

Standard Chartered Bank Malaysia Berhad Priority Banking Auto Upgrade Campaign Terms and Conditions

Campaign

1. The Priority Banking (PB) Auto Upgrade Campaign (“Campaign”) is valid from 1 October 2019 to 31 December 2020, both dates inclusive (“Campaign Period”).
2. This Campaign is open only to selected customers of Standard Chartered Bank Malaysia Berhad (“SCBMB”) and Standard Chartered Saadiq Berhad (“SCSB”) henceforth know as (“the Bank”).
3. By participating in this Campaign, participants agree to be bound by all the terms and conditions below. This Campaign Terms must be read together with the Client Terms, product terms, Priority Banking terms and conditions (<https://www.sc.com/my/priority/tnc/>) and the relevant banking agreements. If there are any inconsistencies between these terms and the Client Terms, product terms, Priority Banking terms and conditions and the relevant banking agreements, these terms shall prevail limited only to the inconsistencies.

Eligibility

4. This Campaign is open to selected customers by invitation only.
5. If you are one of the selected customers, you will be contacted separately on this Campaign. For the avoidance of doubt, this invitation is not transferable and the campaign is only open to selected customers who receives communication in the form of any one of the following methods such as direct mail, electronic direct mail, SMS or phone call from the Bank.
6. The Auto Upgrade campaign will apply only to selected customers who meet the Priority Banking criteria of –
 - i. RM250,000 in Assets Under Management (“AUM”) in either deposit and/or wealth products with the Bank
 - or
 - ii. RM1,000,000 in outstanding mortgage loan with the Bank
7. The customer may at any time choose to change/downgrade their banking status by simply calling their assigned Priority Relationship Manager or simply call our Priority Banking service line at 03-7718 9788.

Benefit

8. Under this Campaign, selected customers who are auto upgraded will be entitled to enjoy a period of membership fee waiver for the Priority Banking monthly fee charge of RM100 should their account fall below the criteria listed in clause 6 above. The fee waiver period in mention will apply from 1 October 2019 – 31 December 2020.



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General

9. The Bank's records are final and conclusive for the purposes of this Campaign.
10. The Bank's decisions relating to this Campaign are final and binding upon all participants. If any matters, dispute or claim arise which are not covered in these terms and conditions, they will be determined solely by the Bank.
11. The Bank may at any time vary any of these terms and conditions and extend the Campaign Period. Any such variation will be announced on the Bank's website at sc.com/my.
12. By participating in the Campaign, all participants:
 - (i) agree to participate in any interviews or other publicity events required by the Bank;
 - (ii) consent for the Bank to disclose or publish their personal information such as their names and identities and any general information that the Bank sees fit about the participants or their account(s) in any media, marketing or advertising materials; and
 - (iii) grant the Bank the absolute and unrestricted right to modify, use and/or publish any still or moving image of the participants for any campaign, marketing, commercial or other related purpose, without any payment or compensation.
13. In the event of any inconsistency between these Terms and Conditions and any advertising, promotional, publicity and other communication materials relating to or in connection with the Promotion, these Terms and Conditions shall prevail.
14. The Campaign and these terms and conditions are governed by the laws of Malaysia, and the participants submit to the jurisdiction of the Courts of Malaysia.



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