

## **Pakistan presents USD96 billion opportunity for the private sector to invest in sustainable development, says Standard Chartered**

- *Opportunity2030 study reveals the almost USD10 trillion private-sector investment opportunity in contributing to the UN Sustainable Development Goals (SDGs) in emerging markets*
- *Pakistan offers a potential private-sector SDG investment opportunity of USD96.2 billion*
- *At USD44.7 billion, the greatest private-sector opportunity in Pakistan is investment in achieving and maintaining universal access to electricity (SDG 7)*

Karachi, 27<sup>th</sup> February *Opportunity2030: The Standard Chartered SDG Investment Map* reveals an almost USD10 trillion (USD9.668 trillion) opportunity for private-sector investors across all emerging markets to help achieve the UN's Sustainable Development Goals (SDGs), with Pakistan representing USD96.2 billion of that totals.

The study identifies opportunities for the private sector to contribute to three infrastructure-focused goals between now and 2030: SDG 6: Clean Water and Sanitation, SDG 7: Affordable and Clean Energy and SDG 9: Industry, Innovation and Infrastructure across emerging markets

### **Need for private investment intensifying**

The greatest investment opportunity in Pakistan is found in achieving and maintaining universal access to electricity (a key SDG 7 indicator), representing a USD44.7 private-sector opportunity. This considers the proportion of the population currently without electricity access (29 per cent), projected population growth, and the growing demand for power as the economy develops.

There is also significant opportunity for investment in digital infrastructure, with a potential private-sector contribution of around USD34 billion needed to achieve full digital adoption (measured by a combination of mobile phone subscription rates and internet connectivity). Digital access is a key indicator for SDG 9, which encourages improvement in industry, innovation and infrastructure. The other SDG 9 indicator in *Opportunity2030* is transport infrastructure. To significantly improve Pakistan's transport infrastructure by 2030 indicates a USD13.5 billion investment opportunity for the private sector.

The opportunity in the water and sanitation sector is smaller but could make a significant impact. Almost a quarter (24 per cent) of Pakistan's population still do not have access to clean water and sanitation, a key SDG 6 indicator. Closing this gap by 2030 will require significant investment, with an opportunity for the private sector to provide around USD4 billion of the funding.

**Mr. Shazad Dada Chief Executive Officer at Standard Chartered said:**

“Pakistan has demonstrated strong commitment to the UN Sustainable Development Goals by becoming the first country to adopt the SDGs as part of its national development agenda through a Parliamentary Resolution. The private sector will play a crucial role in enabling Pakistan to hit these targets and there is substantial opportunity for investment that supports infrastructure development, including digital, energy provisioning as well as clean water and sanitation.

“*Opportunity2030* provides an important map of the SDG opportunities for private sector investors looking to invest with impact and improve the lives of millions of Pakistanis over the next decade.”

**Opportunity2030: Investment opportunity in achieving the SDGs in Pakistan, by sector indicator:**

	<b>SDG 6: Clean Water and Sanitation</b>	<b>SDG 7: Affordable and Clean Energy</b>	<b>SDG 9: Industry, Innovation and Infrastructure</b>	
<b>Sector</b>	<b>Water and sanitation</b>	<b>Power</b>	<b>Transport</b>	<b>Digital access</b>
<b>Current performance</b>	76% access to clean water and sanitation	71% access to electricity	Logistics Performance Index (LPI) infrastructure score of 2.2	27% digital access
<b>Target by 2030</b>	100% access to clean water and sanitation	100% access to electricity	LPI infrastructure score of 2.53	100% digital access
<b>Total investment required to 2030</b>	USD40.1bn	USD99.3bn	USD38.5bn	USD56.6bn
<b>Potential private-sector investment opportunity to</b>	USD4.0bn	USD44.7bn	USD13.5bn	USD34.0bn

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You can download the full Standard Chartered Opportunity2030 report [here](#).

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**Notes to editors:**

*Opportunity2030: The Standard Chartered SDG Investment Map* is a macroeconomic study that draws on global data sources and indicative private-sector participation rates to provide companies, institutional investors and other stakeholders with an overview of where their investments could have the greatest impact. It spans 15 of the world's fastest-growing economies and estimates the potential private-sector investment opportunity to contribute to three of the most investment-ready SDGs (6,7 and 9). Within these SDGs, it focuses on four indicators – water and sanitation services; power; telecoms (digital access); and transport infrastructure. For further details, please refer to the [full report](#) and methodology.

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