

press release

Standard Chartered Bangladesh wins Excellence in Mastercard Credit Business for both its domestic and international card offerings



7 December 2020, Dhaka – Standard Chartered Bank has been recognized for “Excellence in Mastercard Credit Business (Domestic) 2019-20” and “Excellence in Mastercard Credit Business (International) 2019-20” at the “Mastercard Excellence Award 2020” event held recently.

Salman Fazlur Rahman, MP, Advisor to the Honorable Prime Minister, Private Sector Industry and Investment was present as Chief Guest. Porush Singh, Division President, South Asia, Mastercard, senior representatives from leading financial institutions, dignitaries, chamber leaders, business community leaders and merchants from across the country attended the program virtual programme.

Speaking about the recognition, **Sabbir Ahmed, Head of Retail Banking, Standard Chartered Bangladesh** said, “Over the years, we have been consistently building on our pioneering legacy of having been the first to introduce Credit Cards in Bangladesh, with a wide range of credit card offerings that go beyond the ordinary and suit the evolving lifestyle needs of our clients. I am delighted that our team’s pursuit of excellence has been recognized once again, and would like to thank our clients, regulators and the wider ecosystem for making this achievement possible.”

Porush Singh, Division President, South Asia, Mastercard, said, “Bangladesh is a vibrant, dynamic market and an important part of our global footprint. It is also a market characterised by intensifying competition in the consumer finance space. I congratulate Standard Chartered for distinguishing itself in this space with its unique capabilities, scale and most importantly, deep customer relationships built over 115 years of operation in the country.”

press release

With continuous innovation in products and solutions, Standard Chartered Bangladesh has been pioneering the retail banking space in Bangladesh. Standard Chartered was the first Bank in the country to introduce Credit Cards. The bank was also the first to launch ATMs in Bangladesh to promote alternate channel banking along with internet banking solutions for the retail customers. Continuing the pioneering streak, the Bank was the first to introduce an automated 24 hour call centre to address the needs of the clients day and night. Standard Chartered is the only multinational universal Bank in the country, offering a full range of financial services to cater to its clients' needs.

--ENDS--

For further information, please contact:

Bitopi Das Chowdhury

Head of Corporate Affairs, Brand & Marketing
Standard Chartered Bank

Email: BitopiDas.Chowdhury@sc.com

Standard Chartered

We are a leading international banking group, with a presence in 59 of the world's most dynamic markets, and serving clients in a further 85. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

For more stories and expert opinions please visit [Insights](#) at sc.com. Follow Standard Chartered on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).