

# press release

For immediate release

## **Standard Chartered and Emirates Launch the Emirates Standard Chartered Debit Card**

*Earn Skywards Miles on everyday spends  
First co-branded debit card in collaboration with an international airline*

Standard Chartered and Emirates airline unveiled a new Emirates Standard Chartered Debit Card for their shared customers. The new card is an extension of the partnership between the two companies which was announced last year with the launch of a co-brand Credit Card.

Designed to meet the different needs of a diverse client base, the Emirates Standard Chartered Debit Card will allow clients to enjoy an array of exclusive privileges and world class services from both Standard Chartered and Emirates airline.

The Emirates Standard Chartered Debit card allows customers to earn Skyward Miles with everyday transactions such as eating out at restaurants, shopping online and petrol purchases. In addition, customers enjoy better Miles earning rates on Emirates flight ticket bookings. The card also gives customers multiple travel benefits such as access to airport lounges in Pakistan and complimentary airport transfers in Pakistan.

Commenting on the launch, Mr. Shazad Dada, Chief Executive Officer, Standard Chartered Pakistan said: **“We are delighted to launch Pakistan’s first international airline co-branded Debit card.** Our experience with Emirates has been filled with excitement, success and innovation, for us and our clients. We endeavour to deliver products and services based on the needs and aspirations of our clients and truly believe that with the Emirates Standard Chartered debit card your best travel experience is closer than you think.”

**Jabr Al Azeeby, Emirates' Vice President Pakistan said: "Our journey in Pakistan has been defined by progressive investment, partnership and growth. We constantly try to improve and innovate our product and services. This partnership with Standard Chartered and the launch of our co-branded debit card will go a long way in further enhancing the travel experience of our Pakistani customers."**

Last year, Standard Chartered and Emirates launched a co-branded credit card to mark the beginning of this partnership. This credit card, which is available in two premium variants; Infinite and Platinum, allows clients to enjoy an array of exclusive privileges and world class services from both Standard Chartered and Emirates Airline.

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**Standard Chartered**

We are a leading international banking group, with more than 80,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

For more information please visit [www.sc.com](http://www.sc.com). Explore our insights and comment on our blog, BeyondBorders. Follow Standard Chartered on Twitter, LinkedIn and Facebook

## **Standard Chartered Pakistan**

Standard Chartered Bank (Pakistan) Ltd. is the oldest and largest international bank in Pakistan. It is also the first international bank to be awarded Islamic banking licence and the first to open an Islamic banking branch.

The Bank serves both Corporate Institutional and Retail Clients. Provides credit cards, personal loans, mortgages, deposit taking and wealth management services to individuals and, trade finance, cash management, lending, securities services, foreign exchange, debt capital markets and corporate finance to Corporate Institutional Clients. It also offers a complete suite of Islamic banking solutions under its Standard Chartered Saadiq brand.

Standard Chartered was assigned a rating of AAA/ A1+ by PACRA. In 2012 and 2013 it won the award for Best Bank in Pakistan by The Asset Triple A for two consecutive years.

The Bank employs more than 3,500 people in Pakistan and has a network of 97 branches in 11 cities.