

Seeing is Believing is Standard Chartered's global initiative to tackle avoidable blindness and visual impairment.

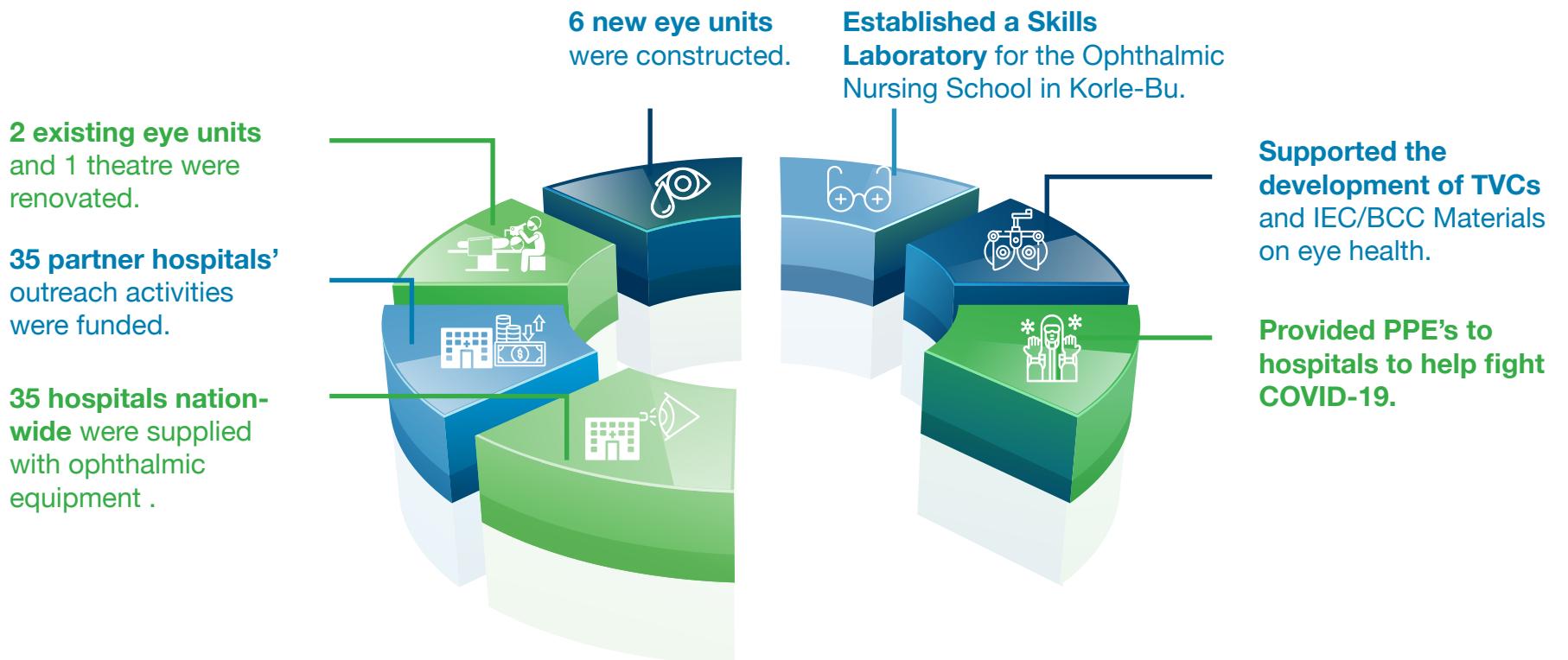
Launched globally in 2003, Seeing is Believing (SiB) is a collaboration between Standard Chartered, the International Agency for the Prevention of Blindness (IAPB) and leading international eye health organisations.

SiB was launched in Ghana in 2007. Between 2007 to 2020, SiB invested over GHS15m in various initiatives and projects. Working with partner NGOs - Sight Savers International, Operation Eyesight Universal and Orbis International - between 2007 and

