

press release

FOR IMMEDIATE RELEASE

Standard Chartered Malaysia reveals Liverpool FC Cashback credit card with refreshed rewards

Kuala Lumpur, 19 November 2018 – Standard Chartered Malaysia launched its latest Liverpool FC Cashback credit card with refreshed rewards to further strengthen its partnership with the Premier League team and to extend its sponsorship benefits to clients and Liverpool FC fans alike.

The Bank recently announced a four-year extension to their main sponsor agreement with the Club, taking their partnership right through to the end of the 2022/23 season.

Linda Wong, Head of Client Relationship and Client Deepening Management of Standard Chartered Malaysia said, “Liverpool FC is one of the world’s best-known football clubs with a huge fan base across our core markets, including Malaysia, and we are proud to be associated with them. However, this partnership is not just for the Bank to enjoy. We are extremely excited to extend exclusive benefits including access to Liverpool players, merchandise and even tickets to Anfield to our community, to clients, staff and LFC fans alike.”



Caption: The new Liverpool FC credit and debit card launched by (R-L): Perry Ong, Country Manager of Malaysia and Brunei, Mastercard; Abrar Anwar, MD & CEO of Standard Chartered Bank Malaysia; and Eunice Chan, Head of Strategic Accounts, Mastercard

The benefits of the Liverpool FC Cashback credit card include:

- Up to 5% cashback on everyday spend
- Discounts of up to 15% at selected sports outlets
- 15% off pub dining and 1-for-1 beers on weekends
- e-Commerce purchase protection

Those who sign up online until 28 February 2019 will also receive an official LFC home shirt 18/19 with credit card activation and spend. A new Liverpool FC card face is also available to debit card holders. Find out more at www.sc.com/my.

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Standard Chartered Bank Malaysia

Standard Chartered Bank, a member of the Standard Chartered Group was established in Malaysia in 1875 and incorporated as Standard Chartered Bank Malaysia Berhad in 1984. As Malaysia's first bank, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. The Bank provides a comprehensive range of financial products and services to corporates, institutions, small and medium-sized enterprises and individuals through its network of branches across Malaysia.

In 2001, Standard Chartered PLC established its third global technology & operations centre, Standard Chartered Global Business Services (formerly Scope International) in Malaysia – the first international bank to do so in the country. It provides software development, banking operations, IT support services and customer service capabilities to the Bank in up to 70 countries. It now houses the biggest software development company in the country, International Software Centre Malaysia (ISCM) and has a total workforce of more than 4,500 people.

Price Solutions Sdn Bhd, a wholly owned subsidiary of Standard Chartered PLC is also located in Malaysia. The company promotes and markets Standard Chartered's financial products in Malaysia through a network of direct sales agents.

Standard Chartered Saadiq Berhad (Saadiq), Standard Chartered Bank Malaysia's Islamic Banking subsidiary was established in November 2008. It offers a full suite of Syariah-compliant products and services to individuals and corporates through its dedicated branches.

Standard Chartered employs over 7,000 employees in all its Malaysian operations.

Standard Chartered

We are a leading international banking group, with a presence in more than 60 of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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