

press release

Stand Red Campaign

11 December 2018 - Accra: Standard Chartered Bank Ghana Limited has launched the Stand Red campaign. The campaign aims to connect football fans around the world to Stand Red with Liverpool FC.

By using the Standard Chartered Visa Debit and Credit Card, clients get to enjoy exciting benefits including a trip to the UK to watch Liverpool FC at Anfield. Clients who use their Credit/Debit card 20 times on Point of Sale or for online transactions over the campaign period get the chance to win exciting prizes. The Grand prize is a return trip for two to the UK with two match tickets to watch a Liverpool FC match at Anfield, plus an Anfield Stadium tour. Successive spend with any Standard Chartered Visa Debit/Credit card will also give clients the opportunity to win other prizes. The campaign will run from now until 28th February 2019.

Standard Chartered intends to deepen its client relationships with this campaign by offering exclusive “money can’t buy” experiences to current and prospective clients of the Bank.

Speaking at the launch, Bossman Kwapong, Head Products and Segments, Standard Chartered Bank Ghana Limited said, ***As a bank, we are committed to delivering more convenience to you, our clients, to ensure you are able to make fast, safe and secure payments with our cards. Standard Chartered Visa Credit and Debit Cards are designed to deliver a whole new world of privileges to our clients, as we Stand Red with Liverpool FC.***

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For more information or interview opportunities, please contact:

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Note to Editors:

Standard Chartered

Standard Chartered Bank Ghana Limited is Ghana’s premier bank established in 1896 with over 1000 employees. We are part of a leading international banking group, with presence in more than 60 of the world’s most dynamic markets.

Our purpose is to drive commerce and prosperity through our unique diversity. Our heritage and values are expressed in our brand promise, Here for good.

The Bank is listed on the Ghana Stock Exchange and has been one of the leading stocks over a sustained period of time.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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