

# press release

## Standard Chartered Bank launches “Ultimate” Credit card

- *Card offers best in class lifestyle and travel benefits and one of the highest reward points*
- *Upto 25% instant discount at top 200 restaurants*

**September 18, 2017 – Mumbai (India):** Standard Chartered Bank today announced the launch of its “Ultimate” credit card for affluent consumers with one of the highest reward point value in the market. This credit card will also provide consumers a range of attractive and enhanced benefits like upgrades at luxury hotels, cashback at duty free shops and access to total of 170 premier golf courses in India and across the globe, among others premium benefits.

This card is available for a nominal fee of Rs 5,000 however customers will get a host of benefits\* such as Rs 10,000 cashback on spends on a specific travel portal in first three months of on boarding. These customers will also earn 5X rewards on all spends while availing exclusive rewards redemption platform with options across air travel, hotel booking and premium products catalogue.

**Shyamal Saxena, Country Head – Retail Banking, India, Standard Chartered Bank,** said, “The launch of Standard Chartered ‘Ultimate’ card reaffirms our commitment to bring in world class privileges to our customers. We had recently launched our *Premium Banking* programme for the emerging affluent customers with key benefits extended to the customers’ family members. Now, we believe this Ultimate credit card too will be a compelling product in the HNI & affluent segments with its feature rich offerings.”

### **Below are some of other attractive benefits\* offered under this card:**

- Value of One reward point is equal to Rs 1
- Complimentary access to over 900 airports across the world
- Complimentary access to 20 premier golf courses across India & 150 across the globe.
- Upto 25% instant discount at top 200 restaurants through the Standard Chartered Bank concierge
- Travelers can earn cashback up to 5% at duty free shopping
- Reduced forex mark-up at 2%

**For further information please contact:**

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*\* Terms and conditions apply. For details, please visit <https://www.sc.com/in/credit-cards/ultimate-card/>*

**Note to Editors:**

**Standard Chartered Bank India**

Standard Chartered Bank is India's largest international bank with 100 branches in 43 cities, a combined customer base of around 2 million retail customers and around 2500 corporate and institutional relationships. Key client segments include Corporate & Institutional Banking, Commercial & Private Banking as well as Retail Banking.

For more information, visit <https://www.sc.com/in/>

**Standard Chartered**

We are a leading international banking group, with more than 80,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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