

Standard Chartered Bank Malaysia Berhad

Priority Banking CNY Exclusive Sign Up and Upgrade Campaign

Terms and Conditions

Campaign

1. The Priority Banking CNY Exclusive Sign Up and Upgrade Campaign (“Campaign”) is valid from 27 January to 28 February 2021 (“Campaign Period”).
2. This Campaign is open only to selected clients of Standard Chartered Bank Malaysia Berhad (“SCBMB”), known as the Bank.
3. By participating in this Campaign, participants agree to be bound by all the terms and conditions below. This Campaign terms and conditions must be read together with the Client Terms, relevant product terms, Priority Banking terms and conditions (<https://www.sc.com/my/priority/tnc/>), relevant investment product terms and the relevant banking agreements. If there are any inconsistencies between this Campaign terms and conditions and the Client Terms, relevant product terms, Priority Banking terms and conditions, relevant investment product terms and the relevant banking agreements, this Campaign terms and conditions shall prevail limited only to the inconsistencies.

Eligibility

4. This Campaign is open to:-
 - (a) selected New-to-Bank (“NTB”) and New-to-Segment (“NTS”) priority client who sign up by invitation on or before 28 February 2021 and meets:
 - (i) the minimum Priority Asset Under Management (“AUM”) requirement of RM500,000 and takes up or has a minimum of 3 product types consisting of either deposit, wealth, mortgage and/or credit card with the bank.
 - b) Maintain all their accounts with the Bank in good standing, without any breach of the terms and conditions or agreements, throughout the Campaign Period (“**Eligible Clients/participants**”).
 - c) The persons who are NOT eligible to participate in this Campaign are sole-proprietorship, partnership, charitable/non-profit organization/societies, corporate and commercial clients.
 - d) Eligible Clients whose accounts are cancelled, or terminated for any reason, or suspended for any breach or suspected breach during the Campaign Period are not eligible to participate in this Campaign.

Campaign Offer

5. Eligible Clients who fulfilled the criteria (Clause 4) is entitled to the Gift provided under Clause 6. The Gift will only be given in sequential order from the first Eligible Referrer who fulfilled all the criteria until all of the 88 units of the Gift is exhausted under this campaign. The Bank’s record of the qualifying AUM shall be final and conclusive.
6. The Gift cannot be transferred, nor can they be exchanged for any other items.



[sc.com/my](https://www.sc.com/my)

Terms and Conditions
Priority Banking (PB) CNY Exclusive Sign Up and Upgrade Campaign
(27 Jan – 28 Feb 2021)

Standard Chartered Bank Malaysia Berhad (198401003274)

Here for good

Table A – Gift Entitlement

Eligibility	Gift	Units to be given away
AUM of RM500,000 and takes up or has a minimum of 3 product types consisting of either deposit, wealth, mortgage and/or credit card with the bank.	One (1) unit of Royal Selangor Year of the Ox Figurine for each Eligible Client	88

7. Each client is only entitled to One (1) unit of the Gift throughout the campaign period.
8. Fulfilment will be performed within 8 to 12 weeks after the Campaign has ended and the gift will be delivered to the Eligible Client's residential address as stated in the Bank's records via courier service.
9. The Bank may change or substitute the Gift with an item of similar value if the Gift is unavailable, discontinued or out of stock by its manufacturer or distributor.
10. Notification shall be given by way of posting on the Bank's website should the Bank exhaust the available unit of Gift to be given away of 88 units, or by such any other manner as determined by the Bank.
11. In the event of joint Account Holders, the Gift shall be delivered to the primary Account Holder as stated in the Bank's records.
12. If the Bank discovers at any time that the Eligible Clients fails to satisfy the requirements under this Campaign, the Eligible Clients loses his/her entitlement to the Gift/s. Eligible Clients who lost his/her entitlement to the Gift or whose gift/s have been forfeited are not entitled to any payment or compensation.
13. Eligible Clients whose account are suspended, cancelled or terminated for any reason during the Campaign Period or prior to receiving the Gift/s, will not be entitled to any gift/s or rewards under this Campaign.
14. The Eligible Clients is advised to examine the Gift/s upon collection or receipt. If the Gifts are found to be not fit for its purpose, the Eligible Clients should liaise with the relevant merchant, website or manufacturer directly. The Bank does not provide any warranty or guarantee of any kind for the Gifts nor shall the Bank be responsible for the quality, merchantability or fitness whatsoever of the Gifts.
15. The Bank has the discretion to forfeit the reward in the event all Account (s) is/are dormant, closed or terminated.

General

16. The Bank's records are final and conclusive for the purposes of this Campaign.
17. The Bank's decisions relating to this Campaign are final and binding upon all participants. If any matters, dispute or claim arise which are not covered in these terms and conditions, they will be determined by the Bank.



sc.com/my

Terms and Conditions
Priority Banking (PB) CNY Exclusive Sign Up and Upgrade Campaign
(27 Jan – 28 Feb 2021)

Standard Chartered Bank Malaysia Berhad (198401003274)

Here for good

18. The Bank may at any time vary any of these terms and conditions and extend the Campaign Period. Any such variation will be announced on the Bank's website at sc.com/my.
19. By participating in the Campaign, all participants:
 - (i) agree to participate in any interviews or other publicity events required by the Bank;
 - (ii) consent for the Bank to disclose or publish their personal information such as their names and identities and any general information that the Bank sees fit about the participants or their account(s) in any media, marketing or advertising materials; and
 - (iii) grant the Bank the absolute and unrestricted right to modify, use and/or publish any still or moving image of the participants for any campaign, marketing, commercial or other related purpose, without any payment or compensation.
20. In the event of any inconsistency between this Campaign terms and conditions and any advertising, promotional, publicity and other communication materials relating to or in connection with the Promotion, this Campaign terms and conditions shall prevail.
21. The Campaign and these terms and conditions are governed by the laws of Malaysia, and the participants submit to the jurisdiction of the Courts of Malaysia.



sc.com/my

Terms and Conditions
Priority Banking (PB) CNY Exclusive Sign Up and Upgrade Campaign
(27 Jan – 28 Feb 2021)

Standard Chartered Bank Malaysia Berhad (198401003274)

Here for good