

# press release

Friday, 26 July 2019

## **Standard Chartered Bank donates NPR 37 lakhs and laptops to Maiti Nepal**

Standard Chartered Bank Nepal has donated thirty seven lakhs twenty two thousand five hundred seventeen rupees to Maiti Nepal under its sustainability initiative “Futuremakers by Standard Chartered” on 26th July to support Maiti Nepal’s project to produce low cost sanitary napkins. Standard Chartered had earlier this month donated two units of sanitary pad producing machines to start this project of Maiti Nepal. The project aims to empower the vulnerable girls and women through production of low-cost Sanitary Napkins that promotes safe menstrual hygiene of the women at affordable cost.

“Futuremakers by Standard Chartered”, is the bank’s global initiative to tackle the issue of inequality and seeks to promote greater economic inclusion for young people in our communities. They will do this by supporting marginalized young people from low-income households, in programmes focused on education, employability and entrepreneurship.

At a special function organised at Maiti Nepal today, Ms. Eva Ang, Regional Head-Corporate Affairs, Brand and Marketing (CABM), ASEAN and South Asia, Ms. Sharon Lee, Head CABM Cluster Markets & Head of Brand and Marketing Singapore and Ms Pranu Singh, Head- Corporate Affairs, Brand & Marketing Nepal handed over the sum to Mr. Biswo Khadka, Chairman of Maiti Nepal as a part of funding for the low cost sanitary pad making project. On the same occasion, 20 laptops were also handed over to facilitate education of young girls and children of Maiti Nepal.

On the occasion, Pranu Singh, Head of Corporate Affairs, Brand & Marketing stated “we have been hearing sad stories everyday due to the taboos associated with menstruation while this is just a natural process. Its high time that menstrual issues and awareness around menstrual hygiene should take a forefront and be dealt as one of the most important social issues. Standard Chartered is honoured to be associated with Maiti Nepal to partner in this project that aspires to bring about a real difference in the society.”

### **For further information please contact:**

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