



# You are eternal, Bangabandhu

National Mourning Day 2021



**Standard Chartered Bank observed the National Mourning Day 2021 marking the 46th anniversary of the brutal assassination of the father of the nation Bangabandhu Sheikh Mujibur Rahman.**

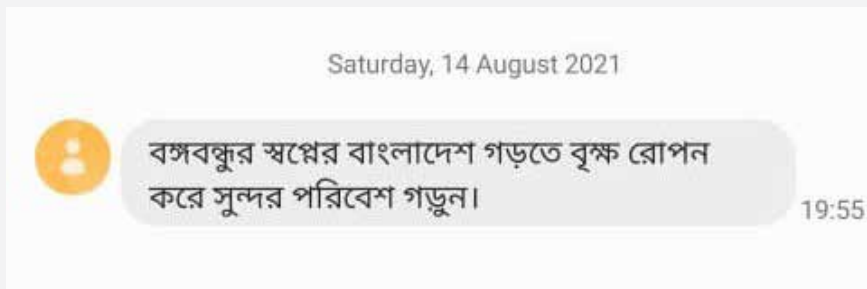
Standard Chartered Bank marked the month of August with a series of activities that paid homage to the memory Bangabandhu Sheikh Mujibur Rahman, celebrated his historic achievements and renewed the Standard Chartered family's commitment to be a partner in progress and prosperity to the nation, guided by the vision of the Father of the Nation.



To mark the National Mourning Day, Standard Chartered Bank staff wore black ribbons. Date: week of August 16th to 19th 2021



Animated post for Standard Chartered Bangladesh Facebook page. Date: 13th Aug 2021



SMS to bank's priority clients to encourage tree plantation Date: 14th and 16th Aug 2021



Branding in front of Dhaka Head Office Date: 1 – 31 Aug 2021



Branding in front of Chattogram Office Date: 1 – 31 Aug 2021



Digital Branding inside Head Office Date: 15 – 31 Aug 2021



500+ Standard Chartered Bank Staff participated in a virtual discussion with Dr. Mohammad Farashuddin. Date: 25 Aug 2021



The Bank's country management team and colleagues participated in a tree plantation programme, symbolising the Bank's commitment to the long-term growth of Bangladesh and the legacy of Bangabandhu Sheikh Mujibur Rahman. 100 trees were planted in a single day. Location: Madani Avenue, Dhaka; Date: 27th Aug 2021.