



press release

Standard Chartered teams up with Mhadi My Loan to reach a wider range of clients through pioneering third-party sales partnership

November 11, 2020 – Standard Chartered has recently partnered with 'My Loan', incorporated as Mhadi Support Services Ltd, as its Third-Party Sales partner in Bangladesh. Under this agreement My Loan will act as an authorized sales agent, working with the Bank in serving a wider client-base.

Through this agreement, the Bank aims to scale up its distribution network, bringing world-class financial products and services to a broader customer group. My Loan will leverage its strong online presence, digital analytical capabilities and consumer insights to effectively bridge customers to the Bank's products and services best-suited to their needs.



Speaking on the occasion, **Sabbir Ahmed, Head of Retail Banking, Standard Chartered Bangladesh**, said, “We are delighted to have My Loan join our third-party sales ecosystem. By building a collaborative ecosystem and strategic partnerships, we will continue to deliver our world-class suite of banking solutions at unprecedented scale in the coming years.”

Md. Arikul Islam, Managing Director, Mhadi Support Services Ltd, said, “We are very excited to be in partnership with Standard Chartered Bank, as it will be a new milestone in terms of enabling a wide range of clients avail world-class banking products and services.”

Lutful Habib, General Manager, Priority Banking, Deposits & Mortgages and Md. Arikul Islam, Managing Director, My Loan signed the agreement on behalf of their respective organisations. Sabbir Ahmed, Head of Retail Banking, Bangladesh; Saadi Manzoorul Huq, Senior Product Manager, Personal Loans; Mir Mozaffer Hossain, Head, Business Risk Management; Zakiul Hoque, Head Client Acquisition, Md Wahidun Nabi, Manager, Business Risk Management all from Standard Chartered were also present at the signing ceremony held at My Loan office premises.

With continuous innovation in products and solutions, Standard Chartered Bangladesh has been the pioneer in retail banking in Bangladesh. Standard Chartered is the first Bank in Bangladesh to introduce Credit Cards. The bank is also the first to launch ATMs in Bangladesh and internet banking solutions for the retail customers. Continuing the pioneering streak, the Bank was the first to introduce an Automated round-the-clock Call Centre. Standard Chartered Bank played a notable role in the development of the digital banking space. Internet Banking was a transformative transaction platform introduced in 2004. Over the years, the bank’s thought leadership in digital innovation have changed the industry with its move towards enrolling customers in Internet Banking, SMS Banking, Auto BillsPay and e-statement.

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Standard Chartered

We are a leading international banking group, with a presence in 60 of the world’s most dynamic markets and serving clients in a further 85. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.



Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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