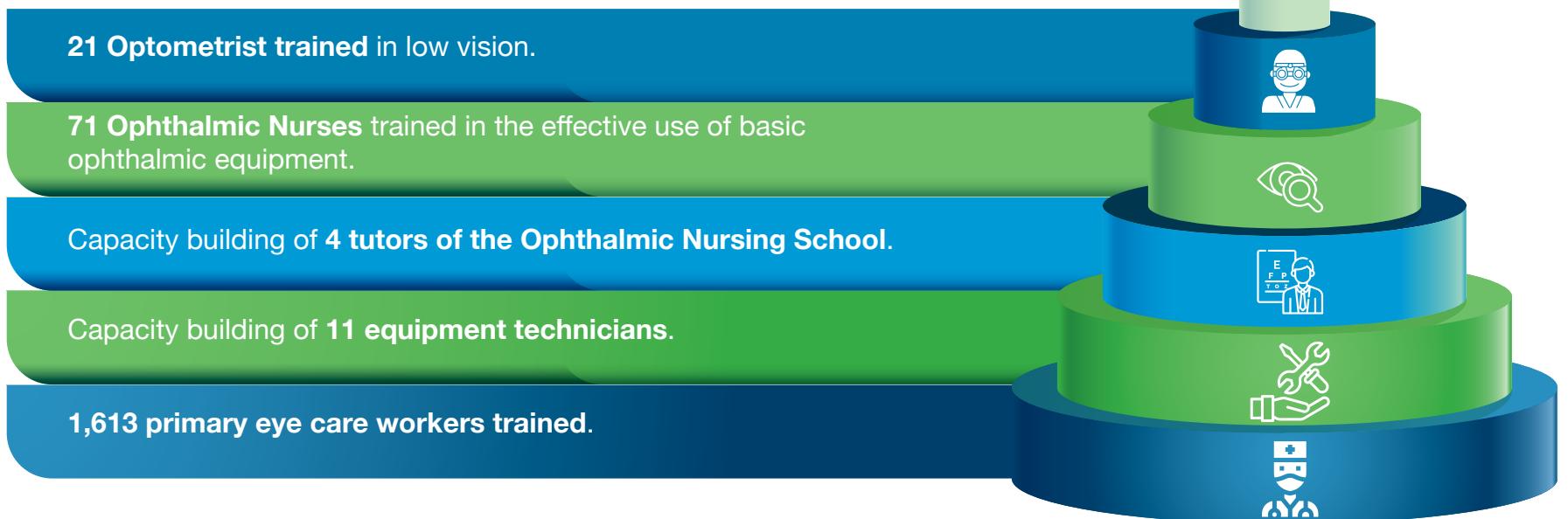
2020, SiB interventions and programmes have reached over 5 million Ghanaians. Under SiB, the first national blindness and visual impairment study was conducted.

SiB has contributed immensely to the strengthening of the eye health care system in Ghana. SiB programmes and initiatives have led to the integration of primary eye care (PEC) into all health activities at district, regional and the national level as well as the introduction of eye health indicators into hospital management information systems (HMIS).

