

## DYSON CASA Campaign Terms and Conditions

### Campaign

1. The DYSON CASA Campaign (“Campaign”) will run from 13<sup>th</sup> January to 30<sup>th</sup> April 2020 (“Campaign Period”), both dates inclusive.
2. By participating in this Campaign, participants agree to be bound by all the Campaign terms and conditions below. This Campaign terms and conditions must be read together with the product terms and the relevant banking agreements. If there are any inconsistencies between this Campaign terms and conditions and the relevant product terms and the banking agreement, these terms shall prevail limited only to the inconsistencies.
3. This is a joint Campaign by Standard Chartered Bank Malaysia Berhad (“Bank/SCBMB”) and Standard Chartered Saadiq Berhad (“Bank/SCSB”) (together shall be referred to as “Banks”).

### Eligibility

4. This Campaign is open to: -
  - i) New Priority Banking clients and New-To-Segment clients with any Current or Savings Account (“CASA”) with SCBMB or all Islamic Current or Savings Account based on Tawarruq (“Islamic CASA”) with SCSB during the Campaign Period; and maintain all their accounts with the Banks in good standing, without any breach of the terms and conditions or agreements, throughout the Campaign Period. (Collectively referred to as “Eligible Account Holders”)
  - ii) This Campaign is not open to Saadiq Priority Plus-i Accounts, Saadiq MyHome One-i, SCBMB Mortgage One Account
  - iii) The persons who are not eligible to participate in this Campaign are sole-proprietorship, partnership, charitable/non-profit organization/societies, corporate and commercial clients.



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Standard Chartered Bank Malaysia Berhad 198401003274 (115793-P)  
Standard Chartered Saadiq Berhad 200801022118 (823437-K)

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Ref No: 17022020.2.3.t

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## Interpretation

For the purpose of this Campaign:

- a) **“Campaign Months”** refers to January to April 2020
- b) **“Fresh Funds”** means funds which do not originate from any account held with SCBMB or SCSB. Fresh Funds means monies or funds howsoever transferred, credited or paid into an Eligible CASA / Islamic CASA from other banks and/or financial institutions by way of (i) Interbank GIRO transfers, (ii) collection and payment of cheques drawn on such other bank(s) and / or liquidation of Wealth assets held with SCBMB or SCSB. However, transfers of funds from other current and / or savings or including maturity and/or upliftment of fixed deposit account within SCBMB or Term Deposit-i with SCSB are not considered Fresh Funds.
- c) **“Eligible CASA / Eligible Islamic CASA”** means all individual current and savings account with SCBMB or all Islamic Current or Savings Account based on Tawarruq (except for Priority Plus-i account, Saadiq My HomeOne-i, Mortgage One Account) and with SCSB opened or top-up with the required Fresh Funds / Incremental Fresh Funds during the Campaign Period;)
- d) **“Allocation Period”** means six (6) months from the date of depositing / crediting of monies into the Eligible CASA / Eligible Islamic CASA for the purpose of this Campaign under the CASA Gift offer.
- e) **“Allocation Amount”** means Fresh Funds that the Eligible Account Holder must maintain as per Allocation Period in the Eligible CASA / Islamic CASA for the purpose of this Campaign.
- f) **“Incremental Balance” (IB)** is the difference between the sum of all current accounts, savings accounts, Islamic CASA and fixed deposits / term deposit-i balances held by the client with the Bank as at the last day of the deposit month, minus the Benchmark Balance. IB must be met and Fresh Funds must be earmarked as per the stipulated Allocation Period, in order for the New-to-Segment client to be eligible for gifts.
- g) **“Benchmark Balance”** is the Eligible CASA / Islamic CASA’s total sum of all currents, savings accounts and time deposit balances (at client level), at month end with the Bank as at 31<sup>st</sup> December 2019.
- h) **“New-To-Segment”** clients means Existing Personal or Premium Banking clients who participates in this Campaign and meets the deposit / investment requirement to become a Priority Banking client
- i) **“Priority Banking clients”** means clients whose sum of total deposits (inclusive of current accounts, savings account, fixed deposits / term deposit-i) AND wealth products (inclusive of unit trust, investments, bancassurance/bancatakaful, structured



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investments, retail bonds/sukuk, dual currency investments) must be a minimum of RM250,000; OR that the client's mortgage with the Bank is valued at a minimum of RM1 million.

