

press release

Friday, 12 July 2019

Standard Chartered Bank donates Sanitary - Napkin Making Machines to Maiti Nepal

Standard Chartered Bank Nepal has handed over two sanitary napkin making machines to Maiti Nepal under its sustainability initiative “Futuremakers by Standard Chartered” on 12th July to support Maiti Nepal’s project to produce low cost sanitary napkins. The project aims to empower the vulnerable girls and women through production of Sanitary Napkins that promotes safe menstrual hygiene of the women.

“Futuremakers by Standard Chartered”, is the bank’s global initiative to tackle the issue of inequality and seeks to promote greater economic inclusion for young people in our communities. They will do this by supporting marginalized young people from low-income households, in programmes focused on education, employability and entrepreneurship.

At a special function organised at Maiti Nepal today, Ms. Judy Hsu, Regional CEO – ASEAN & South Asia and Mr. Anirvan Ghosh Dastidar, CEO Nepal of Standard Chartered Bank Nepal Limited handed over the two machines to Mr. Biswo Khadka, Chairman of Maiti Nepal as a part of funding for the low cost sanitary pad making project.

On the occasion, Pranu Singh, Head of Corporate Affairs, Brand & Marketing stated “we have been hearing sad stories everyday due to the taboos associated with menstruation while this is just a natural process. Its high time that menstrual issues and awareness around menstrual hygiene should take a forefront and be dealt as one of the most important social issues. Standard Chartered is honoured to be associated with Maiti Nepal to partner in this project that aspires to bring about a real difference in the society.”

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