

# press release

## Standard Chartered Road to Anfield Football Tournament 2016

**29 January 2016 - Accra:** Standard Chartered Bank, Ghana has today launched its 'SC – Trophy Road to Anfield' campaign . This was announced at an event held today at the Standard Chartered Bank headquarters in Accra.

The 'Standard Chartered Trophy - Road to Anfield 2016' is an international 5 aside football tournament that provides local markets with a platform from which to actively engage football fans and also help them donate to charity in order to develop football. It is hinged on the Bank's Liverpool FC sponsorship and is an opportunity for Standard Chartered to reinforce its partnership with Liverpool FC and generate direct benefits to the businesses. Winners of the local tournaments are flown to Anfield, the Home of Liverpool FC to join other winners to play in a ten-team tournament to determine which team emerges as the best for a particular year .

Commenting at the launch, Chief Executive Officer Ghana, West Africa 2, Standard Chartered Bank, Kwaku Bedu-Addo, said '***The Standard Chartered Trophy (SC Trophy) is hinged on the Bank's Liverpool FC sponsorship. In its fifth year and second in Ghana this has become a very popular event in Standard Chartered markets across the globe. We are therefore very excited to host this fun-filled interactive sporting campaign again for our clients and stakeholders.***'

24 teams representing Standard Chartered staff, selected clients and media will compete on Saturday 12 March 2016 at the Lizzy Sports Stadium. The competition will be played in a league format with each team aiming to accumulate the maximum 9 points available.

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**For more information or interview opportunities, please contact:**

Asiedua Addae, Head of Corporate Affairs, Brand and Marketing  
Tel: +233(0302) 669688  
Asiedua.addae@sc.com

**Note to Editors:**

**Standard Chartered**

We are a leading international bank, with over 1500 employees and about 120-year history in Ghana and some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Ghana. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered Ghana is listed on the Ghana Stock Exchange and has been one of the leading stocks over a sustained period of time. Standard Chartered is also among the top 20 companies on the Ghana Club 100, the Ghana Investment Promotions Council's coveted list of Ghana's top corporate entities.

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