

## Standard Chartered Priority Global Concierge - Dining Privileges

### Contents

1. Dining Privileges - Participating Restaurants	Page 02 – Page 08
2. Contact Details	Page 09 – Page 09
3. Terms & Conditions	Page 10 – Page 10

Dining Privileges - List of participating restaurants

City	Restaurants	Cuisine	Offer	Address	Validity period of the Offer
Ahmedabad	The Square, Novotel	Multi-Cuisine	Complimentary Mocktail along with priority reservation	Novotel Ahmedabad, Iscon Cross Road, S G Highway, Ahmedabad 80015	31st October 2019
Ahmedabad	Dravida – The Fern Hotel	South Indian	15% Discount on food and beverages before tax	The Fern, Near Sola Overbridge, Sarkhej - Gandhinagar Hwy, Ahmedabad 380054	31st October 2019
Ahmedabad	At Nine	Multi-Cuisine	15% Discount on food and beverages before tax	The Fern, Near Sola Overbridge, Sarkhej - Gandhinagar Hwy, Ahmedabad 380054	31st October 2019
Ahmedabad	Garden Café	Multi-Cuisine	15% Discount on food and beverages before tax	The Fern, Near Sola Overbridge, Sarkhej - Gandhinagar Hwy, Ahmedabad 380054	31st October 2019
Bangalore	Karibu - The Zuri	South Indian	15% Discount on food and beverages before tax	The Zuri Whitefield, 244, ITPL Main Road, Hoodi, Rajapalya, Whitefield, Bengaluru 560048	31st October 2019
Bangalore	Incanto - The Zuri	Italian	15% Discount on food and beverages before tax	The Zuri Whitefield, 244, ITPL Main Road, Hoodi, Rajapalya, Whitefield, Bengaluru 560048	31st October 2019
Bangalore	Infinity - The Zuri	Multi-Cuisine	15% Discount on food and beverages before tax	The Zuri Whitefield, 244, ITPL Main Road, Hoodi, Rajapalya, Whitefield, Bengaluru 560048	31st October 2019
Bangalore	Café 77 East	Multi Cuisine	1 complimentary dessert per table	Taj Bangalore Near Kempegowda International Airport Devanahalli, Bengaluru 560300	31st October 2019
Bangalore	Soi and Sake	Asian (Chinese & Japanese)	1 complimentary dessert per table	Taj Bangalore Near Kempegowda International Airport Devanahalli, Bengaluru 560300	31st October 2019
Bangalore	Tamarind	North Indian (Punjabi, Rajasthani, Awadhi)	1 complimentary dessert per table	Taj Bangalore Near Kempegowda International Airport Devanahalli, Bengaluru 560300	31st October 2019
Bangalore	The Lobby Lounge	Global Cuisine	1 complimentary dessert per table	Taj Bangalore Near Kempegowda International Airport Devanahalli, Bengaluru 560300	31st October 2019
Bangalore	Blue Ginger	Vietnamese	1 complimentary dessert per table	The Taj West End, 25, Race Course Road, High Grounds, Bengaluru 560001	31st October 2019
Bangalore	Masala Klub	Indian Cuisine	1 complimentary dessert per table	The Taj West End, 25, Race Course Road, High Grounds, Bengaluru 560001	31st October 2019
Bangalore	Mynt	Multi Cuisine	1 complimentary dessert per table	The Taj West End, 25, Race Course Road, High Grounds, Bengaluru 560001	31st October 2019

