

## TERMS & CONDITIONS

### Priority Sign-Up Campaign 2018

#### Campaign

1. The Standard Chartered Bank Malaysia Berhad (“**SCBMB or the Bank**”) Priority Sign-Up Campaign 2018 (“**Campaign**”) will run from 2 April 2018 to 28 February 2019, inclusive of both dates (“**Campaign Period**”).
2. By participating in this Campaign, participants agree to be bound by all the terms and conditions below.

#### Eligibility

3. This Campaign is open to New-to-Bank (NTB) and New-to-Segment (NTS) clients of SCBMB who fulfil the following conditions (“Successful Sign-Up”):
  - 3.1 Successfully establish a new Priority relationship with the Bank as a Primary account holder during the Campaign Period. The Priority Banking terms and conditions are available at <https://www.sc.com/my/priority/tnc/>;
  - 3.2 Place a minimum amount of MYR250,000 (or its equivalent in another currency) of Fresh Funds with The Bank, either in the form of deposits and/or investments
  - 3.3 Individuals over the age of 18 years.

A New-to-Bank client is defined as an individual who starts a relationship with The Bank during the Campaign Period but does not include an individual who maintains or had maintained a banking relationship with The Bank within the past (12) months from the date of commencement of the Campaign Period.

A New-to-Segment client is defined as an existing customer of the Bank but does not have a Priority Banking relationship with the Bank within the past (12) months from the date of commencement of the Campaign Period.

4. Under this Campaign, Successful Sign-up would be entitled to Gift Redemption as laid out in Clause 5 upon successfully establishing a new Priority relationship with the Bank in accordance with the terms and conditions as laid out here.
  - 4.1 “Wealth Management Time Deposit” WMTD bundle campaign should not be the first entry product.
  - 4.2 To be eligible for this Campaign, all Successful Sign-Ups must complete their Customer Investment Profile (“CIP”).
    - 4.2.1 Where a Successful Sign-Up’s accounts are joint accounts, the account shall be considered only for the Primary account holder.
    - 4.2.2 Fresh Funds mean funds which do not originate from any accounts held with the Bank or Standard Chartered Saadiq Berhad (“SCSB”).
  - 4.3 If the Bank discovers at any time that the Successful Sign-Up did not in fact satisfy the requirements under this Campaign, the client loses his/her entitlement to the Gift and is not entitled to any payment or compensation.

#### Gifts

##### RM200 Shangri-La Kuala Lumpur Vouchers

From 18 July 2018 till 31 August 2018, selected Golden Circle members who meet with a Standard Chartered Priority Relationship Manager will receive a RM200 Shangri-La Kuala Lumpur voucher valid for rooms, dining or spa services. This offer applies only to eDM recipients who register on [sc.com/my/promotions/shangri-la](http://sc.com/my/promotions/shangri-la). The voucher is valid for one-time use at Shangri-La Hotel, Kuala Lumpur until 31 July 2019. It cannot be exchanged for cash and any unused balance will be forfeited. A total of 100 vouchers is available for the first 100 GC members who meet with the Relationship Manager during the campaign period.

##### Shangri-La’s Golden Circle (“GC”) Membership and Golden Circle Award Points

5. Under this Campaign, each Successful Sign-Up will be entitled to up to 8,000 Golden Circle Points depending on the amount of Fresh Funds placed with the Bank.

A Successful Sign-Up who meets all the requirements set in Clause 3 and 5 above shall be entitled to receive one (1) of the following gifts as set out in the corresponding table below:

TERMS AND CONDITIONS  
Shangri-La Tactical (RM200 Voucher) Priority Sign-Up Campaign 2018

11 July 2018

Total value* of Fresh Funds placed in Eligible Deposits and/or Eligible Investments during the Campaign Period	Gift
MYR250,000 to MYR499,999	3,000 GC Award Points
MYR500,000 and above	8,000 GC Award Points

