



press release

Standard Chartered hands over brand-new vehicle to the top winner of 'Season of Surprises' Promo

Accra, June 29th, 2020: Standard Chartered Bank Ghana PLC has today announced the top winner of the “Seasons of Surprises” Promotion and presented the winner with a brand new sleek Citroen C5 Aircross vehicle.

The overall winner, Ms. Margaret Yeboah, drives home an immaculate vehicle after emerging top in the 3-month campaign that was launched to reward the bank’s clients.

The campaign was launched in December 2020 through March 2021, to treat the Bank’s customers to exciting gifts including 60-second shopping sprees at various supermarkets and free fuel for customers with cars from the end of the year through the 1st quarter of 2021 following the difficulty of COVID-19.

Speaking at the grand finale ceremony, **Yvonne Gyebi, Head Consumer, Private and Business Banking** said: “As we fete Ms. Yeboah today and mark the end of the Season of Surprises campaign, we have once again reminded our customers that banking with Standard Chartered is not only seamless and convenient but rewarding. I therefore urge all our clients to participate in future campaigns such as these and welcome potential clients to sign up on SC Mobile”.

On her part, the winner, **Ms. Margaret Yeboah**, thanked Standard Chartered for feting her and continually providing cutting edge and seamless banking services to the convenience of many clients.

“I have been a client of SCB for many years and to experience continuous great service and cap it all with a sleek vehicle is a dream come true. Standard Chartered has mastered the art of keeping its clients happy and I am truly grateful”, she added.

Over the years, and as a testament to its brand promise ‘Here for Good,’ Standard Chartered has delighted customers to thrilling campaigns that give for the sake of giving and as well as present customers the chance to win rewards and prizes that keep them excited even in the face of the pandemic the world now faces.

Congratulating the ultimate winner **Asad Nazir, CEO, Silver Star**, said, “It is a pleasure to have partnered with Standard Chartered for the “Season of Surprises Promotion” and we congratulate the winner of the Citroën C5 Aircross SUV and assure her of full aftersales support from Silver Star. We also salute Standard Chartered for this wonderful promotion and for setting a good example of rewarding loyal customers”.



“For those who did not win, Standard Chartered Bank Ghana PLC has a very attractive financing package for Silver Star Auto Customers, meaning we can all be winners”, he added.

“Our giving doesn’t stop here. Our latest campaign which launched in May 2021, “Bank More, Score More” will see one lucky Standard Chartered Bank client winning an all-inclusive trip for 2 to Anfield, United Kingdom to watch Liverpool FC play live while many more clients could win exclusive Liverpool FC merchandise”, noted Yvonne.

Whether giving to support a cause or giving to reward your customers’ loyalty, it is important that a business which sets out to create value and build a legacy of being customer and community focused, cracks the code to running a sustainable business and giving value to its customers.

Standard Chartered, with its brand promise ‘*Here for Good.*’ may just be one of the formidable companies who have figured out how to give and give well.

--- END ---

For more information or interview opportunities, please contact:

Asiedua Addae

Head, Corporate Affairs, Brand & Marketing

Tel: +233 302 669688

Asiedua.Addae@sc.com

Standard Chartered Bank Ghana PLC

Standard Chartered Bank Ghana PLC is Ghana’s premier bank established in 1896. We are part of a leading international banking group, with a presence in 59 of the world’s most dynamic markets and serving clients in a further 85. Our purpose is to drive commerce and prosperity through our unique diversity.

Our heritage and values are expressed in our brand promise, Here for good.

The Bank is listed on the Ghana Stock Exchange and has been one of the leading stocks over a sustained period.



standard
chartered

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges.

For more stories and expert opinions please visit [Insights](#) at [sc.com](#)

Follow Standard Chartered on [Twitter](#), [LinkedIn](#) and Standard Chartered Bank Ghana PLC on [Facebook.com/StandardCharteredGH](#) or visit [www.sc.com/gh](#).