



press release

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STANDARD CHARTERED HONG KONG MARATHON 2010 FINISHES WITH A CHARITABLE KICK

Organisers announce funds raised for Standard Chartered Marathon Charity Programme; honours winners of Corporate Challenge and SME Marathon Cup

[Hong Kong, 22 April 2010]: The organisers of the Standard Chartered Hong Kong Marathon 2010 today announced that the event raised over HK\$2,800,000 for the three beneficiary organisations of the Standard Chartered Marathon Charity Programme: HK\$1,110,000 for Seeing is Believing (SiB), Standard Chartered's global initiative against preventable blindness; HK\$1,310,000 for the Hong Kong Paralympic Committee & Sports Association for the Physically Disabled (HKPC&SAPD); and HK\$400,000 for the Hong Kong Anti-Cancer Society (HKACS).

Officials also presented awards to the winners of the Corporate Challenge and SME Marathon Cup during the ceremony. Mrs. Betty Tam, Head of Governance & Strategic Initiatives, Standard Chartered Bank (Hong Kong) Limited, expressed gratitude to the business community for their overwhelming support and participation in the Corporate Challenge and SME Marathon Cup.

Mrs. Tam added that this year's race drew a record-breaking number of participants to these two events—216 SME teams and 189 wholesale banking customer teams. KPMG once again had the highest team participation in the Corporate Challenge, and United Controls Limited - Devil Resurrection Team A won the SME Marathon Cup.

“This is Hong Kong's largest participatory sporting event, and having such a platform has once again helped us persuade people to ‘join the race, feel the energy’ and raise awareness of the importance of living a healthy lifestyle”, said Mrs. Tam. “It also reflected Hong Kong's community spirit by unifying the public for a good cause.”

全城起動
跑出正能量

Join The Race
Feel The Energy



Ms. Chan Yuet Ming, Head of Global Corporates, Hong Kong, Standard Chartered Bank (Hong Kong) Limited; Mr. Kelvin Au, General Manager, Hong Kong & South China Region, SME Banking, Standard Chartered Bank (Hong Kong) Limited; Mr. William Ko, Chairman, Organizing Committee, Standard Chartered Hong Kong Marathon 2010 and Mr. Alexander Leung, Vice-Chairman (Finance & Management) of Hong Kong Amateur Athletic Association onstage to present the awards and cheques. Receiving cheques on behalf of the three recipient charity organisations were Mrs. Jenny Fung, Chairman of the HKPC&SAPD; Ms. Mary Lau, Director of Business Development for ORBIS Hong Kong; and Mrs. Patricia Chu, BBS, Chairperson, Fundraising & Publicity Subcommittee, the HKACS represented the three charity organisations.