**Table A: For New-to-Segment Clients**

Benchmark Balance as at 31 December 2019	Deposit Date	Sum of All current, savings & fixed deposit / term deposit-i balance At Last Day of Deposit Month	Fresh Funds	Incremental Balance	Eligible for Gift & Gift Type (Yes / No)
<u>Client A</u> RM250K	9 Jan 20	RM750K	RM500K	RM750K – RM250K = RM500K	Yes (One (1) unit of Dyson V11™ Absolute)
<u>Client B</u> RM1mil	3 Feb 20	RM2mil	RM500K	RM2mil – RM1*mil = RM1mil	Yes (Two (2) units of Dyson V11™ Absolute OR Two (2) units of Dyson Pure Cool Me™ Personal Purifier Fan AND one (1) unit of Dyson V11™ Absolute)
<u>Client C</u> RM300K	23 Mar 20	RM500K	RM250K	RM500K – RM300K = RM200K^	Not eligible

**Illustration on Client B**

\*The RM1mil incremental fresh funds can comprise of RM500,000 deposited in Eligible CASA / Eligible Islamic CASA, and RM500,000 deposited in Fixed Deposit ("FD") / Term Deposit-i ("TD-I") OR RM1mil deposited into any CASA / Islamic CASA.



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Illustration on Client C

^ Client C's Incremental Balance is insufficient.

Table B: For New-To-Bank Clients

Benchmark Balance as At 31 Dec 2019	Deposit Date	Sum of All current, savings & fixed deposit / term deposit-i balance At Last Day of Deposit Month	Fresh Funds	Incremental Balance	Eligible for Gift & Gift Type (Yes / No)
<u>Client D</u> RM0	15 April 20	NA	RM400K	RM400K – RM0 = RM400K	Yes (One (1) unit of Dyson Pure Cool™ Advanced Technology Tower TP04)

**Gift**

5. The Eligible CASA / Islamic CASA must fulfil all the following requirements in order to participate in this Campaign:
  - (a) Must deposit or credit Fresh Funds or place into an Eligible CASA / Eligible Islamic CASA the required amount as stated in Table C below; and
  - (b) Fresh Funds in the Eligible CASA / Eligible Islamic CASA must be allocated for the Allocation Period. The Eligible Account Holder cannot withdraw or transact on the Fresh Funds allocated for this Campaign during the fixed Allocation Period.
  - (c) New-to-Segment clients are required to meet the Fresh Funds and allocation conditions as set out in Clause 5 (a & b), and the Incremental Balance conditions as exemplified in Table A, and under Interpretation (Clause f & g)
  
6. Under this Campaign, Eligible Account Holders will be entitled to the following gift items ("Gift") stated in Table C, subject to the Gift availability stated in the same table, and will



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be determined based on a sequential order from the first client who fulfilled all the criteria until the capping amount (number of Gifts) are exhausted. The Bank's record as to time of submission shall be final and conclusive.

**Table C: Gift Offer, Available Units and Charge**

Fresh Funds Placement into Eligible CASA / Islamic CASA	Gift	Total Units Available	Charge (RM)
<b>Every RM250,000</b>	One (1) unit of Dyson Pure Cool Me™ Personal Purifier Fan	200	1,480
<b>Every RM350,000</b>	One (1) unit of Dyson Airwrap™ Styler Complete	150	2,092
<b>Every RM400,000</b>	One (1) unit of Dyson Pure Cool™ Advanced Technology Tower TP04	100	2,422
<b>Every RM500,000</b>	One (1) unit of Dyson V11™ Absolute	50	2,890

- The Fresh Funds can be made in multiple placements amounting to a minimum sum of RM250,000 or RM350,000 or RM400,000 or RM500,000 as per Table C to be entitled for the Gifts. All placements must be made within the Campaign Month during the Campaign Period.
- Letter of Gift Entitlement will be issued through the Bank's branch to Eligible Account Holders who opened a new account and deposited or placed fresh fund through SCBMB's or SCSB's branches. The letter will state the Gift the Eligible Account Holder is entitled to based on the Allocation Amount. Through the letter, the Eligible Account Holder must indicate his/her choice of Gift/s in accordance with the amount of Fresh Funds deposited or placed and the letter must be signed by the Eligible Account Holder and submitted at the branch where the Fresh Funds are deposited or placed. For Eligible Account Holders whose Fresh Funds were transferred digitally via Interbank GIRO, Instant Transfer, cheque deposit or through the automated teller machine ("ATM") and whereby the Fresh Funds were allocated



