

Terms and Conditions of the offer - Activation of Standard Chartered debit card issued to Priority Clients

The Offer

Get a Kindle paperwhite device on activation of your Standard Chartered debit card (the Card) by undertaking a minimum 3 transactions to purchase goods and services aggregating to ₹20,000 (Twenty Thousand only) between 1 July, 2016 to 31 October 2016 (Offer Period) on the Card.

Eligibility Criteria to qualify for the offer

- Cardholder has to sign and submit the consent form to Standard Chartered Bank between 1 July 2016 to 30 September 2016 (Both dates inclusive). Please contact your relationship manager for submission of the consent form.
- The Card has to be used to purchase goods and services by undertaking minimum 3 transactions aggregating to ₹20,000 (Twenty Thousand only) during the offer period.
- The offer on the Card, is only on activation of the Card during the offer period. This offer is not available on active Cards. However, existing Cardholders whose Card is inactive for more than one preceding year will only be eligible under the offer. The one year period is to be calculated from 1 July 2016
- The aforesaid transactions on the Card should be used to purchase goods and services at POS, ecommerce transactions and bill payments only. Cash withdrawal transactions on Automated Teller Machines (ATM) shall not qualify for the offer.
- The Cardholder must satisfy the Priority Banking Qualifying criteria* at least once during the offer period.
- The cardholder has to be qualified Priority Banking client

The Cardholder must satisfy all the aforesaid eligibility criteria's to qualify for the offer.

Specifications of the Kindle device under the offer

- Kindle Paperwhite, 6" High Resolution Display (300 ppi) with Built-in Light, Wi-Fi

Fulfillment of the offer

Qualified Cardholders will receive the Kindle Paperwhite on the communication address registered with Standard Chartered Bank, by 15 January 2017 .

*Priority Banking Qualification criteria:

- Monthly average FUM* (Funds under management) of a minimum of ₹2,000,000 (Two Lakh only). The FUM includes the following products of the Bank: Savings Bank Accounts, Term Deposits, Assets under Management of Investments made through the Bank; or
- Payroll Account with a monthly minimum credit of ₹200,000 (Two Lakh only) or
- Mortgage Loan Approved limit of a minimum of ₹10,000,000 (One Crore only) or
- Mortgage approved loan for customers with declared income of a minimum of ₹2,400,000/ (Twenty Four Lakh only) p.a; or

General Terms & Conditions

- Standard Chartered Bank does not make any warranties or representation of the quality, merchantability, suitability or availability of the products or services under the offer
- Standard Chartered Bank holds the exclusive right at its sole discretion to refuse or deny the offer to any Cardholder. The Cardholder shall become ineligible to participate in this offer if his/her card is cancelled before the expiry of /during the offer period
- Offer period: The offer period shall commence from 00:01 hours on 1 July 2016 and shall extend up to 11:59 hours on 31 October 2016
- Standard Chartered Bank reserves the right to modify / change all or any of the terms applicable to this offer. Standard Chartered Bank also reserves the right to modify, withdraw or discontinue the offer without assigning any reasons whatsoever. Neither anything contained in these terms and conditions, nor shall running this offer be construed as an obligation on the Bank to continue the offer up to the termination/expiry date
- Participation in this offer is entirely voluntary and it is agreed and understood by the participants that participation shall be deemed to have been made on a voluntary basis.
- The offer is non-transferable
- The offer shall not be available wherever it is prohibited under law and / or cannot be made for any reason whatsoever
- All disputes under this offer are subject to the exclusive jurisdiction of the competent courts / tribunals of Mumbai
- The Bank shall not be obliged to make any public announcements of the results of the offer. The eligible Cardholders shall be intimated by the Bank through Email and/or SMS on the email address or mobile number registered with Standard Chartered Bank
- By participating in the offer, the participants agree to be bound by the terms and conditions contained herein
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the eligible clients due to provision of the offer, shall be to the sole account of the eligible clients
- Standard Chartered Bank is not making any commitment to make such similar offers beyond the offer period