

press release

Standard Chartered launches Premium Banking programme with extended offers for customer's family

Access to over 800 airport lounges
On-call assistance from Premium Banking Relationship Managers
Accelerated 5X rewards for overseas spends
Complimentary Health Benefits

13 July, 2017 – Mumbai (India): Standard Chartered Bank today announced the launch of its *Premium banking* initiative which offers a suite of digital banking solutions and exclusive rewards designed for Premium Banking customers and their families.

Premium Banking sets out to target the emerging affluent segment, who are earning enough to start saving and investing. These customers are typically very digitally savvy. Travel has also become an integral part of their lifestyle. As such, Premium Banking offers a line-up of privileges from travel, rewards to health benefits for customers and their families.

Premium Banking customers using Super Value Titanium Card can enjoy complimentary* access to more than 800 airports lounges in India and overseas, along with one family member holding a supplementary credit card. They can also get on-call assistance from their banking needs from a team of Premium Banking Relationship Managers. These customers will earn 5X rewards for overseas spends on their Super Value Titanium credit cards. In addition, they will receive a complimentary one-year membership with Indian Health Organisation which provides unlimited tele-consultation and other health benefits for up to four family members.

In the 2017 Standard Chartered's Emerging Affluent report – The Race to Save, it was revealed that the frequent use of digital tools and services was high among Indians at 43%. Hence we have given these customers the option to leverage an array of digital capabilities like Click to Chat, Video Banking, Voice Authentication, allowing them to bank anytime and anywhere.

Shyamal Saxena, Regional Head – Retail Banking, India, Standard Chartered Bank said, “The launch of the new Premium Banking programme leads the way forward on how we are enhancing our product suite combining digital banking solutions and exclusive rewards designed for the emerging affluent customers. This feature-rich offering has its key benefits extended to the customer's family, thereby creating a first-in-class ‘family banking’ proposition. This is one of the exciting retail banking initiatives that Standard Chartered will be bringing to the market.”

Other privileges* of the Premium Banking programme include:

- 5 per cent cash back on all spends above INR 750 on Platinum Cashback Debit Card
- 5 per cent cash back on fuel, telecom and utility payments on Super Value Titanium Credit Card
- Discount of 25 per cent on locker fees
- 50 per cent waiver on processing fees for mortgage
- Additional 0.5 per cent on term deposits for senior citizens
- A Forex card with more than 20 currencies and comes with an issuance fee waiver of INR 499

The Premium Banking programme is available for customers who meet any one of the following eligibility criteria:

- Minimum monthly average Funds under Management (FUM) of INR 15 Lakh
- Mortgage loan value above INR 1 crore

**All offers and privileges are subject to the customer meeting the eligibility criteria and/ or terms and conditions associated with them. For details on Premium Banking, please visit [sc.com/in/premium](https://www.sc.com/in/premium)*

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Note to Editors:

Standard Chartered Bank India

Standard Chartered Bank is India's largest international bank with 100 branches in 43 cities, a combined customer base of around 2 million retail customers and around 2500 corporate and institutional relationships. Key client segments include Corporate & Institutional Banking, Commercial & Private Banking as well as Retail Banking.

For more information, visit <https://www.sc.com/in/>

Standard Chartered

We are a leading international banking group, with more than 80,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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