

weekly market view

macro strategy | 10 August 2018

This reflects the views of the Wealth Management Group

Editorial

US equities testing record highs

- **The S&P500 index has support from strong earnings and economic data to break to a new high. Increased share buyback plans are likely to add fuel to the ongoing recovery.**
- **Equities:** S&P500 momentum remains strong as it tests the record high set in January. China's stimulus measures and efforts to support the CNY are positive for local equities.
- **Bonds:** Emerging Market (EM) local currency bonds have been dragged lower by the renewed drawdown in Turkish assets. However, INR bonds offer attractive yields.
- **FX:** We expect the EUR/USD to test the 1.1450 support level. A clear break would target the 1.12 level next.

What's new?

- **US equities testing record highs.** The S&P500 index is 1% away from its record high set on 26 January, having recovered 13% from February's lows despite ongoing global trade tensions. Strong earnings remain the key driver of US equities, supported by solid fundamentals (as confirmed by the Q2 earnings season and the latest job data). We believe increased corporate share buybacks are likely to add another tailwind, as last year's tax cuts boost free cash flows. Typically, August is the strongest month for stock repurchases (see page 2 for details). The combination of strong underlying fundamentals, share buyback plans and momentum is likely to provide support to the S&P500 index's attempt to break to a new record high.
- **China moves to stem CNY speculation.** The central bank's decision to set a 20% reserve requirement on forward CNY positions raises the costs of taking bearish CNY views and indicates its determination to stabilise the CNY (which hit a 15-month low earlier this month). A stable CNY is likely to be positive for China and HK equity markets. In addition, Q2 earnings have been supportive so far, with almost 70% of the Hang Seng index constituents that have reported results beating consensus estimates. Within the MSCI China index, banks, healthcare and material sectors have offered positive profit guidance for Q2 18. Trading at an attractive P/E of 12.4x on 2018 earnings, China remains a preferred market in Asia.
- **Europe data hurt by trade tensions.** German factory orders for June showed the first y/y decline in almost two years, while exports and capital goods orders fell 4.7% m/m; industrial output fell 0.9% and exports were flat m/m. However, the Sentix investor confidence index recovered in August from 1-1/2-year lows after the US and EU agreed to hold back imposing further import tariffs. The data shows the vulnerability of trade-dependent economies from an escalation in trade tensions.

What we are watching

- **Impact of Iran sanctions.** Oil prices were stable after the US re-imposed sanctions against Iran. Supply disruptions from Iran and other key suppliers such as Venezuela are a risk to our outlook for balanced oil markets in the next 12 months.
- **Turkish assets:** Turkey's currency has extended declines to new record lows. Further weakness could impact EM sentiment.

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The S&P500 is 1% away from its record high hit in January, while Asian stocks appear to have stabilised

S&P500 and MSCI Asia-ex-Japan equity indices



Source: Bloomberg, Standard Chartered

USD/CNH has stabilised below the 6.93 resistance after the central bank moved to stem speculation

USD/CNH



Source: Bloomberg, Standard Chartered

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What does this mean for investors?

Global stocks rebounded, with Asia leading gains. EM bonds fell, despite gains in Developed Market bonds, amid concerns about Turkey. The GBP extended losses, approaching a one-year low.

Equities: Recovering despite trade tensions

- **Earnings trump trade tensions.** The S&P500 index approached record highs after a strong earnings season, while Euro area and Japan equities recovered after the EUR and JPY stabilised. The S&P500's 2018 earnings per share (EPS) growth estimate has been revised up to 23.2% from 22.4% on 1 July 2018, despite risks of further global trade tension and easing Chinese economic growth. US equities remain our preferred market, aided by strong revenue growth on the back of solid consumer demand and secular growth trends, particularly in the technology sector. We also expect the financial sector to benefit from a stabilisation in yield premiums on longer-dated bonds over short-dated bonds.
- **US share buybacks in focus.** The share re-purchase blackout period has ended for most US companies after they reported Q2 earnings. We expect share buybacks to garner pace, aided by strong free cash flow generation and tax reforms. August is typically the strongest month for repurchase execution, amounting to around 13% of annual activity. Authorisation for share buybacks has risen to USD 754bn so far this year from less than USD 690bn at the end of 2017. US information technology and financial sectors are likely to see the highest share re-purchase programmes, given the ongoing momentum in profit repatriation back to the US and recent Fed stress testing results, respectively.