SiB Achievements

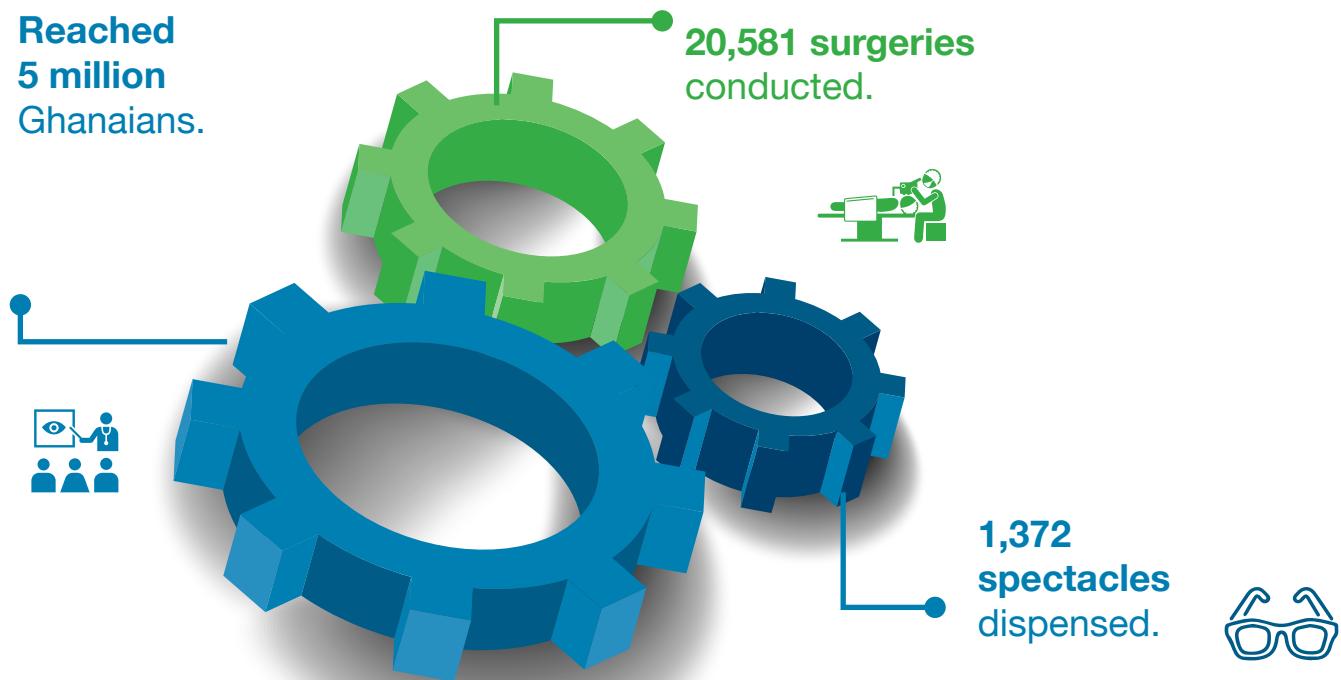


Supporting eye health work force

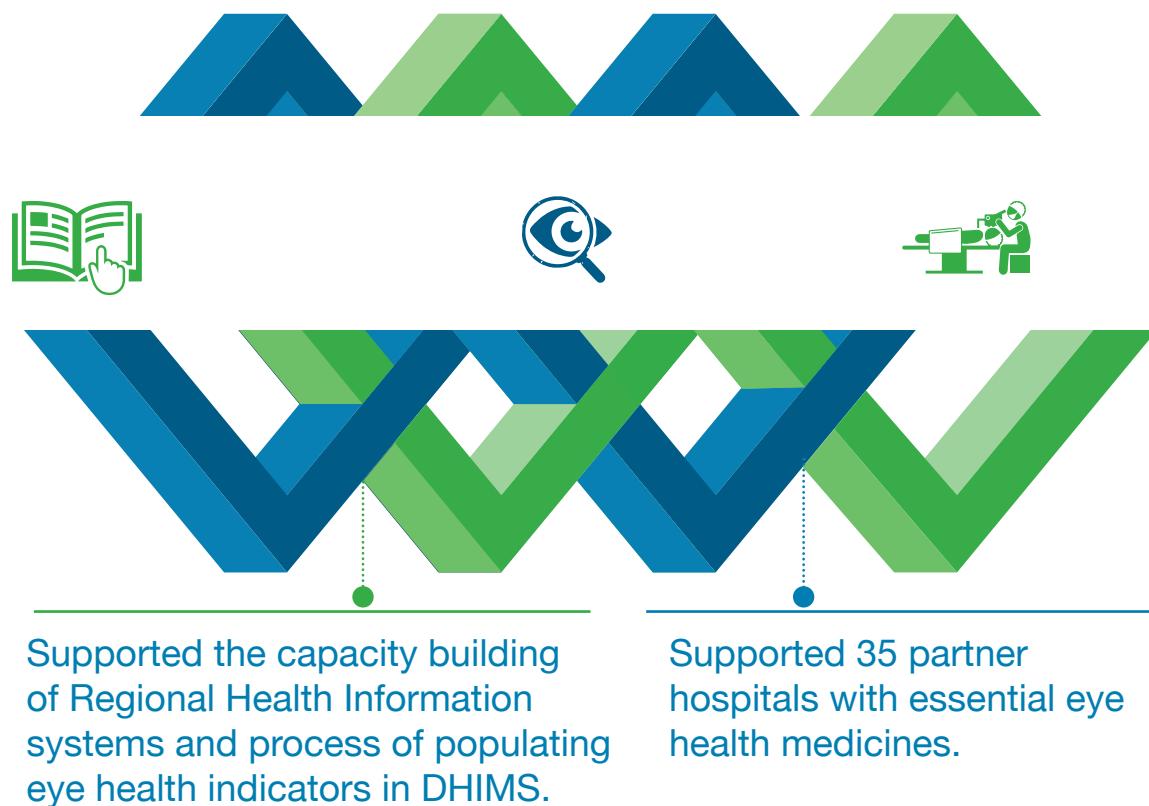


SiB Achievements

Supporting Service delivery



Supporting Health Information Systems and access to essential medicine



Tacking avoidable blindness among children



251 Primary Health Care Workers (CHNs) and 112 Health Centre cadres were trained leading to

33,887 Paediatric eye screenings.



41 Queen Mothers were trained to support CHNs in targeted health education in the communities which reached

44,867 community members.



16 Frontline Ophthalmic nurses and 2 optometrists were trained leading to

10,873 Paediatric screenings at 5 district hospitals.



6 biomedical engineers were trained in equipment maintenance and servicing during a 6-week Flying Eye Hospital biomedical engineering workshop.

420 School based Health Coordinators were trained leading to the screening of

32,508 students in schools. **2,338** students were refracted resulting in the free delivery of **474 Spectacles.**

156 CHPs zones and **four (5) district hospitals** received consumables and equipment to help improve access and efficiency of eye care.



200,000 people received Information Education and communication in the form of film while

7,700 IEC materials were developed and distributed.

12,813 people across the 4 project districts were reached through film screening sessions.



- **Expansion of eye health indicators** in Health Information Management System (DHIMS-2) of the Ghana Health Service.
- Project focused on building the capacity of the School Health Education Programme in Ghana to ensure school children are screened and have access to eyeglasses if needed.