

press release

Tuesday, 11 June 2019

Standard Chartered Bank Nepal marks World Environment Day by planting 1,000 trees

To mark the World Environment Day 2019, Standard Chartered Bank Nepal organized various activities for raising awareness and conservation of the environment. Environment-themed Art contest for children of staff, recycling champion contest, talk programs and tree plantation events were organized at its Lazimpat Branch and Bishankhunaryan, Godavari Municipality.

The bank celebrated 10th anniversary of continuous annual tree plantation at Bishankhunaryan by planting 1000 saplings. The tree plantation drive at Bishankhunaryan started with the bank's global initiative of "Green Your Flights" campaign in the year 2001. The program was initiated to offset unavoidable carbon emission resulting from business travels. Since then the bank is celebrating Environment Day at Bishankhunaryan by organising tree plantation event every year in the month of June in collaboration with the local community. Over the last decade, the bank employees have planted more than 15000 trees in the area.

Pranu Singh, Head- Corporate Affairs, Brand & Marketing at the bank stated "Standard Chartered Bank is committed to the communities and environment where it operates. The uniqueness of our initiative is that we also make sure that the planted saplings are protected and conserved all the year round." The bank supports conservation of the planted saplings under an arrangement with Bishankhu Narayan Ban Upabhokta Samiti.

Bank's continuous effort of undertaking the environmental drive at Bishankhunaryan has been deeply appreciated by the local community.

For further information please contact:

Mr. Pranu Singh
Head of Brand & Marketing and Corporate Affairs
Pranu.Singh@sc.com OR

Mr. Bisal Subedi
Associate, Country Brand & Marketing,
Ph: + 977 1 4782333 Ext: 247
Bisal.Subedi@sc.com