City	Restaurants	Cuisine	Offer	Address	Validity period of the Offer
Bangalore	Karavalli	Coastal	1 complimentary dessert per table	The Gateway Hotel, Ground Floor, The Gateway Hotel, Residency Rd, Bengaluru 560025	31st October 2019
Bangalore	Northern Gate	Multi Cuisine	1 complimentary dessert per table	The Gateway Hotel, Ground Floor, The Gateway Hotel, Residency Rd, Bengaluru 560025	31st October 2019
Bangalore	Memories of China	Chinese	1 complimentary dessert per table	Taj MG Road, Taj, 41/3, MG Road, Yellappa Garden, Yellappa Chetty Layout, Bengaluru 560001	31st October 2019
Bangalore	Azure	Mediterranean cuisine	1 complimentary dessert per table	Taj Yeshwantpur, 2275, Tumkur Main Rd, Yeshwanthpur Industrial Area, Phase 1, Bengaluru 560022	31st October 2019
Bangalore	Palette	Multi Cuisine	1 complimentary dessert per table	Taj Yeshwantpur, 2275, Tumkur Main Rd, Yeshwanthpur Industrial Area, Phase 1, Bengaluru 560022	31st October 2019
Bangalore	Paranda	North Indian (Punjabi)	1 complimentary dessert per table	Taj Yeshwantpur, 2275, Tumkur Main Rd, Yeshwanthpur Industrial Area, Phase 1, Bengaluru 560022	31st October 2019
Bangalore	Shao Radisson Blu	Asian	15% Discount on Food and Soft Beverages	90-4, Outer Ring Rd, Marathahalli Village, Marathahalli, Bengaluru 560037	31st October 2019
Bangalore	Bangalore Steak House, Radisson Blu	Indian	15% Discount on Food and Soft Beverages	90-4, Outer Ring Rd, Marathahalli Village, Marathahalli, Bengaluru 560037	31st October 2019
Bangalore	Melange, Radisson Blu	Multi-Cuisine	15% Discount on Food and Soft Beverages	90-4, Outer Ring Rd, Marathahalli Village, Marathahalli, Bengaluru 560037	31st October 2019
Bangalore	Yauatcha	Asian	Flat 10% off- Valid for Lunch, High-Tea and Dinner meals from Monday to Saturday (1200Hrs to 2300Hrs) on A la carte order for food and non-alcoholic beverages.	level 5, 1, MG Road, Someshwarpura, Ulsoor, Bengaluru 560001	31st October 2019
Bangalore	Yauatcha Patisserie	Patisserie	Flat 15% off on take away from retail counter valid for purchase from Bakery & Confectionery on all days during restaurant operational hours.	level 5, 1, MG Road, Someshwarpura, Ulsoor, Bengaluru 560001	31st October 2019
Chennai	Arcot Bar Trident Hotel	Multi-Cuisine	15% Discount on food and soft beverages before tax	1/24, GST Road, Meenambakkam, Nangainallur, Chennai 600027	31st October 2019
Chennai	Cinnamon Trident Hotel	Multi-Cuisine	15% Discount on food and soft beverages before tax	1/24, GST Road, Meenambakkam, Nangainallur, Chennai 600027	31st October 2019

City	Restaurants	Cuisine	Offer	Address	Validity period of the Offer
Chennai	Samundra Trident Hotel	Seafood	15% Discount on food and soft beverages before tax	1/24, GST Road, Meenambakkam, Nanganallur, Chennai 600027	31st October 2019
Chennai	Brick Oven	Multi-Cuisine	20% Discount on the total bill before tax	35, Gopathi Narayanaswami Chetty Rd, Parthasarathi Puram, T Nagar, Chennai 600017	31st October 2019
Chennai	Royal Indianaa - Accord	Indian	20% Discount on the total bill before tax	35, Gopathi Narayanaswami Chetty Rd, Parthasarathi Puram, T Nagar, Chennai 600017	31st October 2019
Chennai	Sora Jima - Accord	Japanese	20% Discount on the total bill before tax	35, Gopathi Narayanaswami Chetty Rd, Parthasarathi Puram, T Nagar, Chennai 600017	31st October 2019
Chennai	Zodiac - Accord	Multi-Cuisine	20% Discount on the total bill before tax	35, Gopathi Narayanaswami Chetty Rd, Parthasarathi Puram, T Nagar, Chennai 600017	31st October 2019
Chennai	Anise	Multi Cuisine	1 complimentary dessert per table	Taj Coromandel, 37, Mahatma Gandhi Rd, Tirumurthy Nagar, Nungambakkam, Chennai 600034	31st October 2019
Chennai	Southern Spice	South Indian	1 complimentary dessert per table	Taj Coromandel, 37, Mahatma Gandhi Rd, Tirumurthy Nagar, Nungambakkam, Chennai 600034	31st October 2019
Chennai	Buzz	South Indian	1 complimentary dessert per table	Taj Coromandel, 37, Mahatma Gandhi Rd, Tirumurthy Nagar, Nungambakkam, Chennai 600034	31st October 2019
Chennai	Sian	Chinese	1 complimentary dessert per table	The Gateway Hotel IT Expressway Chennai, 309, Old Mahabalipuram Road, Chennai 600119	31st October 2019
Chennai	Bay View	Sea Food	1 complimentary dessert per table	Taj Fisherman's Cove Resort & Spa, Chennai Lobby level, East-Cost Road, Covelong Beach, Chennai 603112	31st October 2019
Chennai	Seagull	Multi Cuisine	1 complimentary dessert per table	Taj Fisherman's Cove Resort & Spa, Chennai Lobby level, East-Cost Road, Covelong Beach, Chennai 603112	31st October 2019
Chennai	Upper Deck	Continental	1 complimentary dessert per table	Taj Fisherman's Cove Resort & Spa, Chennai Lobby level, East-Cost Road, Covelong Beach, Chennai 603112	31st October 2019
Delhi NCR	Sazerac	American	A complimentary dessert for a table	1st floor, 21, Sundar Nagar, New Delhi 110003	31st October 2019
Delhi NCR	Guppy	Japanese	15% off on the bill	28 Lodhi Colony, Main Market, New Delhi 110003	31st October 2019
Delhi NCR	Sakura -The Metropolitan	Japanese	20% Discount on Food and Soft Beverages	Bangla Sahib Rd, Sector 4, Gole Market, New Delhi 110001	31st October 2019

