FOR IMMEDIATE RELEASE

Standard Chartered Hong Kong launches Touch Login
to enhance digital banking experience

30 October 2016, Hong Kong – To enhance the digital banking experience for clients and to further enhance online banking security, Standard Chartered Bank (Hong Kong) Limited (“Standard Chartered Hong Kong”) is rolling out Touch Login service, a biometric technology for clients to securely access all the banking services available in Standard Chartered Mobile app, including checking their bank account balances and cards transactions, transferring funds and making bill payments, using their unique fingerprints as identifiers.

Touch Login fingerprint recognition technology will enable clients to securely access the Bank’s mobile banking services on smartphones and tablets with the touch of a finger. Standard Chartered Hong Kong is the only bank in the city that enables clients to access all the services in a mobile banking app using fingerprint authentication.

Samir Subberwal, Managing Director & Head, Retail Banking, Standard Chartered Hong Kong, said: “At Standard Chartered, we always strive to create an ever better banking experience for our clients. The latest suite of technologies will make our banking services more secure, simple and personal, demonstrating our commitment to delivering an innovative digital banking experience. Clients will be able to access banking services wherever and whenever they want and with peace of mind, so that they can do more with their time. This enhanced convenience and security will bring our retail banking experience to a new level.”

Key features of Touch Login:

- Enhanced mobile banking security: Touch Login uses fingerprint to verify identity, making it more secure than user ID and password.

- Convenience: Through the Standard Chartered Mobile app, clients using Touch Login can immediately access the Bank’s full range of mobile banking services in the app with a registered fingerprint in place of user ID and password – from moving money between accounts and checking transactions to paying credit card bills and transferring funds to registered third party payees.
Available on both iOS and Android: Available on Apple iOS devices with Touch ID sensors (iOS 9.0.2 or above; iPhone 5S, iPad Air 2, iPad Mini 3 and their later releases) and most of the Samsung Galaxy Android mobile devices with fingerprint sensors (Android version 5.0 or above).

Last year Standard Chartered announced that globally it would invest USD1.5bn in technology over three years. Touch login is part of this investment in Hong Kong, alongside Retail Workbench and video banking. Prior to the launch in Hong Kong, these technologies have been implemented and proved to be a success in some of Standard Chartered’s other footprint markets.

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Note to Editors:
Standard Chartered

We are a leading international banking group, with around 84,000 employees and a 150-year history in some of the world’s most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR’s three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

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