

press release

For immediate Release

Standard Chartered launches Breeze Banking Application.

Bank unveils Digital Banking vision in Nigeria

Highlights:

- Breeze saves you valuable time to live your passion
- Breeze aims to extend customer's digital lifestyle into banking
- Nigeria is the first country in Africa where 'Breeze' is introduced
- Breeze is mobile banking made simpler and easier
- Standard Chartered to launch series of online and mobile banking services in 2013
- Standard Chartered Continues to invest for long term growth in Africa, with a focus on digital technologies
- Standard Chartered Breeze is compatible with iPhone, iPad and Android and also available in USSD

Nigeria, 20 June 2013, – Standard Chartered today announced its digital banking vision, aimed at enhancing the customer banking experience in Nigeria. This is part of the Bank's global focus on 'Digitisation' - socialising personal banking and extending customers' digital lifestyle into banking.

The Bank also announced that it will be introducing a series of digital services and solutions to the Nigerian market that will enable its clients save substantial and valuable time to enjoy their passion.

At a customer event held today at Eko Hotel and Suites Victoria Island Lagos, the Bank launched 'Breeze', its award-winning Mobile Banking application, making Nigeria the first market in the region where this application is available. Breeze is designed to provide customers with a superior, convenient and personalised banking experience. The application will eventually be developed into a "virtual branch", where customers can place requests as well as apply for products and services. Breeze's introduction into Nigeria follows successful launches by Standard Chartered in India, Malaysia, Singapore, Hong Kong, Korea, China, Dubai and Pakistan.

Commenting on the Bank's focus on Digitisation, Bola Adesola, Managing Director and Chief Executive Officer of Standard Chartered Bank Nigeria Ltd said:

"Today's consumers are tech-savvy and mobile. They want banking that not only meets their financial needs but also anticipates them. At Standard Chartered, our focus on digitisation revolves around the customer. We believe that technology has to be useful, intuitive and most importantly seamless. We believe that digitisation goes beyond online and mobile banking services; we continue to transform our business and invest for long-term growth, with a focus on digital technologies that we believe will shape the future of banking."

Commenting on the launch of Breeze, Carol Oyedeji, Regional Head of Consumer Banking, West Africa said:

"The digital era is in full swing. Today we are more connected, more mobile and more social than we ever were. The launch of Breeze follows extensive research into the banking behavior of individuals and aims to provide customers with an easy, secure, and user-friendly banking channel. By adopting a digitisation strategy that enables our customers to save valuable time they otherwise would spend in banking hall queues or in traffic getting to the bank, we aim to enhance the customer's lifestyle and the way they interact with us."

Breeze is available for iPad, iPhone, Android and Blackberry devices. Customers can download the 'Breeze' application from the various app stores (Apple Store, Google Play and Blackberry App World for iOS, Android and Blackberry devices). To activate Standard Chartered Breeze Mobile, all you need to do is download the App and call our call centre for your MPin (mobile pin). For USSD phone users, just call the call centre for your MPin and dial a short code *389*068# to activate. This is only available for account holders of Standard Chartered bank.

The application uses robust security features similar to those used for Online Banking. The bank also ensures that no personal information is stored on the phone.

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Note to Editors:

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered is a leading international banking group. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges as well as the Bombay and National Stock Exchanges in India.

With 1,700 offices in 68 markets, the Group offers exciting and challenging international career opportunities to over 89,000 staff. It is committed to building a sustainable business over the long term and upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, 'Here for good'.

For further information please visit www.standardchartered.com.