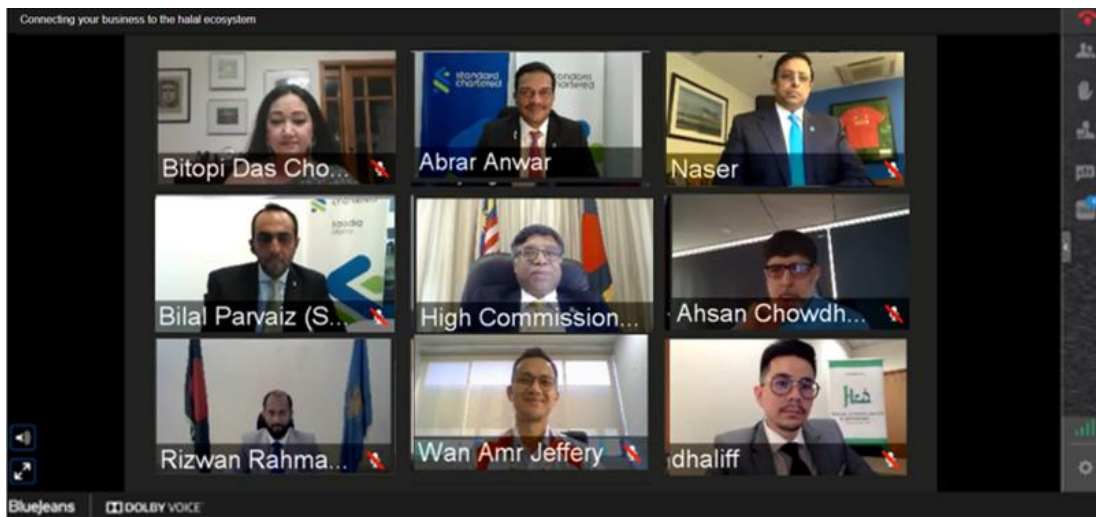




Press release

Malaysian and Bangladeshi business leaders explore collaboration and Islamic Financing opportunities at a webinar organised by Standard Chartered Saadiq

Webinar titled “Halal360: Connecting your business to the halal ecosystem” was jointly organised by Standard Chartered Bangladesh and Standard Chartered Malaysia



April 19 2021, Dhaka – Standard Chartered Bangladesh and Standard Chartered Malaysia recently organised a webinar titled “Halal360: Connecting your business to the halal ecosystem”. At the webinar, leaders of the business community from Bangladesh and Malaysia discussed and exchanged insights on how Malaysia and Bangladesh can tap into the halal ecosystem to achieve prosperity through business and economic collaboration.

His Excellency Md. Golam Sarwar, High Commissioner of Bangladesh to Malaysia, graced the occasion as the keynote speaker. Abrar A. Anwar, CEO, Standard Chartered Malaysia and Naser Ezaz Bijoy, CEO, Standard Chartered Bangladesh spoke on behalf of their respective organisations.

The panellists who shared their insights during the webinar were:

- Rizwan Rahman, President of the Dhaka Chamber of Commerce and Industry
- Ahsan Khan Chowdhury, Chairman and Chief Executive Officer, PRAN-RFL Group Bangladesh
- Wan Amir-Jeffery Wan Abdul Majid, Chief Operating Officer, Duopharma Biotech Berhad, Malaysia
- Dhaliff Anuar, Head, Halal Consultancy and Advisory, Halal Development Corporation Berhad, Malaysia
- Ahsan Ali, MD and Head of Islamic Origination, Standard Chartered Saadiq

The webinar was hosted by Bitopi Das Chowdhury, Head, Corporate Affairs, Brand and Marketing, Standard Chartered Bangladesh, while the panel was moderated by Bilal Parvaiz,

Executive Director, Islamic Business and Product Management, Standard Chartered Saadiq Malaysia.

Naser Ezaz Bijoy, CEO at Standard Chartered Bangladesh said, “Worldwide, the global demand for halal products will continue to increase as the halal market has expanded from food and beverage products to cosmetics, pharmaceuticals, modest fashion, and tourism. It is projected that the global halal industry is set to grow to USD 3.1 trillion by 2023. With the right ecosystem support and a collaborative approach, Bangladeshi and Malaysian companies are primed to tap into this ever-growing global market and drive the two economies forward.”

Standard Chartered Saadiq is the only international Islamic banking proposition for both retail and corporate clients, with a network spanning across Asia, Africa, and the Middle East that provides an unparalleled network advantage to clients seeking access to new markets through Sharia-compliant product offerings. Through its network, the Standard Chartered Saadiq is acting as a key driver in facilitating business matching opportunities for local businesses in their global expansion. With its strong network, Standard Chartered Saadiq offers world-class ‘Halal360’ solutions to support local businesses to thrive within the global halal ecosystem. Halal360 offers the right solutions at each step of the business cycle, whether they trade within a country or across the world.

2021 marks 16 years of operation in Bangladesh for Standard Chartered Saadiq. It has led the way in Islamic Banking by introducing a number of ‘firsts’, from introducing the first Islamic credit card in 2007 to arranging the first Sukuk transaction in the market in 2019. Its continuous focus on excellence has seen it being recognized with a host of international awards, including the Asset Triple A Islamic Finance Award, The Banker Islamic Bank of the Year and Global Finance Best Islamic Financial Institution recently.

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Note to editors

Standard Chartered

We are a leading international banking group, with a presence in 60 of the world’s most dynamic markets, and serving clients in a further 85. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, here for good.

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Our refreshed brand

At Standard Chartered we are always looking for ways to better serve our clients. We have recently evolved our brand to reflect the progress and innovation that drives our business forward. The refreshed Standard Chartered logo is dynamic and agile, adapted for the digital world whilst

upholding our 160-year heritage across Asia, Africa and the Middle East. From February 2021 onwards, our new brand will gradually be introduced across client touchpoints, marking the beginning of our global transition towards an elevated client experience.