

**Personal Data (Privacy) Ordinance –
Direct Marketing Opt-out / Opt-in Request Form**
個人資料(私隱)條例 - 直接促銷選擇意向申請表

To: Standard Chartered Bank (Hong Kong) Limited
致: 渣打銀行(香港)有限公司



Note: Please complete and mail it to Standard Chartered Bank (Hong Kong) Limited
at P.O. Box 68383, Kowloon East Post Office.

註: 請填妥表格寄回東九龍郵政信箱68383號渣打銀行(香港)有限公司。

Date
日期 _____

Client Information (Mandatory) 客戶資料 (必填)	
Client Full Name 客戶全名	
ID Document Details 身份證明文件資料	<input type="checkbox"/> HKID <input type="checkbox"/> Passport / Travel Document <input type="checkbox"/> Others: _____ ID Number 身份證明號碼: _____
Please check (“✓”) the relevant box(es) below to indicate your choice regarding the Bank’s use of your data for direct marketing as set out in the Bank’s “Notice to customers and other individuals relating to the Personal Data (Privacy) Ordinance (“Ordinance”) and the Code of Practice on Consumer Credit Data”, through any of the following channel(s):- 請於下列相關方格內填上(「✓」)號, 表明閣下對本行透過以下任何途徑將閣下之資料用於本行「關於《個人資料(私隱)條例》(「條例」)及《個人信貸資料實務守則》致客戶及其他個別人士的通知」中載列之直接促銷所作之選擇:	

Section A	Direct Marketing 直銷促銷	
	Opt-In 接收	Opt-out 不接收
Email 電郵	<input type="checkbox"/>	<input type="checkbox"/>
Mobile Message 手機訊息	<input type="checkbox"/>	<input type="checkbox"/>
Post 郵寄	<input type="checkbox"/>	<input type="checkbox"/>
Phone Call (except calls from Relationship Managers or Premium Executives)* 電話 (客戶經理或Premium理財經理來電除外)*	<input type="checkbox"/>	<input type="checkbox"/>
Phone Call (all calls)* 電話 (所有來電)*	<input type="checkbox"/>	<input type="checkbox"/>

* Please pick one option only in case you would like to opt-out from Phone Call Channel.

* 如選擇不接收直接促銷電話, 請只選擇其中一項。

Section B Only for customers not providing name and ID/Account Number 只適用於客戶未能提供名稱及身份證或賬戶號碼	
	Opt-out 不接收
Email, Mobile Message & Phone Call 電郵、手機訊息及電話	<input type="checkbox"/> Email Address 電郵地址 _____
	<input type="checkbox"/> Phone No. 電話號碼 _____

I understand and accept that Bank will process my request(s) as stated above after the receipt of this Form. I also understand that if I am an existing customer, for channel(s) opted-in, my signing or submission of this document gives consent to the Bank to use my data as noted above. Once processed, I authorize the Bank to replace all my previous selections regarding direct marketing.

本人明白及同意以上指示將於貴行接收後處理。本人明白如本人為現行客戶, 對於已選之接收途徑, 本人簽署或提交本文件即表明本人同意貴行以上述方式使用本人之資料。一旦得到處理, 本人即授權貴行替換本人先前對直接促銷的一切選擇。

Customer Signature 客戶簽署 _____

For Bank Use Only		
Receiving Branch / Department:		
For requests in person / mail in	For requests via phone	
Signature Verified	Date & Time: Extension No.: People Soft ID: Staff Name:	Date: Staff Name:
Authorized Signature (Signing No. _____)	Handling Staff Signature (Signing No. _____)	Audio Record Reviewer Signature (Signing No. _____)