

press release

Standard Chartered conducts civic training with Adat Istiadat for its personnel

Bandar Seri Begawan, 21 May 2019 – Standard Chartered Bank, in collaboration with Jabatan Adat Istiadat, conducted training for its personnel.

More than 40 Standard Chartered employees attended the 2 session organised by its Human Resource department. The arrangement was aimed at deepening knowledge on Brunei culture and the way the continuity of Malay Islamic monarchy can be preserved. The training was delivered by officers from the Department of Adat Istiadat Negara.

Standard Chartered Bank Brunei Head of Human Resource, Laila Li said,

“While we are the largest international bank in Brunei, more than 98% of our employees are locals and we believe in respecting and observing the cultures of the markets that we operate in, not only to preserve them within our organisation but to also to recognise and respect the diversity of our employees’ cultures as well as those of our clients and stakeholders. We are deeply appreciative to Jabatan Adat Istiadat Negara for their time and effort on the programme.”

The training covered topics in the areas of *Protokol, Susunan Kedudukan dan Persedian Majlis* and *Penggunaan “Terasul dan Bahasa Pengganti Diri (Bahasa Dalam)”* by Yang Mulia Awang Razali bin Haji Badar, Senior Assistant Yang Di-Pertua of Adat Istiadat Negara, Yang Mulia Awang Mohammad Zaizul bin Haj Daud, Officer at Adat Istiadat and Yang Mulia Awang Mohammed Ammar Syarqawi bin Mohamed Tahir, Acting Officer of Protokol.

To find out more of Standard Chartered’s network and service, please visit the bank’s website at www.sc.com/bn or follow the bank’s Facebook page at www.facebook.com/StandardCharteredBN and Instagram account @StanChartBn.

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Note to Editors:

Standard Chartered in Brunei Darussalam

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Standard Chartered

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