

press release

Standard Chartered Private Bank launches industry-first digital wealth advisory tool

Powered by Thomson Reuters, ADVICE enables faster delivery of actionable investment advice to clients

18 April 2017, Dubai – Standard Chartered Private Bank has introduced ADVICE, a digital wealth advisory tool for its relationship managers (RMs) that integrates the Private Bank’s entire suite of house views and investment recommendations with Thomson Reuters’ real-time market information.

Powered by Thomson Reuters Eikon, a financial markets information and analytics platform, this industry-first solution provides RMs with one-stop access to the Bank’s house views and product solutions, linked with live market data across a wide range of asset classes. RMs can now advise clients more quickly and effectively based on an aggregation of the Bank’s investment expertise, further supported by Thomson Reuters news and financial analysis.

“This is a significant game changer as it harnesses the full breadth of our advisory capabilities, enabling our RMs to deliver in-depth investment advice to our clients with a much faster turnaround time,” **said Naushid Mithani, Head of Global South Asian Community, Europe, Middle East and Africa and Private Bank Head UAE, Standard Chartered Bank.** “Combined with live data from Thomson Reuters, this innovative solution allows our clients to get quicker access to actionable insights through their RMs and respond more nimbly to market events, which is especially crucial in today’s increasingly volatile investment environment.”

“Thomson Reuters’ open platform approach has enabled us to collaborate with Standard Chartered’s Wealth Management Advisory team to innovate and pioneer a unique and seamless solution. With Eikon, Standard Chartered’s RMs have access to a dashboard that brings together live investment views and conviction products contributed by multiple teams

across asset classes, demonstrating the benefits of our market-leading platform,” said **Sanjeev Chatrath, Managing Director, Financial and Risk at Thomson Reuters.**

RMs can conveniently access ADVICE via their Thomson Reuters Eikon-enabled desktops, to engage in investment-led conversations with their clients. With multi-source information efficiently available on a single portal, RMs can spend more time with clients to better understand their needs.

ADVICE houses the Private Bank’s actionable conviction lists across equities, bonds, funds, foreign exchange and derivative structured products. It also provides access to the latest news and commentaries across economies, industries, companies and governments. These features will empower RMs to guide clients more effectively in their investment decisions.

--- ENDS ---

For more information or interview opportunities, please contact:

Wasim Ben Khadra,
Head of External Communications
Mobile: +971 56 508 0106
Tel: + 971 4508 3221
Email: wasim.benkhadra@sc.com

Standard Chartered

We are a leading international banking group, with around 80,000 employees and a 150-year history in some of the world’s most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

For more information please visit www.sc.com. Explore our insights and comment on our blog, [BeyondBorders](#). Follow Standard Chartered on [Twitter](#), [LinkedIn](#) and [Facebook](#).

Legal Disclaimer

Standard Chartered Private Bank

Standard Chartered Private Bank is the private banking division of Standard Chartered Bank (“SCB”). Private banking activities may be carried out internationally by different SCB legal entities and affiliates according to local regulatory requirements. Not all products and services are provided by all SCB branches, subsidiaries and affiliates. Some of the SCB

entities and affiliates only act as representatives of the Standard Chartered Private Bank, and may not be able to offer products and services, or offer advice to clients. They serve as points of contact only.

In Singapore, Standard Chartered Private Bank is the private banking division of SCB, Singapore branch (Registration No. S16FC0027L) (GST Registration No.: MR-8500053-0).

In Hong Kong, Standard Chartered Private Bank is the private banking division of Standard Chartered Bank (Hong Kong) Limited (CE#AJI614) which is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission in Hong Kong.

In Jersey, Standard Chartered Private Bank is the Registered Business Name of the Jersey Branch of Standard Chartered Bank. Standard Chartered Bank, Jersey Branch is regulated by the Jersey Financial Services Commission. The principal place of business of the Jersey Branch of Standard Chartered Bank is: 15 Castle Street, St Helier, Jersey JE4 8PT.

Standard Chartered Bank is incorporated in England with limited liability by Royal Charter 1853 Reference Number ZC18. The Principal Office of the Company is situated in England at 1 Basinghall Avenue, London, EC2V 5DD. Standard Chartered Bank is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority.

In the United Kingdom, Standard Chartered Bank (trading as Standard Chartered Private Bank) is an authorised financial services provider (licence number 45747) in terms of the South African Financial Advisory and Intermediary Services Act, 2002.