- 5.1 Gifts cannot be transferred, nor can they be exchanged for cash or any other items. There are a total of 1.46 million GC award points to be given out during the campaign.
- 5.2 If the Bank discovers at any time that the customer did not in fact satisfy the requirements under this Campaign, the customer loses his/her entitlement to the Gift and is not entitled to any payment or compensation.
- 5.3 Successful Sign-Ups who are eligible for the Gift must also register for Shangri-La Golden Circle membership at <https://www.shangri-la.com/en/corporate/golden-circle/joining/p-sc> in order to receive their Golden Circle Award Points. The Gift will be credited into the Successful Sign-Up's Golden Circle membership account within four (4) weeks to six (6) weeks from the month end of successfully joining Standard Chartered Priority. The Successful Sign-Up's Golden Circle membership is governed by the contractual relationship between Shangri-La International Hotel Management Limited and Golden Circle members and can be found at <http://www.shangri-la.com/corporate/golden-circle/terms-conditions/> The use of GC Award Points to book rooms, dining, spa, etc is between the client and Shangri-La and is governed by Shangri-La's Golden Circle Terms and Conditions.
- 5.4 Successful Sign-Ups will also be entitled for an upgrade to Golden Circle Jade membership status for a period of one (1) membership year upon completing one (1) qualifying paid hotel room night stay at any Shangri-La and/or it's associate hotels within three (3) months from the month end of successfully joining Standard Chartered Priority. Successful Sign-Ups must quote their Golden Circle membership number or present their Golden Circle membership card upon check-in. This upgrade to Golden Circle Jade membership status offer is not applicable to existing Golden Circle Jade and Diamond members. To renew the Golden Circle Jade membership after the initial 1 year membership, the client will need to satisfy Shangri-La's criteria for renewal. This can be found at <http://www.shangri-la.com/corporate/golden-circle/membership-benefits/jade/> . It is solely Shangri-La's responsibility to deliver these benefits once Jade membership is obtained.
- 5.5 The upgrade to Golden Circle Jade membership status will only be reflected in the Successful Sign-Up's provided Golden Circle membership account within four (4) weeks to six (6) weeks after three (3) months from the month end of successfully joining Standard Chartered Priority. Successful Sign-Up's will also be entitled to 500 GC Award Points for USD150 qualifying spent at any Shangri-La and/or it's associate hotels within three (3) months from the month end of successfully joining Standard Chartered Priority.
- 5.6 Successful Sign-Ups will also be entitled for 500 GC Award Points upon spending US\$150 at any Shangri-La and/or it's associate hotels within three (3) months from the month end of successfully joining Standard Chartered Priority. Successful Sign-Ups must quote their Golden Circle membership number or present their Golden Circle membership card upon spending.
- 5.7 The 500 GC Award Points will only be credited to the Successful Sign-Up's provided Golden Circle membership account within four (4) weeks to six (6) weeks after the three (3) months from the month end of successfully joining Standard Chartered Priority.
- 5.8 Each successful Sign-up and Golden Circle membership account shall only be entitled to one (1) Gift from the Bank under this campaign regardless of the number of accounts he/she opens with the Bank. For joint accounts, only the Primary account holder shall be entitled for the Gift.
- 5.9 The Bank reserves the right to decline the crediting of GC Award Points, or deduct from any of the Successful Sign-Up's account(s) with the Bank (without prior notice) the value of the GC Award Points awarded under this campaign, in the event that the Bank determines that any of the requirements or the terms of our banking agreement had not been complied with, including but not limited to the following:
- 5.9.1 where the Successful Sign-Up has acted fraudulently or dishonestly;
- 5.9.2 where the Successful Sign-Up has conducted yourself in bad faith or otherwise in an inappropriate manner to gain an unfair advantage against the Bank;
- 5.9.3 where the Successful Sign-up does not maintain a minimum balance of RM250,000 in his/her account(s) within six (6) months from the establishment of the Priority relationship
- 5.10 The campaign is not valid in conjunction with other campaign offers or promotions (if any) offered by the bank.

## General

- 6 The Bank's decisions relating to this Campaign are final and binding upon all participants. If any matters, disputes or claims arise which are not covered in these terms and conditions, they will be determined solely by the Bank.
- 7 The Bank may at any time vary any of these terms and conditions. Any such variation will be announced on the Bank's website at [sc.com/my](http://sc.com/my).
- 8 By participating in this Campaign, all participants:
  - 8.4 consent that SCBMB will share client information, including client's last name and Shangri-La Golden Circle membership number to Shangri-La, its partners and affiliates in order to execute this promotion.
  - 8.5 agree to participate in any interviews or other publicity events required by the Bank;
  - 8.6 consent for the Bank to disclose or publish their personal information such as their names and identities and identities and any general information that the Bank sees fit about the participants or their account(s) in any media, marketing or advertising materials; and
  - 8.7 grant the Bank absolute and unrestricted right to modify, use and/or publish any still or moving image of the participants for the campaign, marketing, commercial or any other related purpose, without any payment or compensation.
- 9 The campaign and these terms and conditions are governed by the laws of Malaysia, and the participants submit to the jurisdiction of the courts of Malaysia.