FOR IMMEDIATE RELEASE

Standard Chartered introduces Samsung Pay to clients in Hong Kong

New users enjoy Early Access Promotional Offers and extra HK$20 CashBack

26 April 2017, Hong Kong — Standard Chartered Bank (Hong Kong) Limited (“Standard Chartered Hong Kong”) today brings its clients Samsung Pay, the simple and secure way to pay. Samsung Pay can be used at most merchants via both Near Field Communication (NFC) and Magnetic Secure Transmission (MST) technology. This ensures that Samsung Pay can be used at almost anywhere a point-of-sale (POS) terminal is available. Clients are still entitled to credit card offers and points earning through the use of Samsung Pay.

Today, Standard Chartered Bank cardholders can register online to participate in Samsung’s Early Access Program and to enjoy their promotional offers:
www.samsung.com/hk_en/samsungpay/obt/standardchartered

In addition, customers can enjoy additional HK$20 CashBack by adding a Standard Chartered Credit Card to Samsung Pay during the promotional period.

To qualify for offer, the customers have to fulfil the below criteria:
- Have not added and/or used any Eligible Card* with the Mobile Payment (Apple Pay/Android Pay/Samsung Pay) between 25 October 2016 and 25 April 2017
- Add an Eligible Card to Mobile Payment between 26 April 2017 and 25 May 2017

For terms and conditions about the offer, please visit: sc.com/hk/mobile-wallet

* Eligible cards include all Standard Chartered Visa and MasterCards (except Standard Chartered WorldMiles Card, Standard Chartered UnionPay Dual currency Platinum Credit Card, Standard Chartered Business Card and Standard Chartered Corporate Card).

^ The maximum Cash Rebate that can be earned under this Promotion is capped at HK$20 for each Cardholder.

*** Ends ***
Standard Chartered

We are a leading international banking group, with around 80,000 employees and a 150-year history in some of the world’s most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR’s three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

For more information please visit www.sc.com. Explore our insights and comment on our blog, BeyondBorders. Follow Standard Chartered on Twitter, LinkedIn and Facebook.

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