City	Restaurants	Cuisine	Offer	Address	Validity period of the Offer
Delhi NCR	Chutney, Bar + Tandoor - The Metropolitan	North Indian	20% Discount on Food and Soft Beverages	Bangla Sahib Rd, Sector 4, Gole Market, New Delhi 110001	31st October 2019
Delhi NCR	Zing - The Metropolitan	Continental	20% Discount on Food and Soft Beverages	Bangla Sahib Rd, Sector 4, Gole Market, New Delhi 110001	31st October 2019
Delhi NCR	Ping's Café Orient	Asian	A complimentary dessert for a table	Main Market, 13, Lodi Colony, New Delhi 110003	31st October 2019
Delhi NCR	Jamun	North Indian	A complimentary dessert for a table	17, Main, Market Rd, Block 13, Lodi Colony, New Delhi 110003	31st October 2019
Delhi NCR	PCO	American	10% discount on total bill from Sunday to Thursday (offer not applicable on cocktail hours i.e. 1800-2100hrs)	D-4, D, Block A, Block Market, Vasant Vihar, New Delhi 110057	31st October 2019
Delhi NCR	Kheer - Roseate House	Indian	Complimentary Signature Dessert	Roseate House, Asset 10, Aerocity, New Delhi, Delhi 110037	31st October 2019
Delhi NCR	Kiyan - The Roseate	Thai, European, North Indian	Complimentary Signature Dessert	NH-8, Samalkha, New Delhi, Delhi 110037	31st October 2019
Delhi NCR	Olive Bar and Kitchen	Multi-Cuisine	15% discount on F&b before tax	One Style Mile, 6-8, Kalka Das Marg, Mehrauli, New Delhi 110030	31st October 2019
Hyderabad	Olive Bistro	Mediterranean	15% off on the bill	Road No 46 Jubilee Hills, At Kona's, Durgam Cheruvu, Hyderabad 500033	31st October 2019
Hyderabad	Kabab-e-Bahar	North West Frontier	1 complimentary dessert per table	Taj Banjara, Rd Number 1, Mithila Nagar, Banjara Hills, Hyderabad 500034	31st October 2019
Hyderabad	Waterside Café	Indian Cuisine	1 complimentary dessert per table	Taj Banjara, Rd Number 1, Mithila Nagar, Banjara Hills, Hyderabad 500034	31st October 2019
Hyderabad	Arena	Multi Cuisine	1 complimentary dessert per table	Taj Deccan, Road Number 1, Hyderabad 500034	31st October 2019
Hyderabad	Spice Junxion	Coastal	1 complimentary dessert per table	Taj Deccan, Road Number 1, Hyderabad 500034	31st October 2019
Hyderabad	Syn	Pan Asian	1 complimentary dessert per table	Taj Deccan, Road Number 1, Hyderabad 500034	31st October 2019
Hyderabad	Adaa	Hyderabadi	1 complimentary dessert per table	Taj Falaknuma, Engine Bowli, Fatima Nagar, Falaknuma, Hyderabad 500053	31st October 2019
Hyderabad	Celeste	Multi Cuisine	1 complimentary dessert per table	Taj Falaknuma Palace Engine Bowli, Fatima Nagar, Falaknuma, Hyderabad 500053	31st October 2019
Hyderabad	Alfresco	Multi Cuisine	1 complimentary dessert per table	Taj Krishna, Rd Number 1, Mada Manzil, Hyderabad 500034	31st October 2019