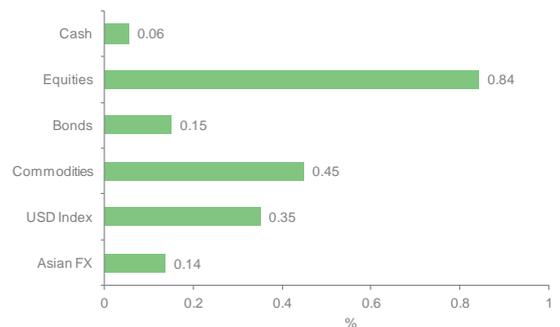
Bonds: Fundamentals, positioning likely to cap Treasury yields

- **Treasury yields may have decoupled from fundamentals.** US 10-year Treasury yields have pulled back from 3% following weaker-than-expected producer price inflation data. Meanwhile, speculative bearish positions in US 10-year Treasuries have reached five-year extremes and inflation expectations remain subdued. Thus, we believe US yields are unlikely to move materially higher from current levels, short of an inflation spike.
- **Divergence in EM bonds.** Emerging Market (EM) local currency bonds have renewed their decline in recent weeks. That said, we see divergent trends within the asset class. While Turkish bonds have been hurt by escalating tensions and weaker currency, INR bonds have rebounded following the recent central bank rate hike. We believe the rate hiking cycle is largely done. A stable monetary policy stance, combined with an attractive headline yield above 7%, is likely to be positive for INR government bonds.

FX: Further EUR weakness likely

- **EUR/USD testing support level.** EUR/USD moved to close to May-June's double-bottom near 1.1505. We expect a break and test of the 1.1450 level, which is a 50% retracement of the strong rebound from the January 2017 low (1.0340) to the February 2018 high (1.2555). A clear break below 1.1450 would likely lead the EUR/USD to target the 1.12 level.
- **GBP breaks below support.** The GBP/USD broke the previous 1.2915 support to reach a new 2018-low at 1.2820. Speculative positions are bearish and approaching oversold levels, so there is a risk of short-term rebound. We expect any such rebound to be short-lived, with the pair revisiting 1.2770 and 1.2590 levels.
- **Turkish lira extends losses.** The currency has lost almost half its value YTD as the central bank paused rate hikes recently, despite soaring inflation. Further losses risk undermining EM FX sentiment.

Benchmark (USD) performance w/w*



*Week of 02 August 2018 to 09 August 2018

Source: MSCI, JP Morgan, DJ-UBS, Citigroup, Bloomberg, Standard Chartered (Indices used are JP Morgan Cash, MSCI AC World TR, Citi World Big, DJ-UBS Commodity, DXY and ADXY)

US equity market technical indicators are strong

Technical levels of key market indicators as on 09 August

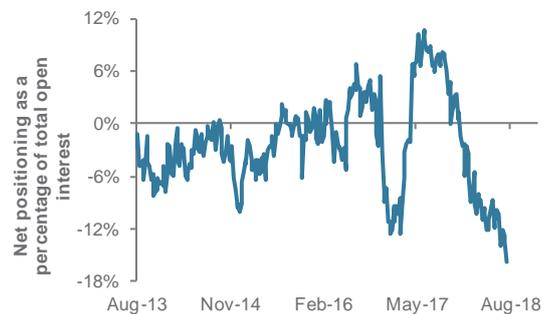
Index	Spot	1st support	1st resistance	Short-term trend
S&P500	2,854	2,795	2,872	↑
STOXX 50	3,494	3,461	3,540	→
FTSE 100	7,742	7,627	7,793	→
Nikkei 225	22,560	21,750	23,500	↓
Shanghai Comp	2,794	2,630	2,845	↓
Hang Seng	28,607	27,580	29,100	↓
MSCI Asia ex-Japan	674	651	682	↓
MSCI EM	1,079	1,038	1,097	↓
Brent (ICE)	72	71	80	↓
Gold	1,213	1,200	1,236	↓
UST 10Y Yield	2.93	2.80	3.13	↔

