside and outside the workplace, and their business achievements.

As CEO of Standard Chartered Bank (Pakistan) Limited (SCBPL), Shazad is committed to creating an inclusive environment which leverages colleagues' diverse strengths and positively impacts clients and communities. Under Shazad's leadership, Standard Chartered has made significant strides towards becoming an inclusive gender balanced organisation. Presently, 27 per cent of Standard Chartered Pakistan's workforce is female in contrast to 2014 whereby the female participation rate was 21 per cent.

Shazad sits on the Standard Chartered Global D&I (Diversity and Inclusion) Council, responsible for overseeing the development and implementation of the D&I strategy which covers gender equality as well. He is also the member of SC Global Community Programmes Steering Group championing the GOAL programme. The programme aims to empower adolescent girls become integral economic leaders and has benefited over 11,000 girls in Pakistan alone. Standard Chartered Pakistan also supports female entrepreneurs in Pakistan via its #SCWomenInTech programme. Recently five female led businesses have received a seed money of USD10,000 equivalent to further scale their businesses using technology.

Commenting on this achievement, Shazad said, "I am truly humbled and honoured to be part of this esteemed group of global advocates for women in business. Throughout my professional and personal life, I have been truly inspired by the women who have and continue to positively impact the world around us. I hope to motivate the next generation of leaders to build and promote a more inclusive and diverse workplace for our future generations.

I take immense pride in this recognition as CEO of Standard Chartered Bank as it conveys our drive towards creating an enabling environment for women in Pakistan to fully participate in the workforce. Diversity is a key ingredient of economic growth, especially for developing countries like ours where women comprise half of the population."

Shazad is an advocate of increasing female representation in senior roles and enabling a discrimination free reward and performance decision-making, principles emanating out of SC Group's commitment to UK HM Treasury Women in Finance Charter and the Fair Pay Charter.

To view the complete list click on the link below:

[https://finance.yahoo.com/news/heroes-top-40-advocate-executives-230130683.html?soc\\_src=community&soc\\_trk=wa](https://finance.yahoo.com/news/heroes-top-40-advocate-executives-230130683.html?soc_src=community&soc_trk=wa)

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**For more information or interview opportunities, please contact:**

Farhan Ahmed  
Head of External Communications and Public Affairs  
Standard Chartered Bank  
0302-8600621  
[Farhan.Ahmed@sc.com](mailto:Farhan.Ahmed@sc.com)

Tasneem Mirza  
Associate Director, External Communications  
0302-8204852  
Email: [Tasneem.Mirza@sc.com](mailto:Tasneem.Mirza@sc.com)

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Standard Chartered Bank (Pakistan) Ltd. is the oldest and largest international bank in Pakistan. It is also the first international bank to be awarded Islamic banking licence and the first to open an Islamic banking branch.

The Banks serves both Corporate Institutional and Retail Clients. Provides credit cards, personal loans, mortgages, deposit taking and wealth management services to individuals and, trade finance, cash management, lending, securities services, foreign exchange, debt capital markets and corporate finance to Corporate Institutional Clients. It also offers a complete suite of Islamic banking solutions under its Standard Chartered Saadiq brand.

The Bank employs more than 2,900 people in Pakistan and has a network of 68 branches in 11 cities.

### **About INvolve and HERoes**

HERoes is part of INvolve, a global membership organisation and consultancy championing diversity and inclusion in business. Through the delivery of events, programmes, thought leadership and advisory services, INvolve helps firms drive cultural change and create inclusive workplaces where any individual can succeed. INvolve also publishes OUTstanding, EMpower and HERoes role model lists annually, recognising and celebrating business leaders and future leaders who are breaking down barriers at work and inspiring the next generation of diverse talent.

[www.involvepeople.org](http://www.involvepeople.org)