City	Restaurants	Cuisine	Offer	Address	Validity period of the Offer
Hyderabad	Encounters	Multi Cuisine	1 complimentary dessert per table	Taj Krishna, Rd Number 1, Mada Manzil, Hyderabad 500034	31st October 2019
Hyderabad	Firdaus	Multi Cuisine	1 complimentary dessert per table	Taj Krishna, Rd Number 1, Mada Manzil, Hyderabad 500034	31st October 2019
Hyderabad	Thai Pavilion	Indian Cuisine	1 complimentary dessert per table	Vivanta by Taj, Begumpet, 1-10-147 & 148, Begumpet, Hyderabad 500016	31st October 2019
Hyderabad	Viva	Thai	1 complimentary dessert per table	Vivanta by Taj, Begumpet, 1-10-147 & 148, Begumpet, Hyderabad 500016	31st October 2019
Jaipur	Chao chinese Holiday inn	Multi Cuisine	15% Discount on food and soft beverages	Holiday Inn, Sardar Patel Marg, Bais Godam, Jaipur 302007	31st October 2019
Jaipur	Monarch Holiday inn	Chinese	15% Discount on food and soft beverages	Holiday Inn, Sardar Patel Marg, Bais Godam, Jaipur 302007	31st October 2019
Kolkata	Yauatcha	North Indian	Flat 10% off- Valid for Lunch, High-Tea and Dinner meals from Monday to Saturday (1200Hrs to 2300Hrs) on A la carte order for food and non-alcoholic beverages.	5th Floor, Quest Mall, Syed Amir Ali Avenue, Park Circus, Ballygunge, Kolkata 700017	31st October 2019
Kolkata	Yauatcha Patisserie	Asian	Flat 15% off on take away from retail counter valid for purchase from Bakery & Confectionery on all days during restaurant operational hours.	5th Floor, Quest Mall, Syed Amir Ali Avenue, Park Circus, Ballygunge, Kolkata 700017	31st October 2019
Kolkata	Chinoiserie	Patisserie	1 complimentary dessert per table	Taj Bengal, 34B, Belvedere Road, Kolkata 700027	31st October 2019
Kolkata	Sonargaon	Chinese	1 complimentary dessert per table	Taj Bengal, 34B, Belvedere Road, Kolkata 700027	31st October 2019
Kolkata	Souk	North East Frontier	1 complimentary dessert per table	Taj Bengal, 34B, Belvedere Road, Kolkata 700027	31st October 2019
Kolkata	Buzz	Mediterranean cuisine	1 complimentary dessert per table	The Gateway, 3A, Ho Chi Minh Sarani Near Kennilworth Hotel, Kolkata 700071	31st October 2019
Mumbai	Masque	Multi Cuisine	Priority reservation and complimentary glass of Wine	Gala 3, Laxmi Woollen Mill, Shakti Mills Lane, Mahalaxmi, Mumbai 400011	31st October 2019
Mumbai	House of Mandarin	Continental	15% discount on food & 5% discount on alcohol	Classic Corner Building, Hill Rd, Bandra West, Mumbai 400050	31st October 2019
Mumbai	The Sassy Spoon	Asian	15% discount on food & 5% discount on alcohol	Ground Floor, Express Towers, Ramnath Goenka Marg, Nariman Point, Mumbai 400021	31st October 2019
Mumbai	Tiara Restaurant and Bar- Meluha The Fern	Multi-Cuisine	15% Discount on food and soft beverages	Lobby Level, Meluha The Fern, Central Ave, Hiranandani Gardens, Powai, Mumbai 400076	31st October 2019

