

press release

Standard Chartered to launch 100 new 'Express Banking' centres

A new breed of ATM centres that make banking fast, friendly and accessible to customers

Express Banking Highlights

- 100 new "Express Banking" centres
- This will include Mobile Express Banking Centres
- State-of-art ATMs, phone banking services, electronic cheque drop box all in a luxurious ambience
- 24x7 service across key locations
- Express Cash – speedy withdrawal of customers preferred amount

Mumbai, June 4, 2010: Standard Chartered Bank, India's largest international bank, has launched its new **"Express Banking" Centres**. Leveraging the latest in banking technology, these centres will make everyday banking easily accessible to customers in a pleasing environment.

The "Express Banking" centres will be set up in proximity to customers' homes and offices thus enhancing Standard Chartered's reach and includes a "mobile" version as well. Besides the money vending machines, there will be an electronic cheque deposit box, and self-service counter for other services.

In the first phase, Standard Chartered will launch 100 Centres. The first 27 are already live, and by end June, over 50 centres will be up and running.

"By innovatively leveraging technology solutions, Standard Chartered's Express Banking Centres make everyday banking products and services available down your street. The Centres are strategically located in proximity of where our customers predominantly live

and work, thus making us more accessible and visible to our customers,” says **Shyam Srinivasan, Head, Consumer Banking, India.**

The Express Banking Centres will allow customers to perform a range of banking operations independently and securely. A customer can walk into any of these Centres, withdraw or deposit cash, place a request for a statement or cheque book, execute a mobile recharge or pin change and transfer funds. An LCD monitor will display key customer information. For more information or follow-up services, a customer can pick up the phone and speak with a phone banking officer.

According to Mr. Srinivasan, the Bank’s model has always been relationship focused, with the aim of providing a whole gamut of services to customers and not stop at one. In an effort to enrich the relationship that the Bank shares with its customers, Standard Chartered Bank has gone beyond just providing ATMs. “The next time you step inside an ATM you might be pleasantly surprised. We promise to give you more than just cash in a comfortable and luxurious environment” Srinivasan adds.

Standard Chartered Bank in India

Standard Chartered Bank is India’s largest international bank with 94 branches in 37 cities, a combined customer base of around 2 million retail customers and more than 1,500 corporate and institutional relationships. Key businesses comprise Consumer Banking, including deposits, loans, wealth management, private banking and SME banking; and Wholesale Banking, which includes cash transaction banking, treasury, corporate finance and custody services. *For more information, visit www.standardchartered.co.in*

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