

**Standard Chartered Bank Malaysia Berhad and Standard Chartered Saadiq Berhad  
Private and Priority Banking Sign Up and Upgrade with Wealth Management (“WM”)  
Campaign Terms and Conditions**

**Campaign**

1. The Private and Priority Banking (“PB”) Sign Up and Upgrade with WM Campaign (“Campaign”) is valid from 1 October to 31 October 2020, inclusive of both dates or upon the Gift Entitlement (Clause 6) reaching the maximum of RM80,000, whichever happens first (“Campaign Period”).
2. This Campaign is open only to selected clients of Standard Chartered Bank Malaysia Berhad (“SCBMB”) and Standard Chartered Saadiq Berhad (“SCSB”), both known as the Bank.
3. By participating in this Campaign, participants agree to be bound by all the terms and conditions below. This Campaign Terms must be read together with the Client Terms, product terms, Priority Banking terms and conditions (<https://www.sc.com/my/priority/tnc/>), Investment Product Terms and the relevant banking agreements. If there are any inconsistencies between these terms and the Client Terms, product terms, Priority Banking terms and conditions, Investment Product Terms and the relevant banking agreements, these terms shall prevail limited only to the inconsistencies.

**Eligibility**

4. This Campaign is open to:-
  - (a) selected New-to-Bank (“NTB”) and New-to-Segment (“NTS”) priority client who sign up by invitation on or before 31 October 2020 and meets:
    - (i) the minimum Priority Asset Under Management (“AUM”) requirement of RM300,000 (Tier 1) in:
      - (a) deposit; and
      - (b) wealth management products where the client must purchase a minimum of RM100,000 in lump sum Unit Trust/Islamic Unit Trust (“UT”) or Retail Bond/Sukuk (“RB”) with a minimum sales charge of 2.00% or purchase a minimum of RM50,000 in selected Bancassurance/Bancatakaful products (“Banca”) (refer to Table B below);

**OR**
    - (ii) the minimum Priority Asset Under Management (“AUM”) requirement of RM500,000 (Tier 2) in:
      - (a) deposit; and
      - (b) wealth management products where the client must purchase a minimum of RM200,000 lump sum Unit Trust/Islamic Unit Trust (“UT”) or Retail Bond/Sukuk (“RB”) with a minimum sales charge of 2.00% or purchase a minimum of RM100,000 in selected Bancassurance/Bancatakaful products (“Banca”) (refer to Table B below);

**OR**



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- iii) the minimum Priority Asset Under Management (“AUM”) requirement of RM1,000,000 (Tier 3) in:
  - (a) deposit; and
  - (b) wealth management products where the client must purchase a minimum of RM400,000 in lump sum Unit Trust/Islamic Unit Trust (“UT”) or Retail Bond/Sukuk (“RB”) with a minimum sales charge of 2.00% or purchase a minimum of RM150,000 in selected Bancassurance/Bancatakaful products (“Banca”) (refer to Table B below);

**OR**

- iv) the minimum Priority Asset Under Management (“AUM”) requirement of RM3,000,000 (Tier 4) in:
  - (a) deposit; and
  - (b) wealth management products where the client must purchase a minimum of RM1,000,000 in lump sum Unit Trust/Islamic Unit Trust (“UT”) or Retail Bond/Sukuk (“RB”) with a minimum sales charge of 2.00% or purchase a minimum of RM350,000 in selected Bancassurance/Bancatakaful products (“Banca”) (refer to Table B below);

- b) UT purchase must be made in a lump sum but excludes Regular Savings Product (RSP).
- c) Maintain all their accounts with the Bank in good standing, without any breach of the terms and conditions or agreements, throughout the Campaign Period.
- d) The persons who are NOT eligible to participate in this Campaign are sole-proprietorship, partnership, charitable/non-profit organization/societies, corporate and commercial clients.
- e) Accountholders whose accounts are cancelled, or terminated for any reason, or suspended for any breach or suspected breach during the Campaign Period are not eligible to participate in this Campaign.

**Campaign Offer**

- 5. Clients who fulfilled the criteria (Clause 4) is entitled to the Gift provided under Clause 6. The Gift entitlement shall be on first come first serve basis. The Bank’s record of the qualifying AUM shall be final and conclusive.
- 6. The Gift cannot be transferred, nor can they be exchanged for any other items.



