

# press release

## Standard Chartered expands branch network

*.....to be closer to customers*

**Accra, 25 February, 2014** - Standard Chartered Bank has added three state-of-the-art branches to its existing network, in a display of its continued investment and strategy of driving access to financial services in the country.

The commissioning of the **Takoradi Liberation Road, Esiama and Tema Harbour** branches follow a systematic increment in the Bank's branch presence over the past two years.

It is also part of an overall goal of moving closer to customers through proximity and remote channels.

The branches cover all product offerings from the Bank's two main business segments – Wholesale and Consumer Banking.

The branches at Takoradi Liberation and Esiama are extensions of Standard Chartered's strategy of enhancing its reputation as the first in innovation, service leadership and its commitment to be Here for good. Furthermore, the Bank hopes to benefit from the oil resource find which has attracted a lot of oil exploration and marketing companies to the region.

The Tema Harbour branch opening traces a long held proposition to be closer to the Bank's customers in the Tema catchment area which continues to represent the central point of the country's industrialisation agenda.

Commenting on the openings, Kweku Bedu-Addo, Chief Executive of Standard Chartered Ghana said:

“We are continuously exploring new opportunities that will bring relevance to the way we do business. The idea is to create a true bank-away-from-bank experience, and provide a full suite of functionalities that are ultimately superior to anything we or our competitors currently offer.

As a Bank, we regard our clients as the single most important asset to our business and we are committed to going the extra mile to ensure their needs are met in a way that conforms to the modern and digitized world – where convenience and customer experience are key to continued existence”.

Standard Chartered has been in Ghana since 1896 and through its consumer banking business offers solutions including Employee Banking, SME Banking, General Retail Banking and Premium Banking Services.

It is an award winning Bank in product innovation and has pioneered the introduction of products and solutions including ATM's, visa cards and unsecured personal loans in Ghana.

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**For more information or interview opportunities, please contact:**

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**Note to Editors:**

**Standard Chartered – leading the way in Ghana**

Standard Chartered Bank is a market- leading financial services brand in Ghana, listed on the Ghana Stock Exchange. It has operated for 116 years in the country and is currently the highest priced stock on the exchange. It ranks among the top 15 companies in the Club100 rankings by the Ghana Investment Promotion Centre (GIPC). The Bank's focus and commitment to developing deep relationships with clients and customers has driven its consistent growth in recent years.

With a network of 27 branches and 54 ATMs across Ghana, Standard Chartered offers exciting product propositions for customers and clients as well as career opportunities for close to 1,000 staff in Ghana. It is committed to building a sustainable business over the long term in Ghana and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good.'

For more information on Standard Chartered, please visit [www.sc.com/gh](http://www.sc.com/gh)