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for the Allocation Period out-of-branch (“Out-of-Branch Eligible Account Holders”), the choice of gift in accordance with the Fresh Funds deposited and acknowledgement to deposit as per Campaign terms and conditions is captured via voice recording

9. Allocation Period commences (i) upon clearance of the cheque of the Fresh Funds; (ii) upon remittance into the Eligible Account Holder when Fresh Funds deposits via Interbank GIRO (IBG) or Instant Transfer, (iii) where such monies or funds paid or credited into Eligible Account Holder and the monies deposited shall be allocated for six (6) months.
10. In the event that any part of the Allocated Amount is withdrawn (in part or in full) before the expiry of the Allocation Period, the Bank reserves the right to deduct the charge for the Gift/s according to the column titled “Charge” in Table C above for each Gift/s from the Eligible CASA with the Allocated Amount.
11. In the event of joint Account Holders, the Gift shall be given to the primary Account Holder only as stated in the Bank’s records.
12. Monies deposited for this Campaign will not qualify to participate in other CASA / Islamic CASA campaigns offering gifts during the Campaign Period.
13. If the Bank discovers at any time that the Eligible Account Holder fails to satisfy the requirements under this Campaign, the Eligible Account Holder loses his/her entitlement to the Gift/s. Clients who lost his/her entitlement to the Gift are not entitled to any payment or compensation.
14. All Gifts will be delivered or couriered to the Eligible CASA / Eligible Islamic CASA account holder’s residential mailing address as maintained in the Bank’s system, or to the Bank’s branch in Malaysia as expressed by the Eligible Account Holder. If the residential address is a non-Malaysian address, the Eligible Account Holder is required to collect the Gift(s) at the preferred branch.
15. All Gifts will be fulfilled no later than two (2) months from the date of fresh funds placement.
16. Each Eligible Account Holder is entitled to redeem a maximum of two (2) Gifts each per tier.



## Other Terms and Conditions Governing the Gift Offer

17. The Gift/s cannot be transferred, nor can they be exchanged for cash or for any other item.
18. Picture(s) of the Gift/s shown in advertising, promotional, publicity and other materials relating to or in connection with the Campaign is / are solely for illustration purpose only and may not depict the actual colour, model or specifications of the Gift/s and does not include any optional props, accessories or equipment featured.
19. Eligible Account Holders are advised to examine the Gift/s upon collection or receipt. If any one or more of the Gifts are found to be faulty or damaged, the Eligible Account Holders / Clients should liaise with the relevant merchant or manufacturer directly. The Bank does not provide any warranty or guarantee of any kind for the Gifts nor shall the Bank be responsible for the quality, merchantability or fitness whatsoever of the Gifts.
20. The Bank may change or substitute the Gift/s with an item of similar value if the Gift/s is recalled, discontinued or out of stock by its manufacturer or distributor.
21. Eligible Account Holders whose Eligible CASA / Islamic CASA are suspended, cancelled or terminated for any reason during the Campaign Period or prior to receiving the Gift/s, will not be entitled to any gift/s or rewards under this Campaign.
22. The Gift/s will be given to the relevant primary account holder as indicated in the Bank's records only.

## General

23. For SCSB account, the campaign only applicable to Islamic CASA based on Tawarruq.
24. The Bank's decisions relating to this Campaign are final and binding upon all participants. If any matters, dispute or claim arise which are not covered in these terms and conditions, they will be determined solely by the Bank.
25. The Bank may at any time vary any of these terms and conditions. Any such variation will be announced on the Bank's website at [sc.com/my](http://sc.com/my), and in the Bank's branches.



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26. By participating in the Campaign, all participants:
- (i) agree to participate in any interviews or other publicity events required by the Bank;
  - (ii) consent for the Bank to disclose or publish their personal information such as their names and identities and any general information that the Bank sees fit about the participants or their account(s) in any media, marketing or advertising materials; and
  - (iii) grant the Bank the absolute and unrestricted right to modify, use and/or publish any still or moving image of the participants for any campaign, marketing, commercial or other related purpose, without any payment or compensation.
27. In the event of any inconsistency between these Terms and Conditions and any advertising, promotional, publicity and other materials relating to or in connection with the Promotion, these Terms and Conditions shall prevail.
28. The Campaign and these terms and conditions are governed by the laws of Malaysia, and the participants submit to the jurisdiction of the jurisdiction of the Courts of Malaysia.



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