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**Table A – Gift Entitlement**

Tier	Eligibility	Reward
Tier 1	AUM RM300,000 with min. purchase of RM100,000 UT / RB or RM50,000 Banca APE	RM1,000 Ben's Independent Grocer (B.I.G.) / Village Grocer / AEON / Parkson Shopping Vouchers Shopping Vouchers or Fees Rebate Voucher
Tier 2	AUM RM500,000 with min. purchase of RM200,000 UT / RB or RM100,000 Banca APE	RM2,000 Ben's Independent Grocer (B.I.G.) / Village Grocer / AEON / Parkson Shopping Vouchers Shopping Vouchers or Fees Rebate Voucher
Tier 3	AUM RM1,000,000 with min. purchase of RM400,000 UT / RB or RM150,000 Banca APE	RM5,000 Ben's Independent Grocer (B.I.G.) / Village Grocer / AEON / Parkson Shopping Vouchers Shopping Vouchers or Fees Rebate Voucher
Tier 4	AUM RM3,000,000 with min. purchase of RM1,000,000 UT / RB or RM350,000 Banca APE	RM12,000 Ben's Independent Grocer (B.I.G.) / Village Grocer / AEON / Parkson Shopping Vouchers Shopping Vouchers or Fees Rebate Voucher

\*APE – Annualized Premium/Contribution Equivalent

7. Fulfillment will be performed within 8 to 12 weeks after the Campaign has ended.
8. The Bank may change or substitute the Gift with an item of similar value if the Gift is unavailable, discontinued or out of stock by its manufacturer or distributor.
9. Notification shall be given by way of posting on the Bank's website should the Bank meets the Campaign target based on the total Campaign allocation, or by such any other manner as determined by the Bank.
10. In the event of joint Account Holders, the Gift shall be delivered to the primary Account Holder as stated in the Bank's records.
11. If the Bank discovers at any time that the client fails to satisfy the requirements under this Campaign, the client loses his/her entitlement to the Gift/s. Client who lost his/her entitlement to the Gift or whose gift/s have been forfeited are not entitled to any payment or compensation.
12. Clients whose account are suspended, cancelled or terminated for any reason during the Campaign Period or prior to receiving the Gift/s, will not be entitled to any gift/s or rewards under this Campaign.



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13. The Clients is advised to examine the Gift/s upon collection or receipt. If any one or more of the Gifts are found to be not fit for its purpose, the Eligible Account Holders / clients should liaise with the relevant merchant, website or manufacturer directly. The Bank does not provide any warranty or guarantee of any kind for the Gifts nor shall the Bank be responsible for the quality, merchantability or fitness whatsoever of the Gifts.
14. Selected Bancassurance/Bancatakaful Products is as per Table B below and may include any other new Bancassurance/Bancatakaful product/s launched during the Campaign Period:

**Table B**

No	Bancassurance Products	Category
1	PRUsignature Reward	Regular Premium/Contribution
2	PRUsignature	
3	PRUsignature Infinite	
4	Premier Vantage (Bancatakaful)	
5	Premier Legacy Beyond (Bancatakaful)	
6	PRUsignature Reserve	
7	PRUsignature Income	
8	PRUsignature Invest	Single Premium
9	PRUsignature Prime	

**General**

15. The Bank's records are final and conclusive for the purposes of this Campaign.
16. The Bank's decisions relating to this Campaign are final and binding upon all participants. If any matters, dispute or claim arise which are not covered in these terms and conditions, they will be determined solely by the Bank.
17. The Bank may at any time vary any of these terms and conditions and extend the Campaign Period. Any such variation will be announced on the Bank's website at [sc.com/my](http://sc.com/my).
18. By participating in the Campaign, all participants:
- agree to participate in any interviews or other publicity events required by the Bank;
  - consent for the Bank to disclose or publish their personal information such as their names and identities and any general information that the Bank sees fit about the participants or their account(s) in any media, marketing or advertising materials; and
  - grant the Bank the absolute and unrestricted right to modify, use and/or publish any still or moving image of the participants for any campaign, marketing, commercial or other related purpose, without any payment or compensation.
19. In the event of any inconsistency between these Terms and Conditions and any advertising, promotional, publicity and other communication materials relating to or in connection with the Promotion, these Terms and Conditions shall prevail.



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20. The Campaign and these terms and conditions are governed by the laws of Malaysia, and the participants submit to the jurisdiction of the jurisdiction of the Courts of Malaysia.



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