

press release

FOR IMMEDIATE RELEASE

Executive Motors Limited & Standard Chartered Bank launch special offers on purchases of BMW vehicles

Dhaka, 14 February 2018 – Executive Motors Limited, the authorized sole importer of BMW vehicles in Bangladesh, and Standard Chartered Bank have jointly launched special offers for their customers recently. Standard Chartered Bank will provide its best ever Interest Rate of 9.9% and 50% discount in Processing Fee on Auto Loan and Saadiq Auto Finance for purchasing BMW branded vehicles from Executive Motors Limited. Moreover, customers purchasing BMW 3 series or BMW 5 series vehicle with Standard Chartered's auto financing facility will be taken to an exclusive preview of the BMW World to be held in Singapore later this year, courtesy of Executive Motors limited. Priority customers of Standard Chartered Bank will be eligible for the same offer if they purchase the aforementioned vehicles, with or without Standard Chartered's auto financing facility.

On this occasion, Mr. Aditya Mandloi, Head of Retail Banking, Standard Chartered Bank Bangladesh said, "We are extremely happy to be associated with a world renowned brand like BMW. Executive Motors Limited's one-of-a-kind offer will surely be an attractive proposition for our customers. At Standard Chartered, it is our constant endeavour to provide our customers with the best values in the market, and this collaboration with Executive Motors Limited demonstrates that commitment."

Mr. Dewan Muhammad Sajid Afzal, Director, Operations, Executive Motors Limited mentioned, "It's an immense pleasure for us to launch this grand campaign with Standard Chartered Bank. We are confident that our exclusive offers will delight the customers and that our initiative will boost the demand for luxury vehicles in Bangladesh".

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Standard Chartered

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Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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