Source: Trading Central, Standard Chartered

Note: Arrows represent short-term trend opinions

Speculative bearish positions against US Treasuries are at five-year extremes, which is likely to lean against any further significant rise in yields

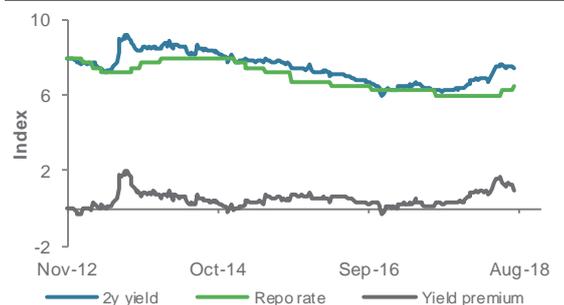
Net speculative positions against US Treasuries as percentage of total open interest



Source: Bloomberg, Standard Chartered

India's government bond yield premium over the policy rate is close to its highest in five years

India's 2Y government bond yield premium over repo rate



Source: Bloomberg, Standard Chartered

Top client questions

Q1. Global bonds have had a tough H1. Should I stay away, stay invested, or actively use the opportunity to add?

The first half of 2018, in particular, has been a relatively difficult one for global bond investors. However, rather than stand aside awaiting stability or gains, we believe it is important to lay out a range of scenarios on how bonds may perform under a variety of assumptions before making an allocation decision. This is particularly important for bonds because (i) price moves are immediate, but yield accrual occurs over time, and (ii) historical evidence continues to argue just staying invested is a far better decision than retreating into cash the vast majority of the time.

In H1, global bonds were hit by an unusual double-whammy of rising bond yields and wider credit spreads (ie, a rising yield premium over Treasuries), leaving just the yield to compensate. What this means, though, is that one must take a view on all three components of return – Treasury yields, credit spreads (yield premiums) and the yield itself – to have a view on total returns.

We have a relatively sanguine view on Treasury yields. Short of an inflation spike in the US, this source of return is likely to be largely stable in H2, in our view, though one does need to stay invested to reap the returns of an annual yield.

Could another episode of a sharp rise in yields be ahead of us? We think not. The earlier episode is largely explained by a rise in market expectations of US inflation, back towards 2%. Another similar rise in bond yields would likely need a significant jump in US inflation and/or a significant increase in Treasury bond sales, which we see as unlikely in our base case scenario. A more modest move towards 3.25% is still possible, but this magnitude is likely to be too small to significantly detract from total returns.

The third source of returns – credit spreads – is where we see specific opportunities following H1 weakness. Our preferred area within bonds remains EM USD government bonds, where the yield on offer at a benchmark level is now around 6%. However, we are increasingly seeing select opportunities in Asia USD corporate bonds as well, especially given parts of this asset class have suffered on the back of tightening credit conditions and rising defaults onshore in China. We would consider actively using the opportunity to add exposure in this asset class.

The table alongside illustrates the total returns for major bond benchmarks under different scenarios for the three key drivers. What stands out for us is that assumptions that approximately match our baseline scenario (#1) and one involving modest headwinds (#2) result in still-reasonable total returns for most EM and corporate bonds if one stays invested for the yield on offer. It would take a much more significant 2015-style selloff (#3) for total returns to suffer significantly from here, though we see the likelihood of such a scenario as low, especially from today's starting point.

Bottom-line: Staying invested in bonds and selectively adding where opportunities have presented themselves appears to be a more attractive proposition than retreating to cash, in our view.

