

press release

Standard Chartered won National CSR Award

Standard Chartered Pakistan received its first National CSR Award for “Child Centric CSR “ in the country . The Awards were organised by the Pakistan National CSR organisation in Karachi.

The Bank was nominated and recognised for its contributions made under its global Seeing is Believing in Pakistan. Promoting the social and economic wellbeing of communities is a critical component of our strategy to support sustainable development in our markets .Seeing is Believing (SiB) is our flagship community investment programme and addresses avoidable blindness.

Since its launch in 2004, the Bank has reached 11 million beneficiaries in Pakistan alone.

Under Phase IV of the Seeing is Believing project, initiated in 2011, over 1.3 million children have been screened for refractive errors. This phase of the project aims to identify children with eye care needs and to provide the required eye care services - surgeries, spectacles, low vision devices. This project has helped build awareness in schools and associated communities through school screening, awareness building and advocacy. By virtue of the difference made by its efforts in eye health, Standard Chartered is the only corporate member to sit on the National Council of Eye Health.

Commenting on this award Shazad Dada, Chief Executive Officer, Standard Chartered Pakistan said, “Promoting the social and economic well being of communities is a critical component of our strategy to support sustainable development in our markets. Our strategy is deep rooted, embedding sustainability into our processes and strengthening relationships between our business, community, government and clients. Our community efforts in Pakistan are actively driven by our workforce through fundraising and volunteering activities that support our global

and local sustainability initiatives. This award comes as testament to our continuous efforts towards community investment in Pakistan.”

35 organisations were recognised in a number of categories. The ceremony was attended by a number of business leaders, CEOs of participating companies and representatives from UN agencies. Winners were selected on the basis of the company’s CSR activities; particularly social impact; addressing all key stakeholders; sincerity and on-going commitment to responsible business; involvement in community related activities and diversity and engagement. The companies were evaluated for their overall CSR best practices and impact and not for one-offs or short – term projects.

--- ENDS ---

For further information please contact:

Farhan Ahmed
Head of Business Communications
Standard Chartered Pakistan
Tel # +92 21 32450239
Cell# +0302 8600621
Farhan.ahmed@sc.com

Tasneem Mirza
Manager, External Communications
Standard Chartered, Pakistan
Tel # + 92 21 32450942
Cell# 0300-2185899
Tasneem.Mirza@sc.com

Standard Chartered

We are a leading international banking group, with more than 90,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

For more information please visit www.sc.com. Explore our insights and comment on our blog, [BeyondBorders](#). Follow Standard Chartered on [Twitter](#), [LinkedIn](#) and [Facebook](#).

Standard Chartered Pakistan

Standard Chartered Bank (Pakistan) Ltd. is the oldest and largest international bank in Pakistan. It is also the first international bank to be awarded Islamic banking licence and the first to open an Islamic banking branch.

The Banks serves both Corporate Institutional and Retail Clients. Provides credit cards, personal loans, mortgages, deposit taking and wealth management services to individuals and small to medium sized enterprises, trade finance, cash management, lending, securities services, foreign exchange, debt capital markets and corporate finance to Corporate Institutional Clients. It also offers a complete suite of Islamic banking solutions under its Standard Chartered Saadiq brand.

Standard Chartered was assigned a rating of AAA/ A1+ by PACRA. In 2012 and 2013 it won the award for Best Bank in Pakistan by The Asset Triple A for two consecutive years.

The Bank employs approximately 4,000 people in Pakistan and has a network of 109 branches in 17 cities.