City	Restaurants	Cuisine	Offer	Address	Validity period of the Offer
Mumbai	Cesky- Meluha The Fern	European	15% Discount on food and soft beverages	Lobby Level, Meluha The Fern, Central Ave, Hiranandani Gardens, Powai, Mumbai 400076	31st October 2019
Mumbai	Romano's	Italian	1 Tiramisu (traditional Italian dessert) to be served	Chhatrapati Shivaji International Airport, IA Project Rd, Andheri, Mumbai 400099	31st October 2019
Mumbai	JW Lounge	Multi-Cuisine	Complimentary Chocolate Brownie per cover	Chhatrapati Shivaji International Airport, IA Project Rd, Andheri, Mumbai 400099	31st October 2019
Mumbai	Nara	Thai	Flat 10% off- Valid for Lunch, High-Tea and Dinner meals from Monday to Saturday (1200Hrs to 2300Hrs) on A la carte order for food and non-alcoholic beverages.	Ground Floor, Raheja Towers, Near Dena Bank, BKC, Bandra East, Mumbai 400051	31st October 2019
Mumbai	Cincin	Italian	Flat 20% off- Valid for Lunch, High-Tea and Dinner meals from Monday to Saturday (1200Hrs to 2300Hrs) on A la carte order for food and non-alcoholic beverages.	Ground Floor, Raheja Towers, Near Yauatcha Restaurant, BKC, Bandra East, Mumbai 400051	31st October 2019
Mumbai	Masala Bay	Indian Cuisine	1 complimentary dessert per table	Bandstand Fort, Taj Lands End, BJ Road, Bandra West, Mumbai 400050	31st October 2019
Mumbai	Vista	Multi Cuisine	1 complimentary dessert per table	Bandstand Fort, Taj Lands End, BJ Road, Bandra West, Mumbai 400050	31st October 2019
Mumbai	China Inc.	Chinese	1 complimentary dessert per table	Taj Santacruz, Chhatrapati Shivaji International Airport, Terminal, Mumbai 400099	31st October 2019
Mumbai	Rivea	European	1 complimentary dessert per table	Taj Santacruz, Chhatrapati Shivaji International Airport, Terminal, Mumbai 400099	31st October 2019
Mumbai	Tiqri	Global Cuisine	1 complimentary dessert per table	Taj Santacruz, Chhatrapati Shivaji International Airport, Terminal, Mumbai 400099	31st October 2019
Mumbai	Konkan Café	Konkani	1 complimentary dessert per table	Vivanta President, 90, Cuffe Parade, Mumbai 400005	31st October 2019
Mumbai	Thai Pavilion	Thai	1 complimentary dessert per table	Vivanta President, 90, Cuffe Parade, Mumbai 400005	31st October 2019
Mumbai	Trattoria	Italian	1 complimentary dessert per table	Vivanta President, 90, Cuffe Parade, Mumbai 400005	31st October 2019
Mumbai	Olive Bar and Kitchen	Multi-Cuisine	15% discount on the bill	No. 14, Nargis Dutt Rd, Union Park, Khar West, Mumbai 400052	31st October 2019
Mumbai	Hello Guppy	Japanese	10% discount on the bill	C-WING, C-WING, Bharat Nagar Road, G Block BKC, Bandra East, Mumbai 400051	31st October 2019