Major bond asset class returns still reasonable under baseline and modest-headwind scenarios

Total returns in various scenarios

Name	Interest rate Sensitivity	Yield	Scenarios		
			#1	#2	#3
DM IG Corp*	6.64	3.02	3.02	-0.30	-1.96
DM HY Corp	4.19	6.27	6.27	4.18	-10.48
EM USD Govt	6.70	6.39	6.39	3.04	-7.01
Asia USD	4.43	4.97	4.97	2.76	-1.68

Source: Bloomberg, Standard Chartered

All performance shown in USD terms, unless otherwise stated

*As of 31 July

Indices used:

FTSE WorldBIG Corp Index USD, Bloomberg Barclays Global High Yield, J.P. Morgan EMBI Global Diversified Composite, J.P. Morgan JACI Composite

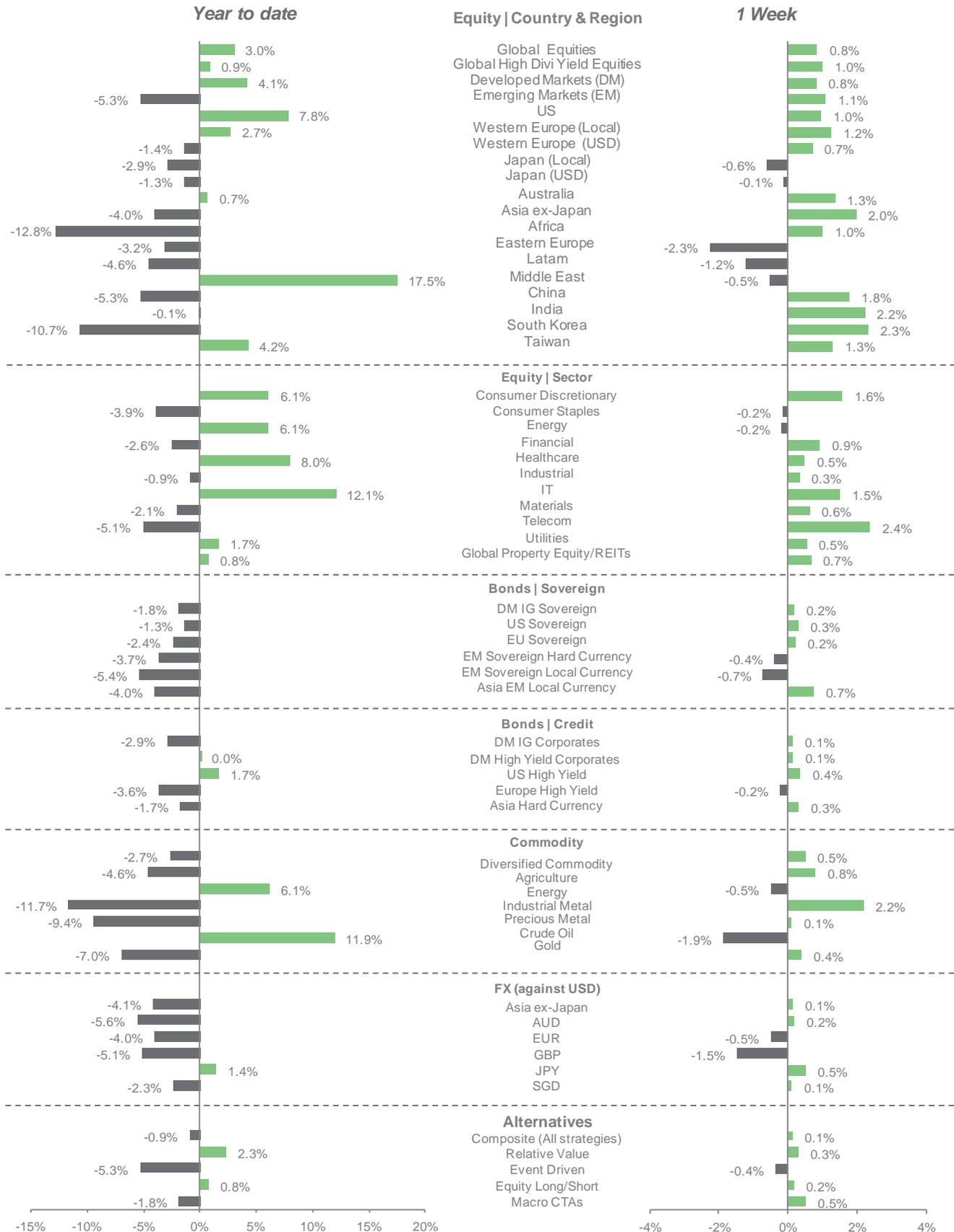
Scenarios

#1: +25 bps (Treasury yields), -25bps (Credit spreads)

