



Press release

Standard Chartered Malaysia appoints Sammeer Sharma as Head of Consumer, Private and Business Banking

8 October 2021, Kuala Lumpur – Standard Chartered Malaysia has appointed Sammeer Sharma as its new Head of Consumer, Private and Business Banking (CPBB). Sammeer is reporting to Abrar A. Anwar, Managing Director and Chief Executive Officer, Malaysia and Samir Subberwal, Head of CPBB, Asia.

Sammeer is a seasoned financial services professional with over 23 years of experience in driving strategic business transformation and change management actions across diverse markets. In his 19 years with Standard Chartered, he has built award-winning businesses across domains in digital wealth, investments, insurance, lending, payments, distribution and digital banking.

In his new role, Sammeer will be responsible for developing the strategy and driving the growth of the CPBB business of the Bank.

Abrar A. Anwar, Managing Director and Chief Executive Officer, Standard Chartered Malaysia, said, “Sammeer has an excellent track record in growing our wealth and affluent business in the face of overwhelming challenges. His appointment comes at a time of great opportunity where Standard Chartered is at the forefront of driving the digital shift and environmental, social and governance (ESG) adoption in Malaysia. As Malaysia progresses towards an economic recovery, CPBB will play an even more critical role in intensifying the Bank’s financial inclusion commitment of supporting Micro, Small & Medium Enterprises (MSMEs). I am confident that Sammeer will be able to steer our CPBB business to deliver on our strategy with his deep expertise and experience in consumer banking and wealth management.”

Sammeer said: “I am looking forward to leading the team in building on our capabilities and driving our technology-led and partnership-driven consumer banking strategy, enabled by data and analytics. As the financial services landscape continues to evolve, we’ll be focused on serving our clients and communities, by bringing together profit and purpose to create a better world through our sustainability agenda and how we partner with others and conduct our business.”

Sammeer succeeds Lai Pei-Si who has left Standard Chartered after a career spanning 22 years with the Bank to pursue other opportunities.

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Note to editors

Standard Chartered Malaysia

Standard Chartered Bank, a member of the Standard Chartered Group was established in Malaysia in 1875. As Malaysia's first bank, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. The Bank provides a comprehensive range of financial solutions to corporates, institutions and individuals through its network of branches across Malaysia. The Bank has an Islamic banking subsidiary, Standard Chartered Saadiq; a global shared services centre, Standard Chartered Global Business Services; a sales arm, Price Solutions and an offshore facility in Labuan. Standard Chartered employs over 7,000 employees in all its Malaysian operations.

Standard Chartered

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