



Press Release

Standard Chartered Bangladesh wins ‘Best Mobile Banking App’ Award at The Global Economics Awards 2021



7 April 2021, Dhaka – Standard Chartered Bank Bangladesh has recently been recognized to have the “Best Mobile Banking App” at The Global Economics Awards 2021.

The Global Economics Limited is a UK based financial publication and a bi-annual business magazine giving thoughtful insights into the financial sectors on various industries across the world. One of their major highlights is the prestigious country specific Annual Global Economics awards program where the best performers in various financial sectors are identified worldwide and honored.

Standard Chartered Bank played a notable role in the development of the digital banking space in the country. Internet Banking was a transformative transaction platform introduced in 2004. Over the years, the bank’s thought leadership in digital innovation have changed the industry with its move towards enrolling customers in Internet Banking, SMS Banking, Auto BillsPay and e-statement. Standard Chartered kept on its leading position from the very onset of digitization of the banking industry of Bangladesh when introduced Credit Cards for the first time in the country. The bank was also the first to launch ATMs in Bangladesh and an automated round-the-clock Call Centre.

SC Mobile Banking app is the best of its kind in the market with many important features including but not limited to the below:

- pre log in banners that enables clients to see product catalogues and promotional offers prior to logging in to SC Mobile app.
- Inbox notifications helps clients to get in-app notifications of financial transactions using Debit or Credit Card (along with usual SMS and Email notifications).
- Making amendments to personal data
- Purchasing with reward (redeeming rewards points at SC Mobile),
- Setting up/ Amending/Cancelling of Standing Instruction for Auto Bills Pay,
- Setting up/Amending /Cancelling of SI (Standing Instruction) for Credit Card Payment etc.

Commenting on the win, **Naser Ezaz Bijoy, Chief Executive Officer, Standard Chartered Bangladesh** said, “We have seen during 2020 how important it is to have a remote banking platform where our clients can help themselves to avail services catering to all sorts of financial needs. To this end, nothing beats the utility of an interactive mobile application that is both user friendly and agile. We have spent years of experience and many resources in developing the best-in-the-market mobile banking application. This award win is a testament to these efforts.

In 2020, the Bank's commitment support Bangladesh's continued journey of prosperity saw the bank secure 25 major international awards. The bank has been recognized as the 'Best Foreign Commercial Bank in Bangladesh' by FinanceAsia, 'Best International Bank in Bangladesh' by Euromoney and 'Bank of the Year' in Bangladesh by The Banker a number of times over a number of years, and have also won a host of awards in other categories.

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Standard Chartered

We are a leading international banking group, with a presence in 59 of the world's most dynamic markets and serving clients in a further 85. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges.

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