

press release

FOR IMMEDIATE RELEASE

Standard Chartered Bangladesh recognized internationally as “Best CSR Bank” in Bangladesh by Global Brands Magazine



Dhaka, 5 February 2019 – Standard Chartered has been internationally recognized as the “Best CSR Bank” by Global Brands Magazine, at an award ceremony held recently in Macau, China.

Standard Chartered Bangladesh was recognized for its long-standing commitment to promoting sustainable development within local communities, along with its newly-launched initiatives including the largest high school level programming contest in Bangladesh in partnership with

Prothom Alo, Post-flood community rehabilitation programme, Vision for Coastal People (an eye-health intervention for hard-to-reach communities), School greening project (environmental awareness campaign for schools), and Vision to Dream (a nationally televised docu-drama series on vision impairment).

Commenting on the recognition, Naser Ezaz Bijoy, Chief Executive Officer, Standard Chartered Bangladesh said, "I feel proud that Standard Chartered, as one of the oldest foreign financial institutions of the country, is able to work with grassroot communities across Bangladesh. Beyond supporting the nation's economic progress and development through our core business of banking, our sustainability initiatives have over the years focused on economic empowerment of marginalised communities; bridging the gender gap; improving access to health, education and financial literacy; supporting agricultural innovation; promoting sports, arts and culture as drivers of positive social transformation; and raising awareness about climate change and environment."

In addition to the recent initiatives recognized by the award, the Bank undertakes a number of long-term programmes designed to deliver sustainable impact for communities across Bangladesh. Seeing is Believing, the Bank's global flagship community project, began its journey here in Bangladesh, when the Bank built an Operation Theatre and Children's Ward at Islamia Eye Hospital. The Bank jointly initiated Standard Chartered Agrow Awards in 2014, an initiative to recognize agricultural innovation, and the 'Standard Chartered-Financial Express Corporate Social Responsibility Award' in 2006. Our integrated health, livelihood and education projects reaches the deepest pockets of inequality in char areas (large, sandbanks formed on the river beds) and former enclaves.

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Standard Chartered

We are a leading international banking group, with a presence in more than 60 of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.



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