



Change someone's life. Give your rewards today.

Give today to build a brighter tomorrow. Nothing is more rewarding than giving someone a better chance at life.

Make a contribution by converting your Standard Chartered 360° Credit Card Reward Points into donations to support Futuremakers by Standard Chartered*.

Kak Anisah's Story



A mother of three from Kg. Orang Asli Serendah, Kak Anisah was the first person to come on board with The Asli Co., a participant of SETia, which is a capacity building initiative in partnership with the Malaysian Global Innovative and Creativity Centre (MaGIC) to amplify capacities of local entrepreneurs and is also part of Futuremakers.

Like many other mothers in her village, Kak Anisah had no choice but to quit her job seven years ago to take care of her youngest child, cutting her family's household income by half.

The Asli Co. started working with her to develop their first product, handmade cement succulent pots. This provided work opportunities and sustainable earnings for Kak Anisah and other mothers in her village, improving their livelihoods and in turn, ensuring that their children continue to have the opportunity to complete school.

Give someone like Kak Anisah a chance to change their life.

Donate now >

About Futuremakers

Who we are

Futuremakers is a global initiative championing **economic inclusion for young people** from low-income backgrounds and supporting economic recovery efforts for young people impacted by COVID-19, one success story at a time.

What we do

We run global community programmes that target three areas of development – **education, employability and entrepreneurship**.

Why it matters

Economic inequality is a vicious circle. Young people from low-income backgrounds need **access to training, resources and networks** to fulfil their potential, but they can't get it without funds and connections. We are here to support young people from low-income backgrounds and make sure they have a fair chance at success.

Impacts of the pandemic

COVID-19 has made it worse with **vulnerable and disadvantaged young people** hit hard by the economic impact of the pandemic.

Our aim

To raise USD75 million through fundraising and Bank-matching between 2019 and 2023 to **empower the next generation to learn, earn and grow**.

Our progress

Between 2019 and 2020, the Futuremakers programmes have reached more than **366,000 young people across 35 markets**.

Learn more >