

May 2017

Dear Client

Product Key Facts Statements (KFS)

For us, every private banking relationship is different. Our focus is not primarily on managing your wealth; it is on developing a highly successful partnership with you.

We are writing to inform you of a booklet titled “How to read Product Key Facts Statements” published by the Investor Education Centre (IEC).

The booklet aims to help the investing public to understand the features and risks of an investment product (namely funds, investment-linked assurance schemes and unlisted structured investment products) through reading its KFS.

The booklet can be found on the IEC website (www.hkiec.hk).

Please do not hesitate to contact your Private Banker if you have any queries.

Yours faithfully



Vivian Chan
Managing Director
Regional Head, Private Banking, Greater China and North Asia

If there is any discrepancy between the English and the Chinese versions, the English version shall prevail.

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Standard Chartered Private Bank is the private banking division of Standard Chartered Bank (Hong Kong) Limited

親愛的客戶：

產品資料概要小冊子

我們深信，與每位私人銀行客戶的關係都是與眾不同的。我們不只著眼於管理好閣下的財富，更要建立成功的合作夥伴關係。

本行特此致函通知，提醒您閱讀投資者教育中心刊發的《解讀產品資料概要小冊子》。該小冊子旨在幫助投資大眾能透過閱讀《產品資料概要》，了解不同產品（包括基金、投資相連壽險計劃及非上市結構性投資產品）的特點及風險。

該小冊子可於投資者教育中心網站台 (www.hkiec.hk) 查閱。

如有任何疑問，請隨時與閣下的私人銀行家聯絡。

董事總經理
大中華暨北亞區私人銀行主管



陳盧鳳儀 謹啟

二零一七年五月