



# press release

FOR IMMEDIATE RELEASE

## **Standard Chartered and Brand Expedia team up to help people go places**

*Malaysia among the first four markets of the three-year global collaboration*

**Kuala Lumpur, 30 July 2018** – Standard Chartered and Brand Expedia are launching a three-year global collaboration that offers the Standard Chartered cardholders<sup>1</sup> a suite of attractive benefits and discounts on hotels and holiday packages booked on Expedia. The alliance will cover Malaysia, Hong Kong, Korea, and the United Arab Emirates.

From now until 31 December 2019, Standard Chartered credit card and debit card holders in Malaysia will enjoy a 10% discount on hotel stays with no minimum spend using the coupon code SCMY10. Other offers<sup>2</sup> include airport transfers, MYR100 off with a minimum spend of MYR1,800 on Flight + Hotel package bookings and MYR200 off airport transfer with a minimum spend of MYR3,500 on Flight + Hotel package bookings. For more information, clients in Malaysia can visit the local Standard Chartered website at: <https://www.sc.com/my/promotions/expedia/>

Expedia is the leading full-service online travel brand, helping millions of travellers easily plan and book their travel each month by providing them with the choices and savings they need. The company provides travellers with access to booking over hundreds of thousands of hotels and other lodging options, airlines, car rentals and activity packages.

---

<sup>1</sup> This offer applies to cardholders of any credit or debit card issued by Standard Chartered Bank in Malaysia, Hong Kong, Korea and the United Arab Emirates

<sup>2</sup> Terms and conditions apply

Neil Daswani, Global Head of Corporate Partnerships, Retail Banking, at Standard Chartered said: “Standard Chartered and Brand Expedia are literally going places with this tie-up. Our mutual clients like to travel and they like to be rewarded. This collaboration offers our clients rewards and travel opportunities across multiple markets, whilst at the same time assuring them of a continuous and compelling offer provided by a recognised global travel leader.”



Simon Fiquet, General Manager, Southeast Asia and India, Brand Expedia, said: “At Expedia, our mission is to help people go places because we believe that travel is a force for good, connecting us culturally, emotionally, physically and opening our eyes, minds and hearts to the real world. Standard Chartered, as a premium bank across Asia Pacific markets, has a fantastic base of clients with a strong interest in travel. With this global collaboration, we see great synergy in leveraging our collective strengths to bring more choices and savings to travellers to help them travel better, travel more.”

Travel for leisure and business continues to grow worldwide. Over the past two decades, the number of international travel departures across the globe has more than doubled from around 600 million to 1.3 million, according to The World Bank <sup>3</sup>.

**### Ends ###**

**For more information, please contact:**

**Lavinia Rajaram**  
Regional Head of Communications  
Expedia Asia  
Tel: +65 6657.0247  
Email: [lrajaram@aaetravel.com](mailto:lrajaram@aaetravel.com)

**Nadia Khan**  
Manager, Communications  
Standard Chartered Bank Malaysia  
Tel: +603-2781 7352  
Email: [Nadia.Khan@sc.com](mailto:Nadia.Khan@sc.com)

**Geraldine Tan**  
Head, Communications  
Standard Chartered Bank Malaysia  
Tel: +603-2117 7821  
Email: [Geraldine.Tan@sc.com](mailto:Geraldine.Tan@sc.com)

---

<sup>1</sup> Source: [The World Bank, International Tourism, number of departures](#)



# press release

## Note to Editors

### About Brand Expedia

Expedia offers travellers a wide selection of hotels, activities and travel services at attractive rates. With hundreds of thousands hotel partners worldwide and comprehensive choices of flight inventory made readily available on Expedia sites globally, travellers can book everything they need for a holiday – rooms to meet every budget, activities of every kind and travel services to complement.

© 2018 Expedia, Inc. All rights reserved. Other logos or product and company names mentioned herein may be the property of their respective owners.

### Standard Chartered

We are a leading international banking group, with more than a 150-year history in some of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.

We are present in more than 60 markets, with over 1,000 branches and around 3,000 ATMs. Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India. For more stories and expert opinions please visit Insights at [sc.com](http://sc.com). Follow Standard Chartered on Twitter, LinkedIn and Facebook.