

press release

FOR IMMEDIATE RELEASE

Sabbir Ahmed joins Standard Chartered Bangladesh as Head of Retail Banking



Dhaka February 18, 2019: Sabbir Ahmed has recently been appointed Head, Retail Banking, Standard Chartered Bangladesh. Prior to joining Standard Chartered, he was the Country Head of Retail Banking and Wealth Management in HSBC Vietnam.

In his career spanning over 22 years, Sabbir Ahmed has acquired extensive experience within the banking industry in Retail, Priority, SME and Branch Banking as well as Wealth Management and Channel Management. Sabbir had earlier been with Standard Chartered Bangladesh for 16 years (from 1997 to 2014), where his key achievements include significant expansion of Standard Chartered's distribution network through manned electronic banking centers, leading the transformation of the Client Centre and enhancing the branch service experience by optimizing service delivery channels.

Speaking about the appointment, Naser Ezaz Bijoy, CEO, Standard Chartered Bank Bangladesh said, "I am delighted to have Sabbir join back at Standard Chartered in our leadership team. Over his career, Sabbir has made important contributions in shaping our retail banking landscape. With his wealth of local and global experience and deep consumer insights, I am confident he will lead the Bank's commitment to continue to be the pioneer and innovator in the retail banking space, taking the Bank forward on its mission to drive commerce and prosperity for Bangladesh."



Sabbir completed his Master's in Business Administration degree from the Institute of Business Administration, under University of Dhaka. He is married with a son and a daughter. His favourite pastimes include reading and travelling to new places.

For further information, please contact:

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Standard Chartered

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We are present in 63 countries and territories, with over 1,000 branches and around 3,000 ATMs.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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