#2: +25 bps (Treasury yields), +25bps (Credit spreads)

#3: +50 bps (Treasury yields), +25 to +300bps (Credit spreads)

Market performance summary*



*Performance in USD terms unless otherwise stated, YTD period from 31 December 2017 to 09 August 2018, 1 week period: 02 August 2018 to 09 August 2018
Sources: MSCI, JP Morgan, Barclays Capital, Citigroup, Dow Jones, HFRX, FTSE, Bloomberg, Standard Chartered

Economic & Market Calendar

	Event	Next Week	Date	Period	Expected	Prior
MON	IN	CPI y/y	13-Aug-18	Jul	–	5.0%
TUE	CH	Retail Sales y/y	14-Aug-18	Jul	9.1%	9.0%
	CH	Industrial Production y/y	14-Aug-18	Jul	6.3%	6.0%
	CH	Fixed Assets Ex Rural YTD y/y	14-Aug-18	Jul	6.0%	6.0%
	JN	Industrial Production y/y	14-Aug-18	Jun F	–	-1.2%
	UK	Average Weekly Earnings 3m/y/y	14-Aug-18	Jun	–	2.5%
	EC	ZEW Survey Expectations	14-Aug-18	Aug	–	-18.7
WED	UK	CPI Core y/y	15-Aug-18	Jul	–	1.9%
	US	Unit Labor Costs	15-Aug-18	2Q P	0.5%	2.9%
	US	Retail Sales Ex Auto and Gas	15-Aug-18	Jul	–	0.3%
	US	Industrial Production m/m	15-Aug-18	Jul	0.3%	0.6%
THUR	JN	Exports y/y	16-Aug-18	Jul	–	6.7%
	UK	Retail Sales Ex Auto Fuel y/y	16-Aug-18	Jul	–	3.0%
	US	Housing Starts	16-Aug-18	Jul	1280k	1173k
	US	Building Permits	16-Aug-18	Jul	1315k	1292k
FRI/ SAT	EC	CPI Core y/y	17-Aug-18	Jul F	–	1.1%
	US	U. of Mich. Sentiment	17-Aug-18	Aug P	97.9	97.9

	Event	This Week	Date	Period	Actual	Prior
MON	GE	Factory Orders WDA y/y	6-Aug-18	Jun	-0.8%	4.4%
	EC	Sentix Investor Confidence	6-Aug-18	Aug	14.7	12.1
TUE	AU	RBA Cash Rate Target	7-Aug-18	7-Aug	1.5%	1.5%
	GE	Exports SA m/m	7-Aug-18	Jun	0.0%	1.8%
	GE	Industrial Production WDA y/y	7-Aug-18	Jun	2.5%	3.0%
WED	US	Consumer Credit	8-Aug-18	Jun	\$10.21b	\$24.26b
	CH	Exports y/y	8-Aug-18	Jul	12.2%	11.2%
THUR	CH	PPI y/y	9-Aug-18	Jul	4.6%	4.7%
	CH	CPI y/y	9-Aug-18	Jul	2.1%	1.9%
	US	PPI Ex Food and Energy y/y	9-Aug-18	Jul	2.7%	2.8%
FRI/ SAT	JN	GDP Annualized SA q/q	10-Aug-18	2Q P	1.9%	-0.9%
	UK	Industrial Production y/y	10-Aug-18	Jun	–	0.8%
	UK	GDP y/y	10-Aug-18	2Q P	–	1.2%
	IN	Industrial Production y/y	10-Aug-18	Jun	–	3.2%
	US	CPI Ex Food and Energy y/y	10-Aug-18	Jul	–	2.3%

Previous data are for the preceding period unless otherwise indicated

Data are % change on previous period unless otherwise indicated

P - preliminary data, F - final data, sa - seasonally adjusted

y/y – year-on-year, m/m - month-on-month

Source: Bloomberg, Standard Chartered; key indicators highlighted in blue

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