City	Restaurants	Cuisine	Offer	Address	Validity period of the Offer
Mumbai	JW Marriott Café	Multi-Cuisine	20% Discount on JW Café food & beverage	Chhatrapati Shivaji International Airport, IA Project Rd, Andheri, Mumbai 400099	31st October 2019
Mumbai	Hakkasan	Asian	Flat 10% off- Valid for Lunch, High-Tea and Dinner meals from Monday to Saturday (1200Hrs to 2300Hrs) on A la carte order for food and non-alcoholic beverages.	2nd Floor, Krystal Building, Waterfield Road, Bandra West, Mumbai 400050	31st October 2019
Mumbai	Yauatcha	Asian	Flat 10% off- Valid for Lunch, High-Tea and Dinner meals from Monday to Saturday (1200Hrs to 2300Hrs) on A la carte order for food and non-alcoholic beverages.	Raheja Tower, Bandra Kurla Complex, G Block BKC, Bandra East, Mumbai 400051	31st October 2019
Mumbai	Yauatcha Patisserie	Patisserie	Flat 15% off on take away from retail counter valid for purchase from Bakery & Confectionery on all days during restaurant operational hours.	Raheja Tower, Bandra Kurla Complex, G Block BKC, Bandra East, Mumbai 400051	31st October 2019
NCR	Buzz	Multi Cuisine	1 complimentary dessert per table	The Gateway Resort Damdama, PO Damdama, Off, Sohna - Gurgaon Road, Gurugram 122102	31st October 2019
NCR	Sian	Multi Cuisine	1 complimentary dessert per table	The Gateway Resort Damdama, PO Damdama, Off, Sohna - Gurgaon Road, Gurugram 122102	31st October 2019
NCR	Culina 44	European & Asian	1 complimentary dessert per table	Taj City Centre, Sector 44, Gurugram 122004	31st October 2019
NCR	Thai Pavilion	Thai	1 complimentary dessert per table	Taj City Centre, Sector 44, Gurugram 122004	31st October 2019
NCR	Varq	Indian Cuisine	1 complimentary dessert per table	The Taj Mahal Hotel, No.1, Near, Man Singh Rd, Khan Market, India Gate, New Delhi 110011	31st October 2019
NCR	Creo	Multi Cuisine	1 complimentary dessert per table	Vivanta Dwarka, Sector 21, Dwarka Metro Station Complex, New Delhi 110075	31st October 2019
NCR	Indus Express	North West Frontier	1 complimentary dessert per table	Vivanta Dwarka, Sector 21, Dwarka Metro Station Complex, New Delhi 110075	31st October 2019
NCR	Paranda	North Indian (Paranda)	1 complimentary dessert per table	Vivanta Surajkund, Shooting Range Road, Surajkund, Faridabad, 121009	31st October 2019



**Priority Global Concierge -Contact Details**

Call at - **1800 102 7274**

Write to - [scb.priority@aspirelifestyles.com](mailto:scb.priority@aspirelifestyles.com)

## Terms and Conditions

### Definitions

- "Customer" shall mean a Standard Chartered Priority customer to whom the Standard Chartered Priority benefits have been extended.
- "Participating Merchants" are those restaurants who have agreed to offer special privileges or discounts to the Customers. "Offer" shall mean special privileges and discounts provided by various Participating Merchants.

### Terms and Conditions

- All Offers have validity dates. Customer should refer to the table of participating restaurants above for the validity period of the Offer at each Participating Merchants. You may also call Aspire Lifestyle concierge to know more about the offers and validity dates.
- The Customer must call the priority concierge number of Aspire Lifestyle provided hereinabove to make bookings at the participating restaurants and avail the Offer.
- The Offer as mentioned herein above cannot be used or redeemed in combination with any other discounts or promotions or vouchers or special events and may not be valid on the Blackout Dates like (24 December, 25 December, 31 December, 14 February, & Public Holidays in the relevant states), unless otherwise stated by the Participating Merchants
- The Offers are subject to change/withdrawal without prior notice.
- This Offer has no monetary value, is not transferable, is not for sale or re-sale nor redeemable for cash.
- No two offers can be clubbed together.
- The discounts if any will be valid on only the net amount (excluding taxes or any other charges)
- Any applicable taxes have to be paid by the Customer
- Individual Participating Merchant terms & conditions e.g. maximum discount applicable in each restaurant etc. shall apply. Please check with Aspire Lifestyle concierge on such terms.
- Standard Chartered Priority does not assume any responsibility for the products and services offered by Participating Merchant partners. The products are sold and the services are provided solely by such merchants, under such terms and conditions as determined by such merchants and Standard Chartered Bank accepts no liability whatsoever in connection with such products and services.
- All queries, complaints and issues related to the offer should be directed to Aspire Lifestyles, which provides concierge services to Standard Chartered Priority customers.
- All disputes are subject to the exclusive jurisdiction of the competent courts of Mumbai, India.

The global concierge programme is not organized by Standard Chartered Bank (SCB) and SCB does not have tie ups with the restaurants. Aspire Lifestyles, which is a concierge service provider, provides the global concierge programme. SCB is not involved in organizing and making arrangements under the global concierge programme. SCB's role is limited to facilitating and directing SCB customer to the Aspire Lifestyles concierge for fulfilment of their requirements. All queries, complaints and issues with regard to the bookings should be directed by SCB customer to Aspire Lifestyles. SCB customers by connecting with Aspire Lifestyles agrees to the terms and conditions of provision of services provided by Aspire Lifestyles and SCB ; and the manner in which Aspire Lifestyles will use SCB customer's personal data and information.